

A circular graphic element, possibly a hole punch, is located in the upper left corner of the red overlay.

# Integrated Environments

**That Perform**

# Overview

We integrate solutions that shape how locations **look, feel, and perform.**



## A Grocery Store

That's a joy to shop at



## A Dealership

That's inviting & trustworthy



## A Warehouse

That's easy to work in



## A Restaurant

With perfect pacing



## A Gas Station

That's bright, familiar & safe



## A C-Store

That's a smooth, quick, stop

## LSI Brings Together



Brand Imaging



Lighting



Retail Environments

# Everything You Need

## Under One Roof



### **Brand Imaging**

Graphics, digital and physical signage & menu systems, wayfinding, and outdoor signs



### **Lighting**

Indoor, outdoor, poles, bases, brackets, controls, retrofits, and new construction



### **Retail Environments**

Refrigeration, millwork, metal fixtures, and custom design

### **All Supported by Professional Services**

- Site surveys and assessments
- Permitting and compliance
- Nationwide installation
- Program management
- Ongoing maintenance

We enhance the environments where people **work, shop, eat, & play every day.**

# Who We Serve

## Grocery



## Petroleum



## Restaurants



## C-Store



## Automotive



## Club, Mass & Pharmacy



## Sports Venues & Clubs



## Others



**Trusted** by Industry Leaders Across Verticals.

# Integration Is Our Advantage



## One Partner. One Standard.

**Streamline vendor management** and communication, ensuring accountability

## Faster Rollouts, Fewer Delays

**Integrated planning** and production shortens timelines across sites & programs.

## Brand Consistency at Scale

**Unified oversight** means signage, lighting, and environments align across locations.

## Elevated Experiences

**Cohesive environments** drive better guest impressions, dwell time, and brand recall.

## Operational Efficiency

**Less handoff** means fewer errors, reduced costs, and easier maintenance.

## Future-Ready Flexibility

**One system** built to evolve, supporting innovation, refreshes, and growth.

**One Partner** for Integrated Solutions.



**Better Results.**

# Enterprise-Scale Deployments

Across Thousands of Locations



**7,519+**

**Phillips 66 Locations**

Complete site survey, an assessment program executed in just 107 days with detailed documentation.



**6,900+**

**7 Eleven Sites**

LED lighting upgrades delivered with consistent quality and brand standards nationwide.



**6,500+**

**Burger King Sites**

\$100M+ digital menu board program with manufacturing, installation, and content management for over 3 years.



**11,700+**  
**Exxon Mobil Locations**

Payment terminal display updates completed across entire network in just 2.5 months.

# Made in America



**USA  
Based**

Headquartered in  
**Cincinnati, Ohio**



**\$600M**  
Revenue

**LYTS**  
Fiscally Traded,  
Publicly Sold

**100+**

New Products  
Launched  
in 4 Years



**23**

**Manufacturing Locations**



# Cornerstone Supplier

## Convenience | Grocery | Retail

- Coil to Carton Production
- Strong Relationships
- Diverse Products & Services
- Successful Leadership





# Royston Group

## Mission

Royston Group empowers great companies to flourish. We bring your design and operational strategies to life, connect you with your users, communicate your brand, increase your sales and provide more value than expected.





# Royston Group

## Vision

Royston Group provides superior service, innovation and manufactured solutions for our customers' environments:

- Customers recommend us
- Designers seek to partner with us
- Installers prefer our products
- Purchasing recognizes our value
- Employees are proud to work here
- Investors are rewarded





# Royston Group

## Culture

- Proud American Manufacturer
- Setting clear, stretch goals
- Driving to make change that matters
- Being professional and prepared
- Being on time to everything
- Holding each other accountable
- Caring about each other and employees
- Be fearless, but not reckless





# Royston Group

## Our Core Values

---

### Authenticity

- Work with each other and other parts of the organization while being honest, open and prepared. Failing is ok, not trying isn't.

### Accountability

- Be willing to accept responsibility for personal performance and the resultant outcomes and strive for continuous improvement.

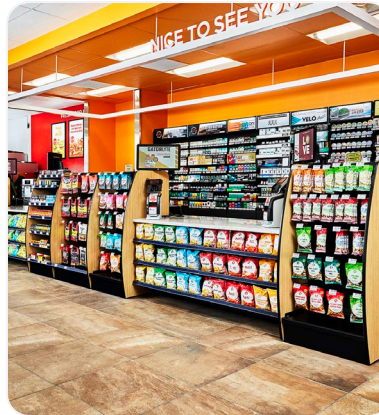
### People

- Recognize that most company success comes from having an organization where people can prosper and achieve success that makes them feel good about coming to work.



## Market Overview

# Convenience



### Royston

- Steel Casework
- Stone, Solid Surface & Stainless Countertops
- Shelving
- Checkouts
- Tobacco, Pastry, & Specialty Merchandisers
- Construction Services



### Southern CaseArts

- Refrigerated Grab & Go Merchandisers
- Refrigerated Wall Cases
- Heated Merchandisers
- Freezer Cases



### SignResource

- Monument & Pylon Signs
- Canopies
- Channel Letters
- Fascia
- Pump Valances & Skins
- Installation & Maintenance



<https://royston-group.com/markets/>

## Market Overview

# Grocery



<https://royston-group.com/markets/>



### Royston

- Traditional, Convertible, & Self-Checkouts
- Steel Casework
- Stone, Solid Surface & Stainless Countertops
- Shelving
- Tobacco & Specialty Merchandising
- Construction Services



### Southern CaseArts

- Refrigerated Meat, Seafood, Deli, Bakery & Specialty Cases
- Refrigerated Wall Cases
- Grab & Go Merchandisers
- Full/Self-Service Food Units
- Freezer Cases



### SignResource

- Monument & Pylon Signs
- Canopies
- Channel Letters
- Fascia
- Pump Valances & Skins
- Installation & Maintenance

## Market Overview

# Petroleum



### Royston

- Fuel Island Valets
- Self-Checkouts
- Specialty Merchandisers
- Steel Casework



### SignResource

- Exterior Signage
  - Pylon
  - Monument
  - Main ID
- Canopies
- Fascia
- Pump Valances & Skins
- Installation & Maintenance



<https://royston-group.com/markets/>

## Market Overview

# QSR & Fast Casual Restaurants and Food Service



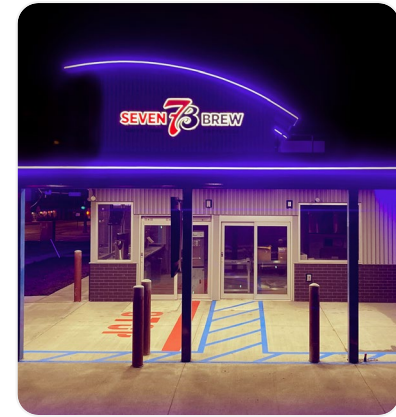
### Royston

- Steel Casework
- Stone, Solid Surface & Stainless Countertops
- Full Service & Self-Checkouts
- Construction Services



### Southern CaseArts

- Refrigerated Cases
- Heated Full / Self-Service Food Merchandisers
- Grab & Go Merchandisers



