

REFRIGERATION, *redefined*



TABLE OF CONTENTS

When you think JSI, **think innovation**

- **Nearly 3 decades** enriching supermarkets and convenience stores with **customized eye-catching displays**
- **LEAN manufacturing** to deliver solutions more quickly with less waste
- Rigorous internal testing and third-party validation to **exceed compliance** requirements and ensure accountability
- **Local service, national coverage** for delivery that can't be beat



INNOVATIONS THAT **EMPOWER AND REDEFINE**



Slide out compressors that make service quick and easy



AC fans that act like DC fans for a more efficient way to modulate fan speed and manage moisture



The first—and only—**microbial resistant foam** to help with food safety



Transformative ShelfSaver™ cost-effectively beautify the center store



Refrigeration, **redefined**

JSI's “whole store philosophy” transforms the catalog sales approach to one where refrigerated displays are used to empower better experiences for your shoppers, and lower costs for your store.

We have a complete catalog with something for every department



Single Deck
High-Visibility
Refrigerated Cases



Single Deck
Refrigerated Cases



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2-Tier
Refrigerated Cases



2-Tier High-Visibility
Refrigerated Cases
(3'W)



2-Tier High-Visibility
Refrigerated Cases
(5'-6'W)



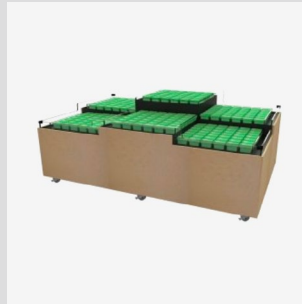
Refrigeration, **redefined**

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3-Tier
Refrigerated Cases



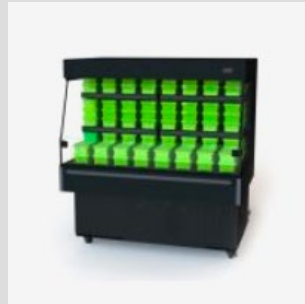
3-Tier 6'X9'
Refrigerated Cases



Refrigeration, **redefined**

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55" High Refrigerated
Multi Decks



62" High Refrigerated
Multi Decks



72" High Refrigerated
Multi Decks



84" High Refrigerated
Multi Decks



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41" High-Visibility
Refrigerated Slant Cases
(2'-4'W)



49" High-Visibility
Refrigerated Slant Cases
(2'-4'W)



56" High-Visibility
Refrigerated Slant Cases
(2'-4'W)



62" High-Visibility
Refrigerated Slant Cases
(2'-4'W)



Refrigeration, **redefined**

JSI's "whole store philosophy" transforms the catalog sales approach to one where refrigerated displays are used to empower better experiences for your shoppers, and lower costs for your store.

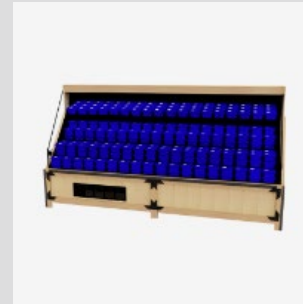
We have a complete catalog with something for every department



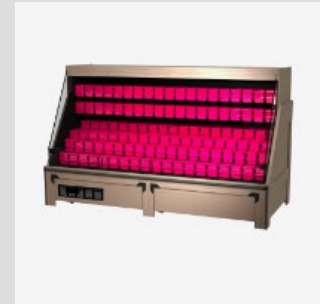
41" High-Visibility
Refrigerated Slant Cases
(6'-12'W)



49" High-Visibility
Refrigerated Slant Cases
(6'-12'W)



56" High-Visibility
Refrigerated Slant Cases
(6'-10'W)



62" High-Visibility
Refrigerated Slant Cases
(6'-10'W)



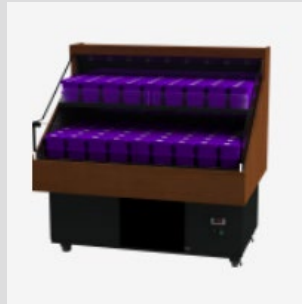
Refrigeration, **redefined**

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High-Profile Refrigerated
Slant Cases (6'-12'W)



High-Profile Refrigerated
Slant Cases (2'-4'W)



Refrigeration, **redefined**

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We have a complete catalog with something for every department



Low-Profile Refrigerated
Slant Cases (2'-4'W)



Low-Profile Refrigerated
Slant Cases (6'-12'W)





SELL MORE
PRODUCTS
SAVE MORE
ENERGY
beautifully



Up to **70%** of grocery purchasing decisions are made in-store, making your **merchandising strategy** key to increasing basket size

These days shoppers are looking for quick hit shopping experiences.

