



Communications Release

ATLAS LIGHTING PRODUCTS ALIGNS WITH ELECTROTECH, INC. FOR SALES REPRESENTATION IN MINNESOTA, WESTERN WISCONSIN, NORTH AND SOUTH DAKOTA.

November 1, 2024
Burlington, NC

As of November 1, 2024, Atlas Lighting Products, a leading U.S. manufacturer of high-performance LED lighting products, has aligned with ElectroTech, Inc. (<https://www.electrotech-inc.com>) to represent its full line of products and services in the upper Midwest markets of Minnesota, Western Wisconsin, North and South Dakota.

Since its founding in 1961, ElectroTech has remained dedicated to cultivating valued, long-term partnerships with contractors, specifiers, end-users, and electrical distributors. By maintaining the highest standards of professionalism, customer service, and technical support, ElectroTech continues to grow into one of the most highly respected manufacturers' representatives in the Upper Midwest.

“We're thrilled to announce our new partnership with ElectroTech,” said Kevin Kilkelly, President of Atlas Lighting Products. “Aligned on providing the best customer experience, ElectroTech and Atlas Lighting Products look forward to expanding our market presence in a region that values high quality US made LED products.”

About Atlas Lighting Products

More than three decades ago, Atlas was founded with the mission of providing unmatched value to electrical distributors through innovative products and services. Today, we proudly continue this long-standing commitment with our wide selection of high-performance, energy-efficient LED products. Our U.S. manufacturing facility allows us to provide higher product quality, extensive testing, fast delivery, and reliable customer service.

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