### SignResource

- Monument & Pylon Signs
- Channel Letters
- Wayfinding Signs
- Fascia
- Installation & Maintenance



<https://royston-group.com/markets/>

## Business Unit Overview

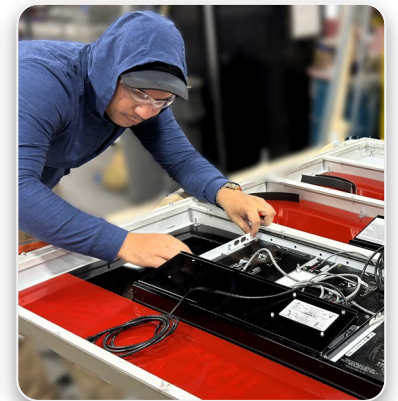
# SignResource



<https://signresource.com/>

### Bell Garden Manufacturing Facility

- Bell Garden, CA
- 92,500 sq. ft.
- One-acre inventory staging lot
- Vacuum and metal forming
- Structural metal fabrication
- Logistics management facility



## Business Unit Overview

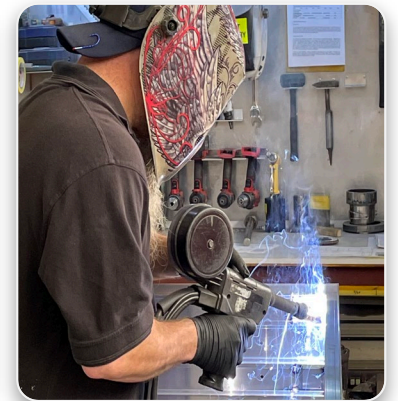
# SignResource



<https://signresource.com/>

## Jacksboro PM & Manufacturing Facility

- Jacksboro, TN
- 89,000 sq. ft.
- SignResource Headquarters
- Vacuum, channel, metal forming
- Structural metal fabrication
- Graphic design team





# SignResource Product Overview

## Main Identification Signs

SignResource Main Identification Signs are designed to create a strong brand presence and help customers easily identify a location. Available in formats such as monument, pylon, and wall signs, these solutions are customized to reflect each brand's unique identity while enhancing visibility and site recognition. Built with quality materials and attention to detail, Main Identification Signs provide a lasting impression and support a consistent brand experience across locations.





# SignResource Product Overview

## Monument Signage

SignResource Monument Signs are designed to create a strong, welcoming presence at property entrances while providing clear site identification. Available in a variety of styles, materials, and illuminated or non-illuminated configurations, these signs can be customized to reflect a brand's unique identity and architectural environment. Built for durability and long-term performance, monument signs help enhance visibility, strengthen brand recognition, and create a lasting first impression.





# SignResource Product Overview

## Channel Letters

SignResource Channel Letters are designed to provide high-impact brand identification with dimensional, illuminated signage that enhances visibility day and night. Available in a variety of styles, including front-lit, reverse-lit, combination-lit, and custom configurations, channel letters can be tailored to reflect each brand's unique identity and design standards. Built for durability and long-term performance, these signs help businesses increase brand recognition while creating a polished and professional appearance.





# SignResource Product Overview

## Canopy & Fascia Systems

SignResource Canopy and Fascia Systems are designed to enhance brand visibility while creating a clean, cohesive appearance across the exterior of a facility. From illuminated canopy fascia and perimeter branding to custom architectural elements, these systems help transform building exteriors into recognizable brand assets. Built to meet brand standards and withstand outdoor environments, canopy and fascia systems reinforce brand identity, improve site visibility, and create a consistent customer experience across locations.





# SignResource Product Overview

## Pump Valances & Markers

SignResource Pump Valances and Markers are designed to enhance the fueling experience by providing clear product identification and reinforcing brand visibility at the pump. Available in a variety of custom designs, graphics, and illuminated configurations, these solutions help customers quickly identify fuel grades, promotions, and brand messaging. Built to withstand demanding outdoor environments, pump valances and markers create a consistent, professional appearance across the forecourt while supporting a cohesive brand experience.





# SignResource Product Overview

## Menu Boards

SignResource Menu Boards are designed to clearly communicate product offerings, pricing, and promotions while enhancing the customer experience. Available in a variety of formats, including interior, exterior, static, and digital configurations, these solutions can be customized to meet the operational and branding needs of each location. Built for durability, visibility, and ease of updates, menu boards help businesses present information effectively while maintaining a consistent and professional brand image.





# SignResource Product Overview

## Project Management

---

SignResource Project Management services provide a single point of coordination throughout the lifecycle of a signage project, from planning and permitting to manufacturing and installation. Working closely with customers, contractors, and local jurisdictions, the team helps ensure projects stay on schedule, meet brand standards, and comply with site requirements. With a focus on communication, organization, and execution, SignResource helps deliver a seamless experience and consistent results across single-site and multi-location programs.





# SignResource Product Overview

## Installation Services

SignResource Installation Services ensure signage is installed safely, accurately, and in accordance with brand standards and site requirements. Leveraging a nationwide network of qualified installation partners, the team coordinates every aspect of the installation process, from scheduling and site preparation to final placement and quality verification. With a focus on consistency, efficiency, and attention to detail, SignResource helps bring signage programs to life while delivering a seamless experience for customers.