Our complete product line is designed for department wide integration to help you maximize productivity visibility and impact so you can capitalize on impulse buys.

Make it convenient to 'menu shop' with **high-visibility, cross-merchandising solutions**



Employee recipe

Add employee-submitted recipes next to your custom displays. It's a nice way to connect your employees and your community of shoppers.



Catering to **impulse buys** and **menu-shopping**

ENHANCE YOUR SHOPPERS' JOURNEY



Catering to **impulse buys** and **menu-shopping**

ENHANCE YOUR SHOPPERS' JOURNEY

MEATS AND CHEESE

A wide range of **slant cases** ideal for **delis** will help reduce shrink and drive sales in your fresh departments.



Catering to **impulse buys** and **menu-shopping**

ENHANCE YOUR SHOPPERS' JOURNEY

PREPARED FOODS

Our flexible plug and play displays help you offer the convenience of **grab and go** without sacrificing your beautiful store décor.



Catering to **impulse buys and menu-shopping**

ENHANCE YOUR SHOPPERS' JOURNEY

WINE

Beautiful pairings come together with innovative **wine display cases** that maximize product visibility while maintaining 33°F-41°F product temperatures.

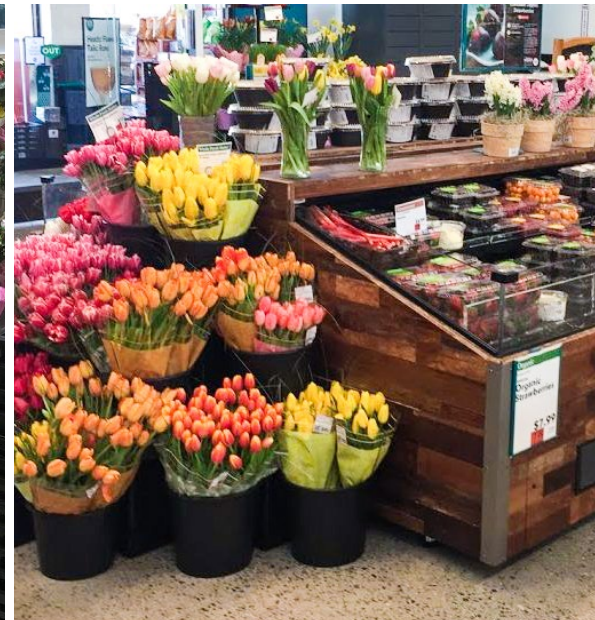


Catering to **impulse buys** and **menu-shopping**

ENHANCE YOUR SHOPPERS' JOURNEY

FLORAL

Tie your entire floral department together with refrigerated and non-refrigerated fixtures.

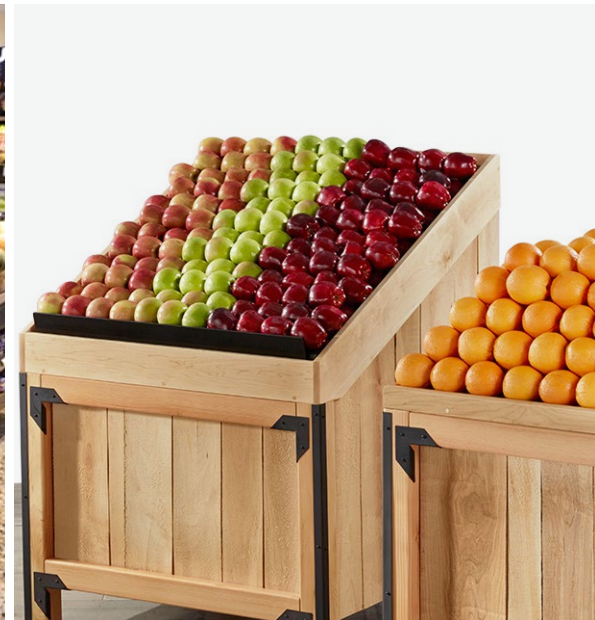


Catering to **impulse buys** and **menu-shopping**

ENHANCE YOUR SHOPPERS' JOURNEY

PRODUCE

Beautiful **produce displays** help you extend product life while communicating that fresh market feel.



Catering to **impulse buys** and **menu-shopping**

ENHANCE YOUR SHOPPERS' JOURNEY

BAKERY

Self-contained refrigerated displays can be plugged in near your bakery to showcase specialty items and capitalize on sweet tooth impulse sales!



