



RE NATURAL ME

Barbecue  
SMOKED DAILY  
SERVED 11AM - 9 PM  
QUANTITIES LIMITED • DELICIOUSNESS IN ABUNDANCE

# DIGITAL SIGNAGE SOLUTIONS

*For Quick Serve Restaurants, Grocery Stores and Convenience Stores*





# MORE CAPABILITIES, MORE VALUE

The value that LSI provides to customers extends well beyond hardware and software. We work as an extension of your team, bringing vast experience and multiple capabilities to every project. We take a wholistic approach to implementing world-class, turnkey digital solutions that will enhance your ability to serve customers and grow your business.



## WHY LSI?

From the grocery store pickup area to the C-store entrance to the quick serve drive-thru, our digital signs are everywhere you look!

LSI is one of America's leading providers of digital signage solutions, video walls and kiosks for quick serve restaurants, grocery stores and convenience stores. Our digital solutions help customers bolster their reputations, drive profitable sales, save money and much more.





# QUICK SERVE RESTAURANTS

*Enhance the dining and drive-thru experience*

Our turnkey, digital solutions make it easy to refresh menu content and pricing – dramatically simplifying your day-parting communication activities. They also help minimize waste and reduce lead times associated with frequently updating static menus. All of this helps improve throughput and enhance the overall customer experience – both of which are critical to success.

- Enhance the customer experience
- Decrease drive-thru wait times with optimized menu content
- Effectively direct attention to higher margin specials and promotions
- Simultaneously make content changes across multiple locations
- Quickly and easily refresh food options and pricing anytime, day or night
- Easily comply with healthcare disclosure regulations
- Increase efficiency by eliminating the need to manually swap printed menus
- Greater control over your marketing spend



# GROCERY STORES

*Enhance the shopping experience*

Today, more shoppers are skipping the traditional in-store experience in favor of placing grocery orders for pickup. This trend is here to stay, and stores all over America are looking for new ways to adapt their marketing efforts to this new reality. By adding digital, visual communications in your parking lot, LSI can help you bolster your marketing efforts, enhance the customer experience and drive sales.

- Enhance the customer experience
- Quickly and easily refresh content anytime, day or night
- Effectively direct attention to higher margin specials and promotions
- Communicate job opportunities
- Sell advertising to your consumer packaged goods vendors







Craft • Import • Domestic  
**BEER | WINE**

# CONVENIENCE STORES

*Promote products, enhance customer loyalty*

Exterior digital sign boards present eye-grabbing, vibrant content that directs attention from the dispenser to the C-store. Digital boards allow you to easily market a myriad of products that otherwise might fall outside of your annual print advertising budget. By combining digital signage with traditional print graphics, you will be able to reinforce your leading reputation as a safe, engaging and inviting stop for new and existing customers.

- Enhance the customer experience
- Greater marketing efficiency
- Expanded communication capabilities
- Lower print costs
- Less print inventory to maintain
- Reduce waste associated with outdated printed materials





***Contact us today to get started with our dedicated content team!***

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