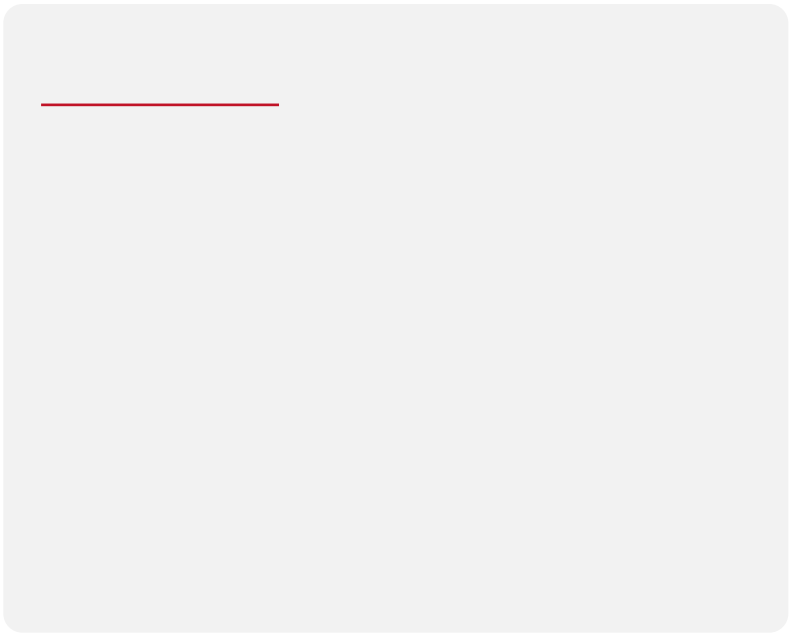
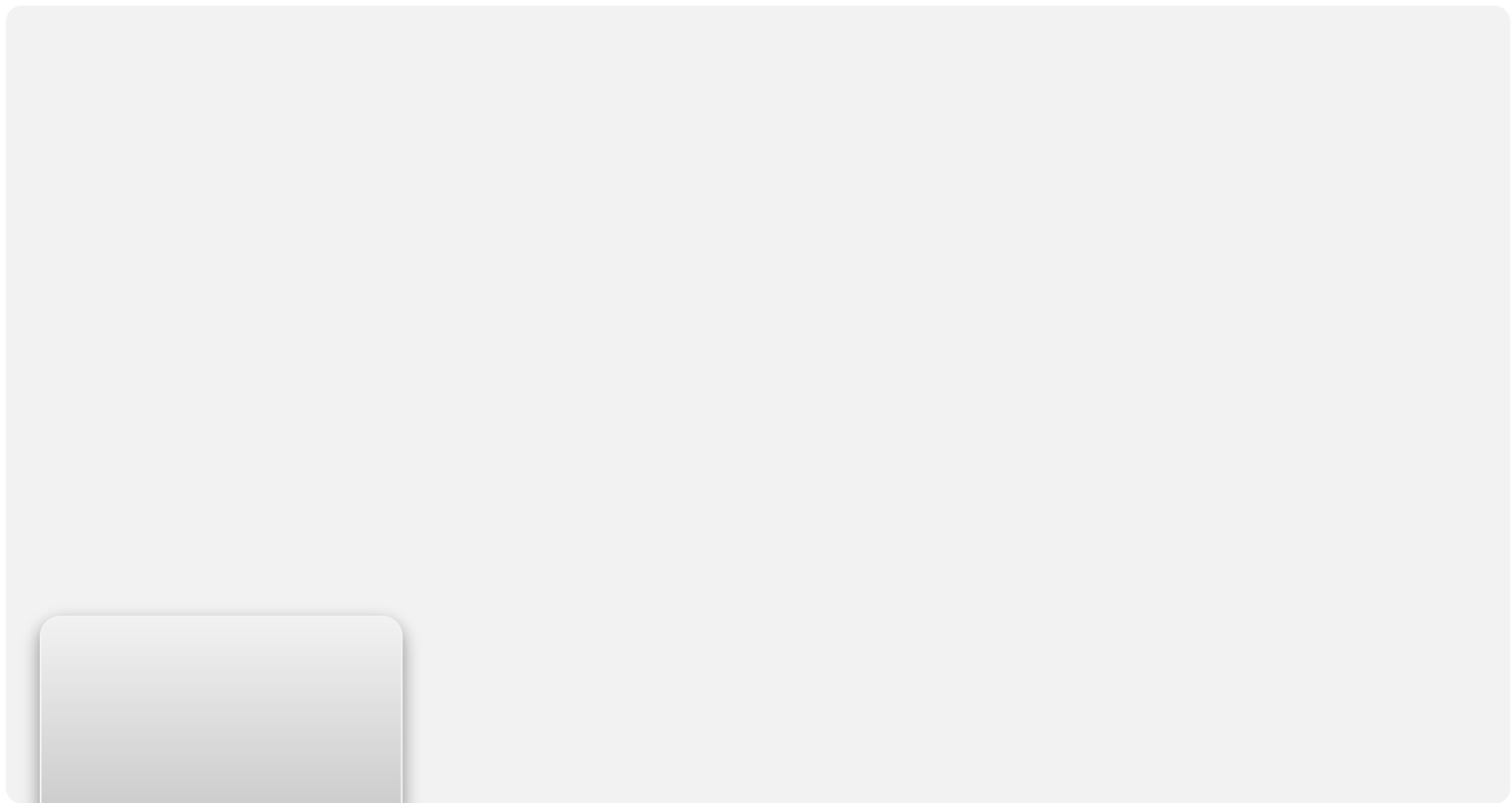
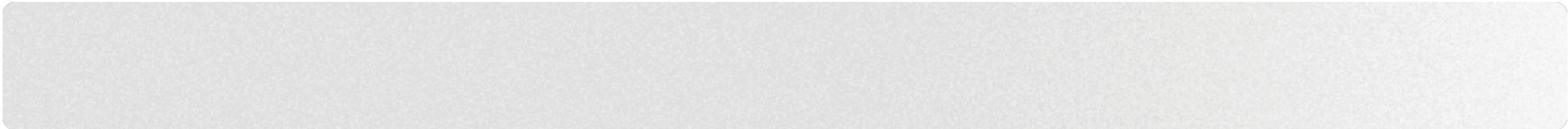