We make **custom standard**

YOUR STORE, YOUR WAY



We make **custom standard**

YOUR STORE, YOUR WAY



Sebago

- Built using textured and somewhat inconsistent materials with lots of grain and color variation
- Accepts stain inconsistently



Baxter

- Built using textured and somewhat inconsistent materials with lots of grain and color variation
- Accepts stain with moderate variations



Brunswick

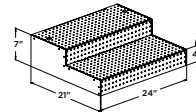
- Built with smooth, consistent materials and surfaces
- Meets NSF requirements for cleanability
- Accepts stains with minor variations



We make **custom standard**

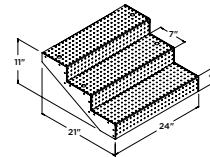
YOUR STORE, YOUR WAY

2-STEP RISER



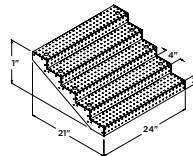
36" wide available for model RBS033

3-STEP RISER



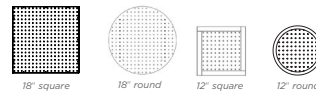
36" wide available for model RBS033

5-STEP RISER



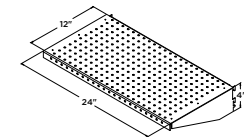
36" wide available for model RBS033

ADJUSTABLE PEDESTAL RISER

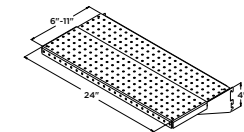
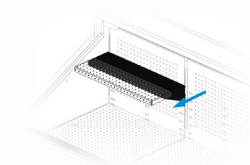


Each kit comes with one top and one 4" riser. Additional risers are available. All towers available with and without wood trim.

12" PRODUCT SHELF

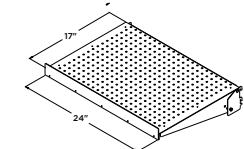
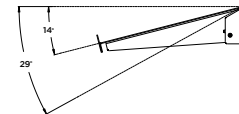


6" EXTENDABLE SHELF



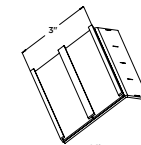
36" wide available for model RBS033

TILTABLE SHELF



36" wide available for model RBS033

PRICE TAG MOLDING

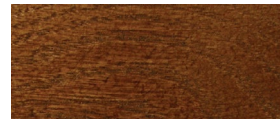


Kit comes in 36" or 48"

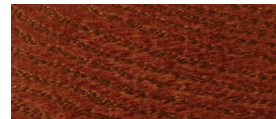


We make **custom standard**

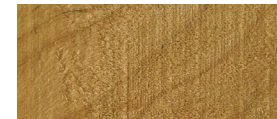
YOUR STORE, YOUR WAY



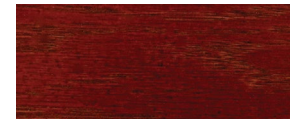
Early American
(Item #: STN 020)



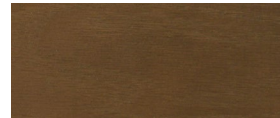
MDI Cherry
(Item #: STN 024)



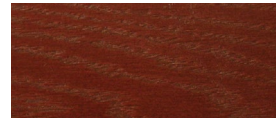
Clear - Dull Rub
(Item #: LAQ 015)
Shown on Soft Maple



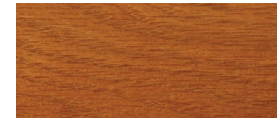
Victorian Mahogany
(Item #: STN 014)



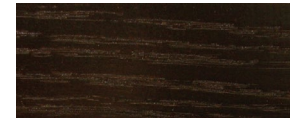
Rustic Gray
(Item #: STN 053)



Select Cherry
(Item #: STN 017)



Wild Cherry
(Item #: STN 005)



Bistro Walnut
(Item #: STN 035)



Did you know?

When a customer displayed soft drinks adjacent to chips, **soft drink sales increased up to 9%.**



Mix, match, and group your way to higher sales



GROUPING EXAMPLE 1

- 3' x 3' Refrigerated Slant Bin with 5-Step Riser
- 8' x 3' Refrigerated Slant Bins
- 3' x 3' Wedge Bins with Pedestal Risers

Style: Brunswick

Wood species: Maple

Color/finish: Clear



Mix, match, and group your way to higher sales



GROUPING EXAMPLE 2

- Back-to-Back 8' x 3' Refrigerated Slant Bins
- 6' x 3' Refrigerated Orchard Bins