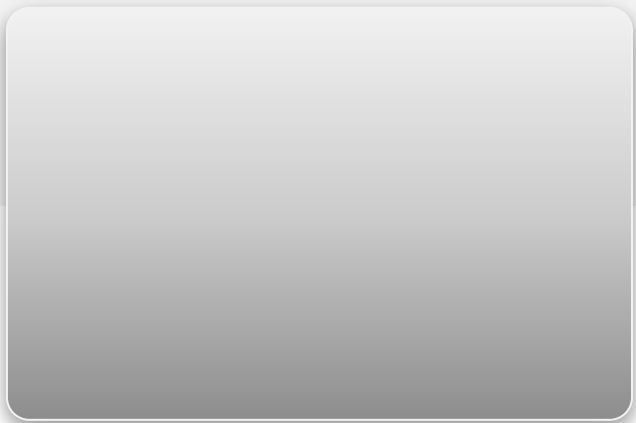
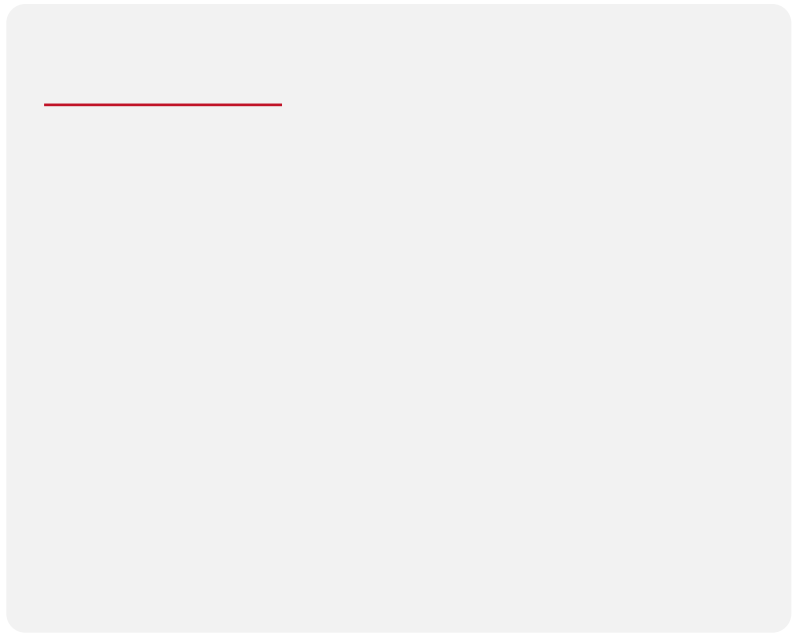
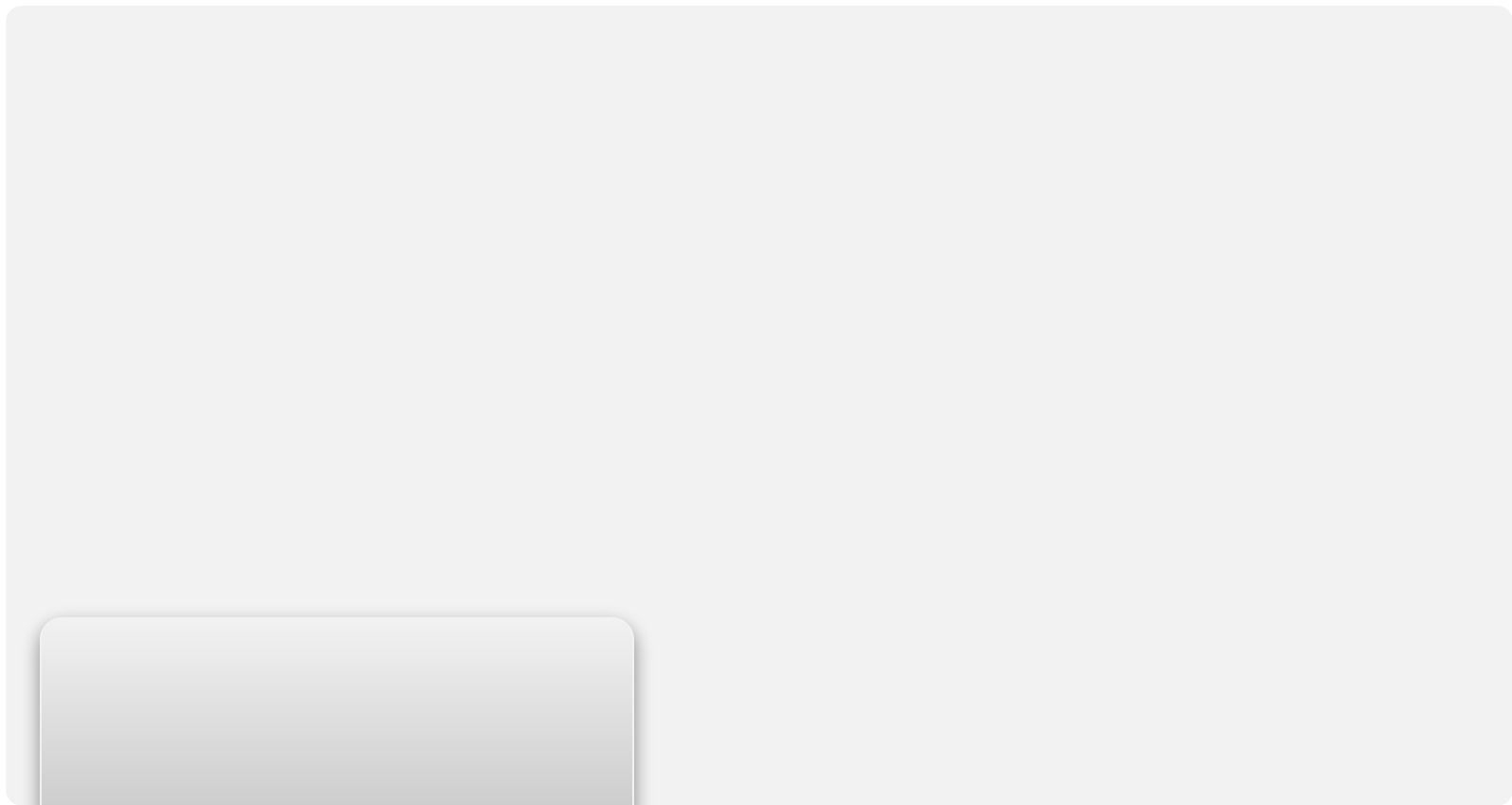
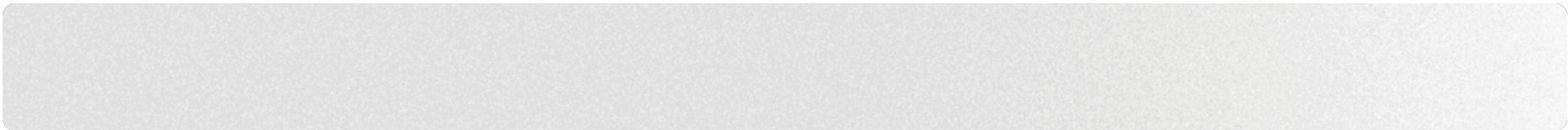


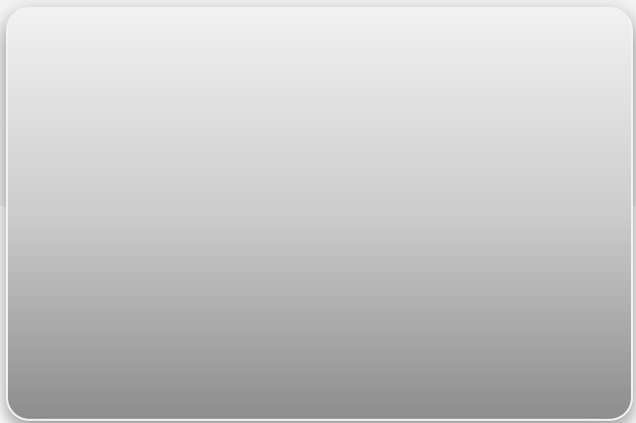
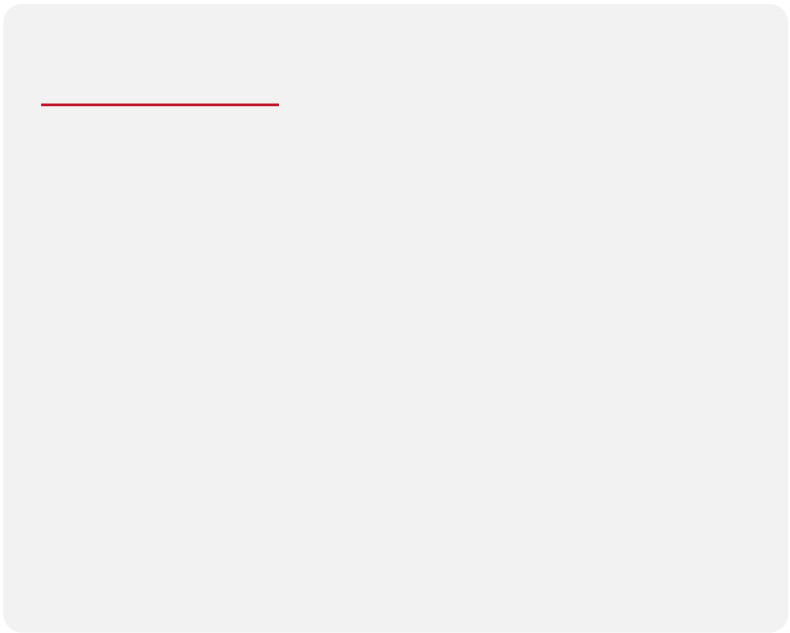
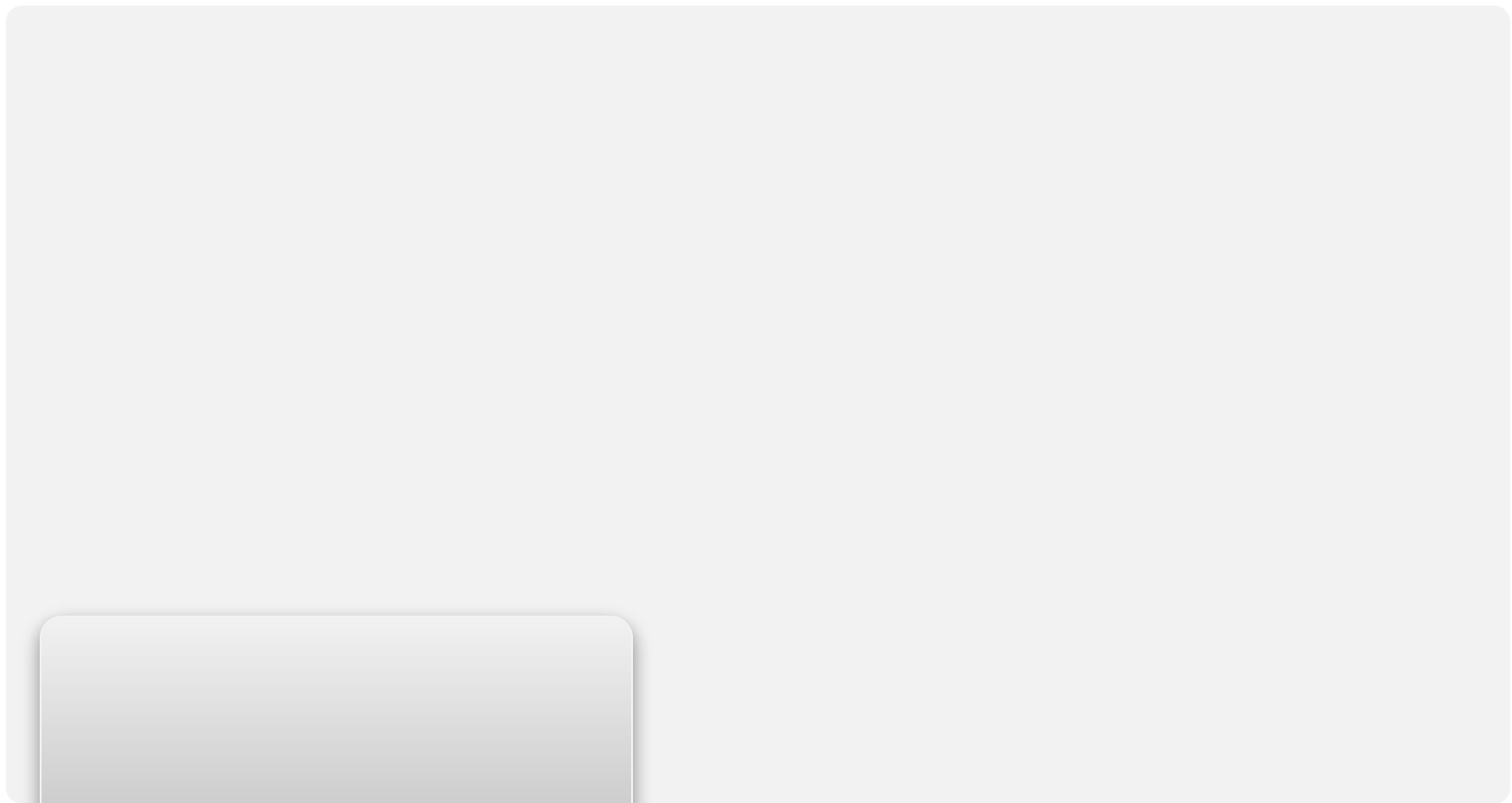
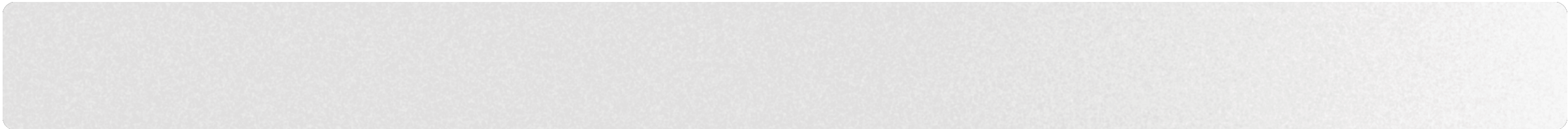
\_\_\_\_\_