Style: Baxter

Wood species: Rough Maple

Color/finish: Early American



Mix, match, and group your way to higher sales



GROUPING EXAMPLE 3

- 3' x 3' Refrigerated Slant Bin
- 4' x 3' Euro Tables

Style: Brunswick

Wood species: Maple

Color/finish: Clear



Mix, match, and group your way to higher sales



GROUPING EXAMPLE 4

- Back-to-back 8' x 3' Refrigerated Slant Bins
- 6' x 3' End Cap Displays for Refrigerated Slant Bins

Style: Sebago

Wood species:
Douglas Fir with Soft Maple

Color/finish: Clear



Mix, match, and group your way to higher sales



GROUPING EXAMPLE 5

- 3' x 3' Refrigerated Orchard Bins with Pedestal Riser
- 3' x 3' Orchard Bins with Pedestal Riser
- 3' x 3' Wedge Bins with Pedestal Risers

Style: Sebago

Wood species:
Douglas Fir with Soft Maple

Color/finish: Clear



Mix, match, and group your way to higher sales



GROUPING EXAMPLE 6

- 6' x 6' 3-Tiered Refrigerated Bin Island
- ▶ • 36" x 18" Spillover Bin with Shelf

Style: Baxter

Wood species: Rough Maple

Color/finish: Early American



Mix, match, and group your way to higher sales



GROUPING EXAMPLE 7

- 6' x 3' 2-Tiered Refrigerated Bin
- 3' x 3' Orchard Bin with Pedestal Riser
- 3' x 3' Wedge Bin with Pedestal Riser

Style: Sebago

Wood species:
Douglas Fir with Soft Maple

Color/finish: Clear



Compliance matters for your business, and it matters for **our planet**

JSI meets all requirements for UL 471, NSF/ANSI 7, CSA, and DoE 2017; we also follow all testing requirements for ANSI/AHSRAE 72.



We **monitor important groups and programs** to help us prepare for the future (which helps us prepare **you** for the future).



Our multi-pronged approach to efficiency incorporates a “bigger than us” Planet Proposition



We use industry-leading components and **LEAN manufacturing principles** to ensure every unit meets our strict quality guidelines.



Did you know?

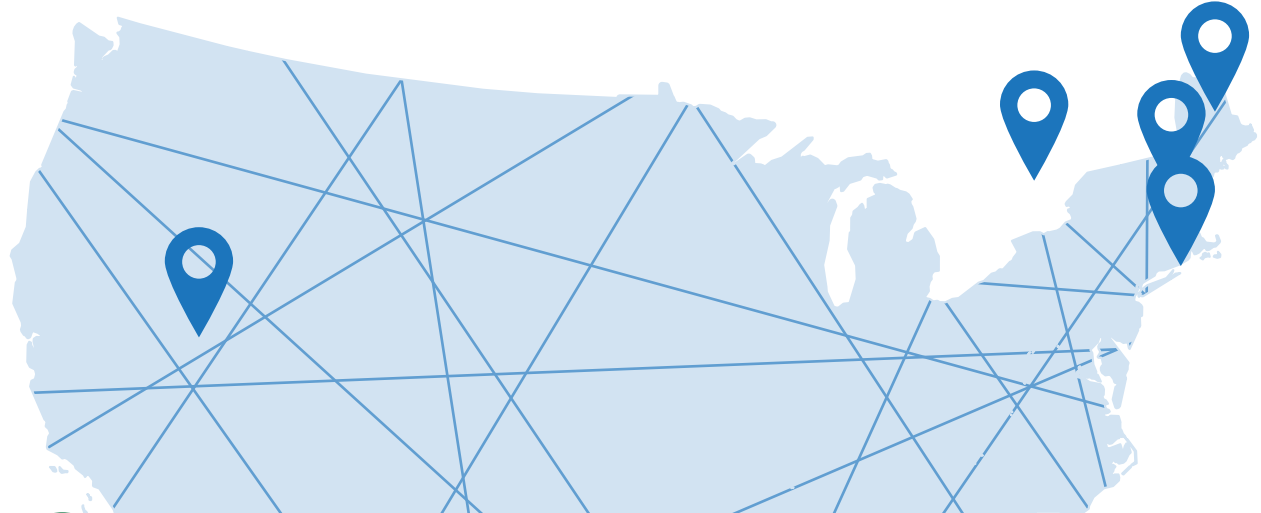
JSI has been a leader in adopting the **guidelines published by SNAP** as they pertain to refrigeration displays.



Our multi-pronged approach to efficiency

incorporates a “bigger than us” Planet Proposition

NATIONAL REACH, REGIONAL LOCATIONS



Did you know?