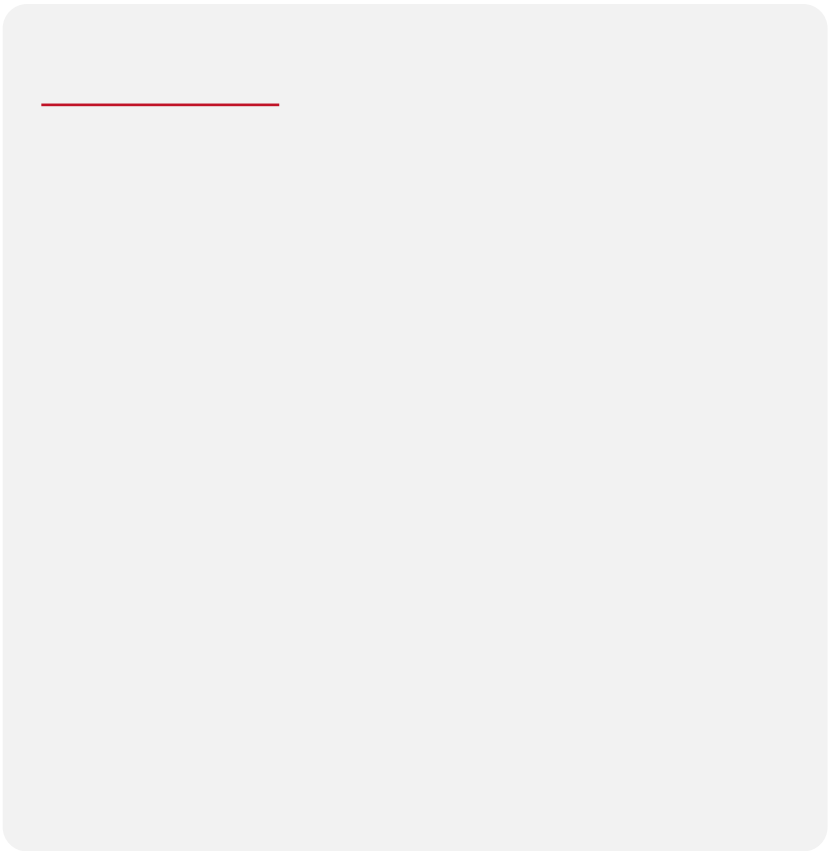
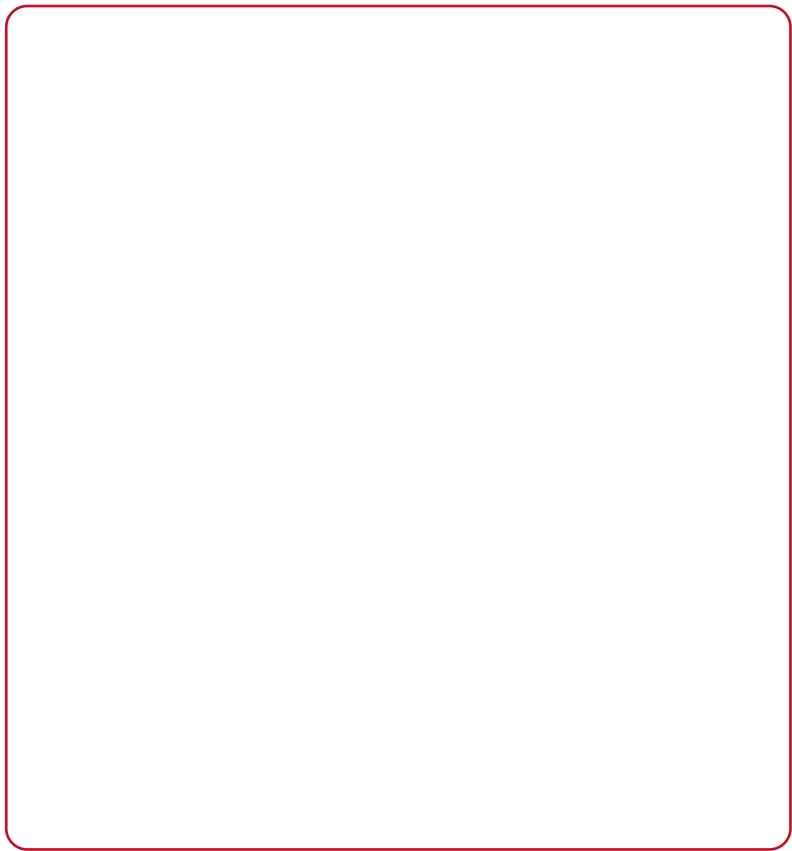
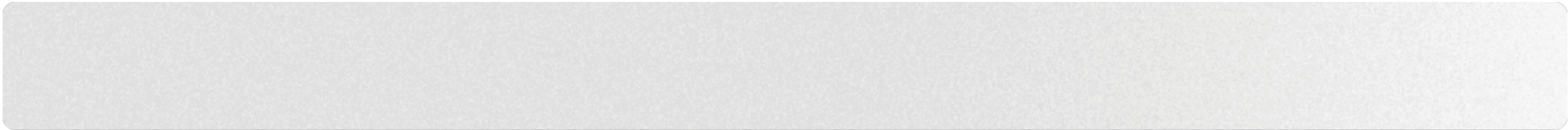


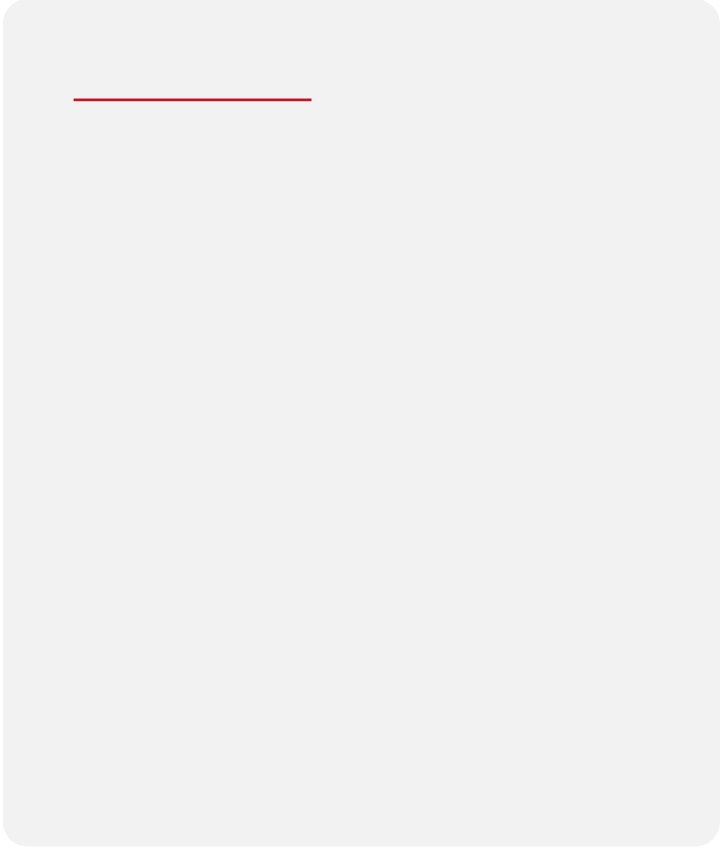
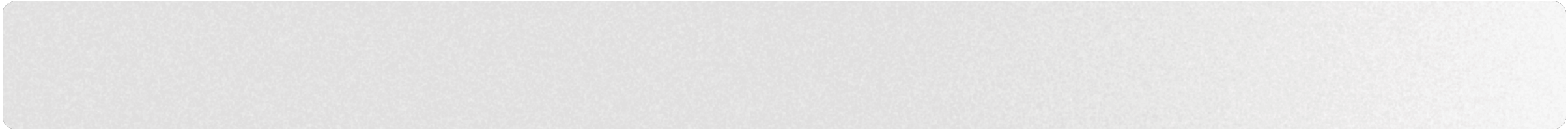
\_\_\_\_\_

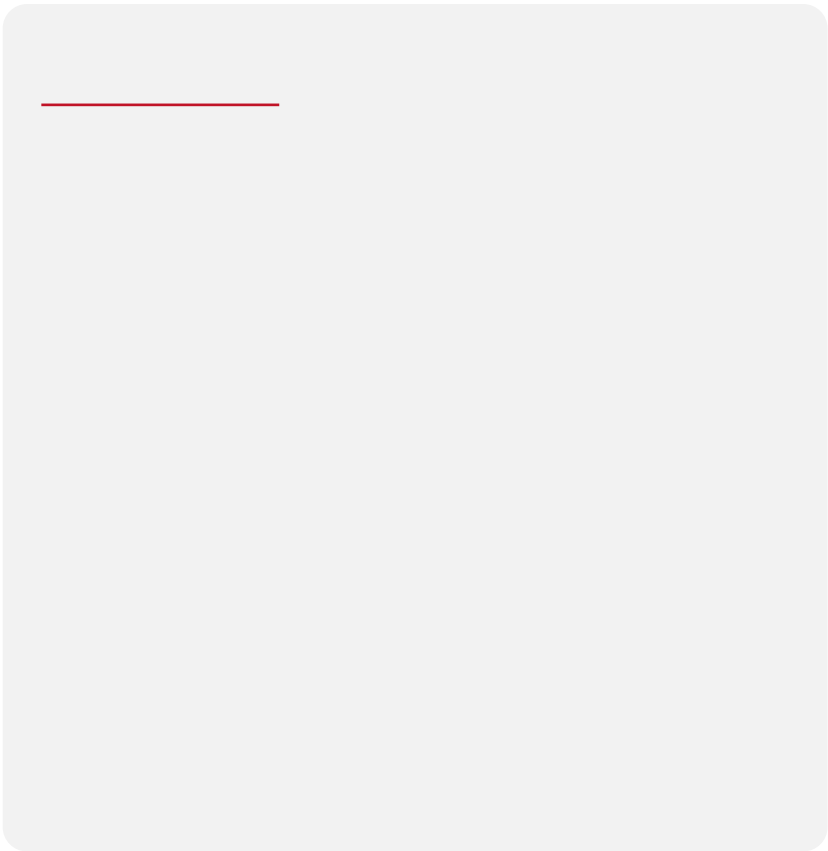
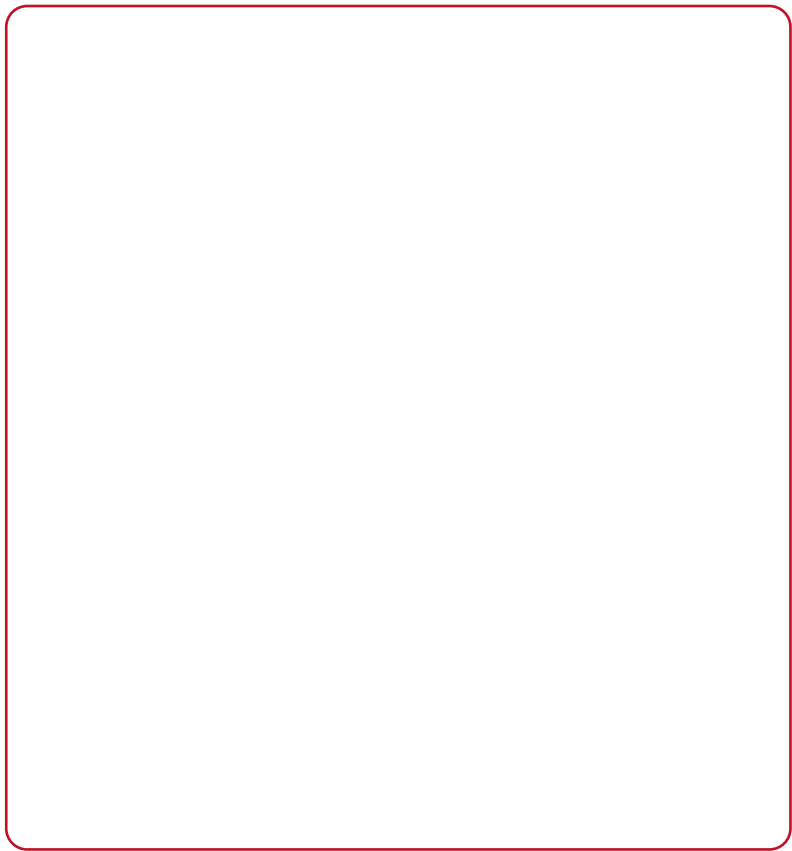
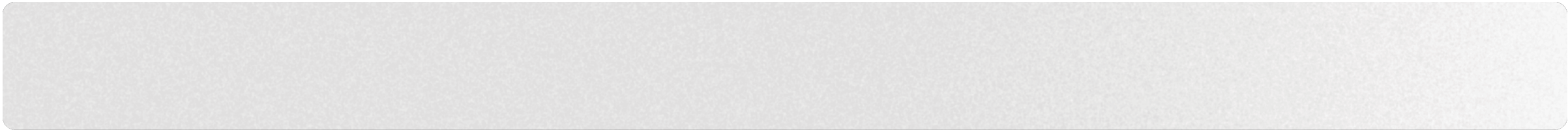


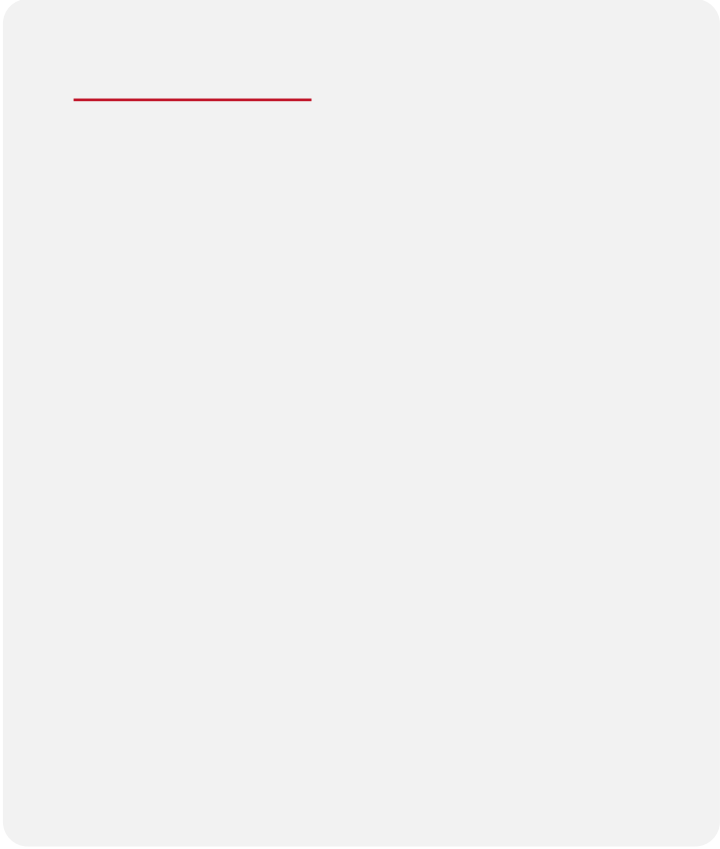
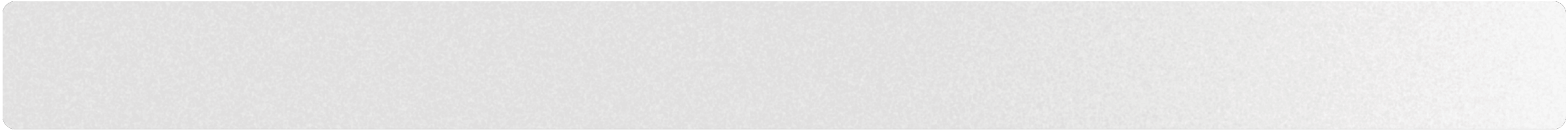