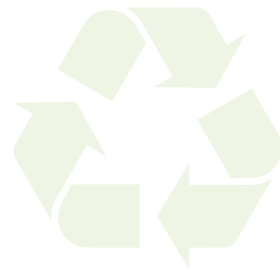
Every dollar of energy savings is **comparable to raising sales nearly \$60.**



Our multi-pronged approach to efficiency

incorporates a “bigger than us” Planet Proposition

Our refrigerated solutions meet our strict **1,400 GWP** standards, far below most industry requirements.



Did you know?

US Climate Alliance states they are committed to reducing greenhouse gas emissions by at least 26-28 percent below 2005 levels by 2025.

Our multi-pronged approach to efficiency

incorporates a “bigger than us” Planet Proposition

Our refrigerated cases operate at **10% lower than DOE energy standards.**



U.S. DEPARTMENT OF
ENERGY



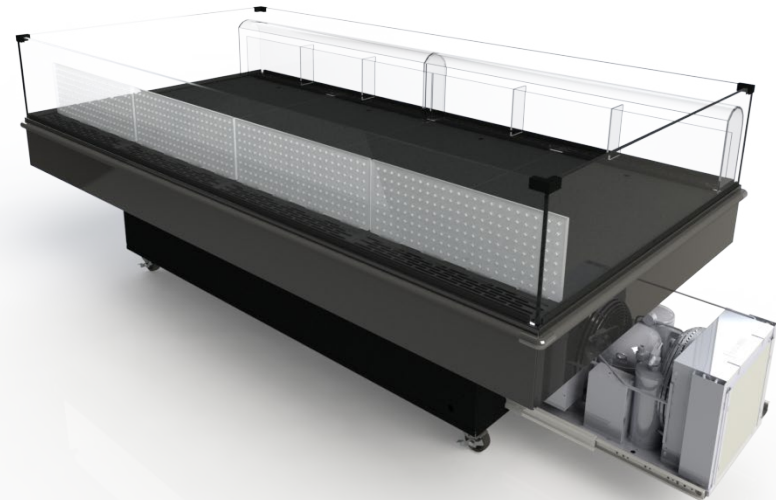
Did you know?

It is estimated that the new standards will translate to an **energy savings of 24%** relative to the energy use of noncompliant products.



Our multi-pronged approach to efficiency incorporates a “bigger than us” Planet Proposition

JSI's self-contained compressors with **raised air flow vents slide out** for fast easy service.



Did you know?

Every JSI unit is **tested and third-party validated** by Intertek.



We take special care to **ensure food safety**



Inventors of the first and only **microbial resistant foam** to ensure food safety



Fans that modulate speed more effectively to **better manage moisture**



Self-contained compressors with raised air flow vents **maintain critical temperatures**



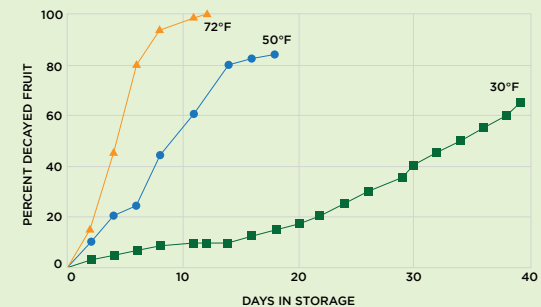
Know-how about what it takes **to keep produce fresh**



No spots here.

Spots don't belong on bananas, and they don't belong in our testing—spot-testing leaves too much to chance. Every refrigerated display goes through our **rigorous 50-point QA checklist** in our internal labs.

Berries kept at 40°F have between 10 and 20 times the shelf-life of unrefrigerated berries.



When it comes to regulations, **there is a lot to keep track of**

JSI analysts provide a continuous stream of information that helps us build refrigerated displays that meet—and even beat—the strictest standards.

A few noteworthy regulations (hover over each square for more information):



Why choose JSI

Your partner in merchandising and compliance strategies that help enhance the shopper experience and increase sales.



Massive portfolio of displays for every department in your store



We make custom standard, so your store is designed your way



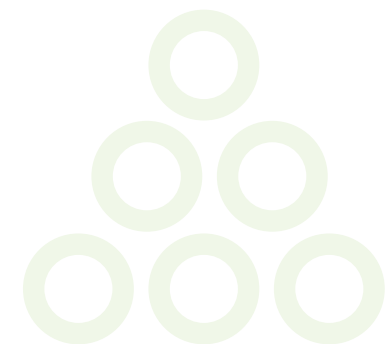
We meet or exceed regulations to protect the environment while saving you money



No spot checks—every unit is tested to ensure business continuity



Regional distribution, national reach





800.332.5507

Learn more at [JSI.COM](https://www.jsi.com)