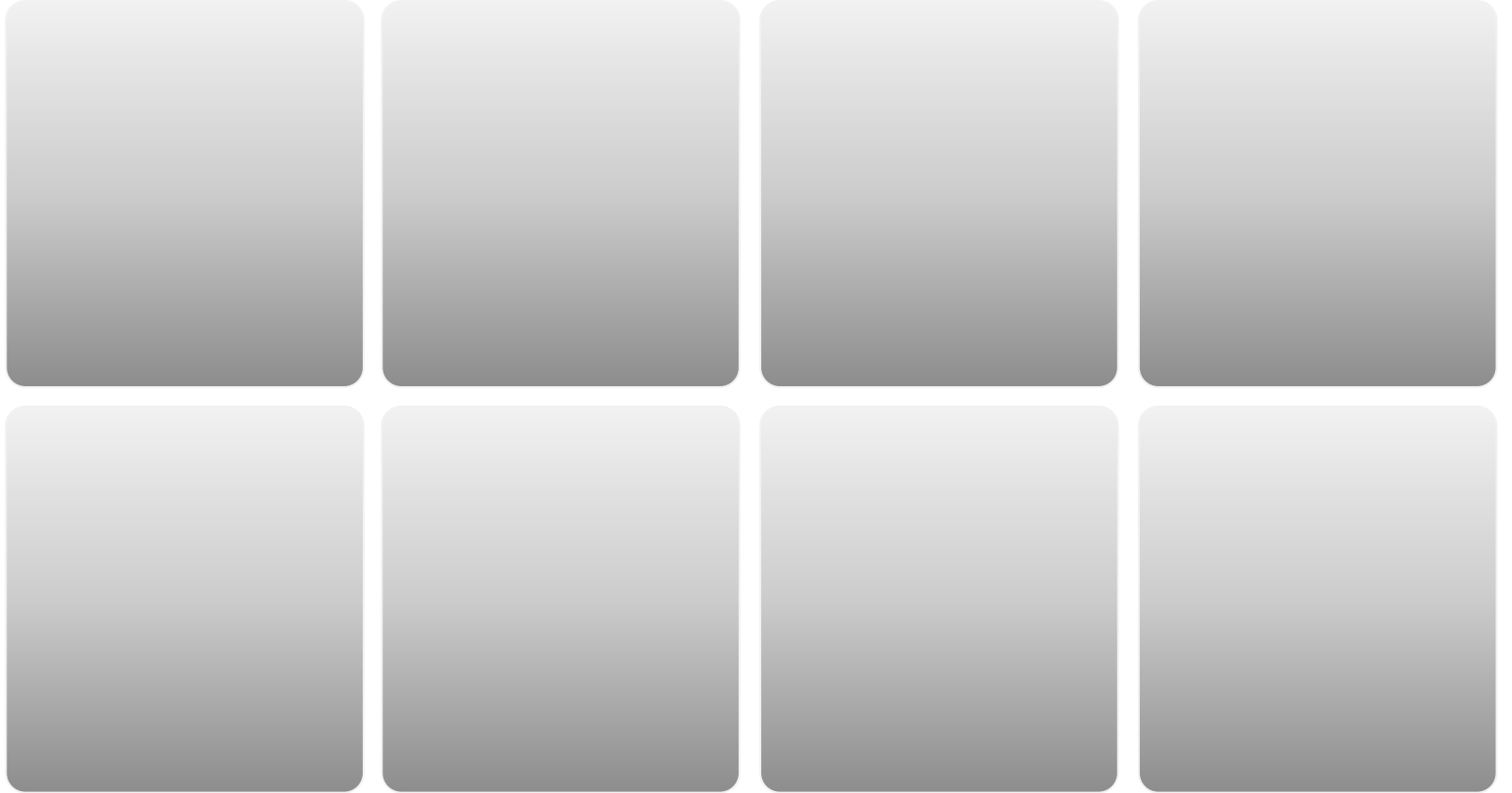


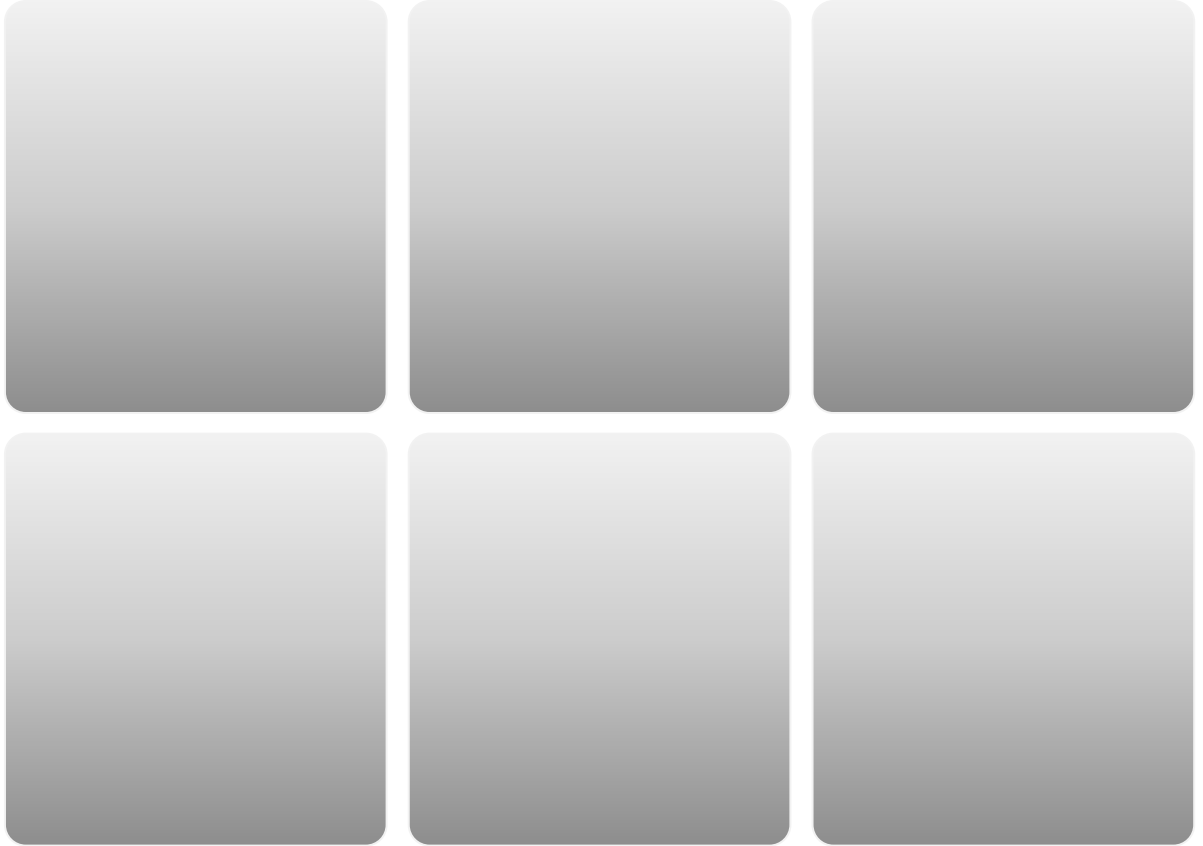
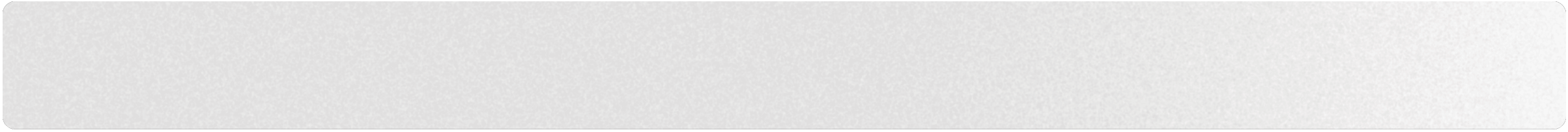


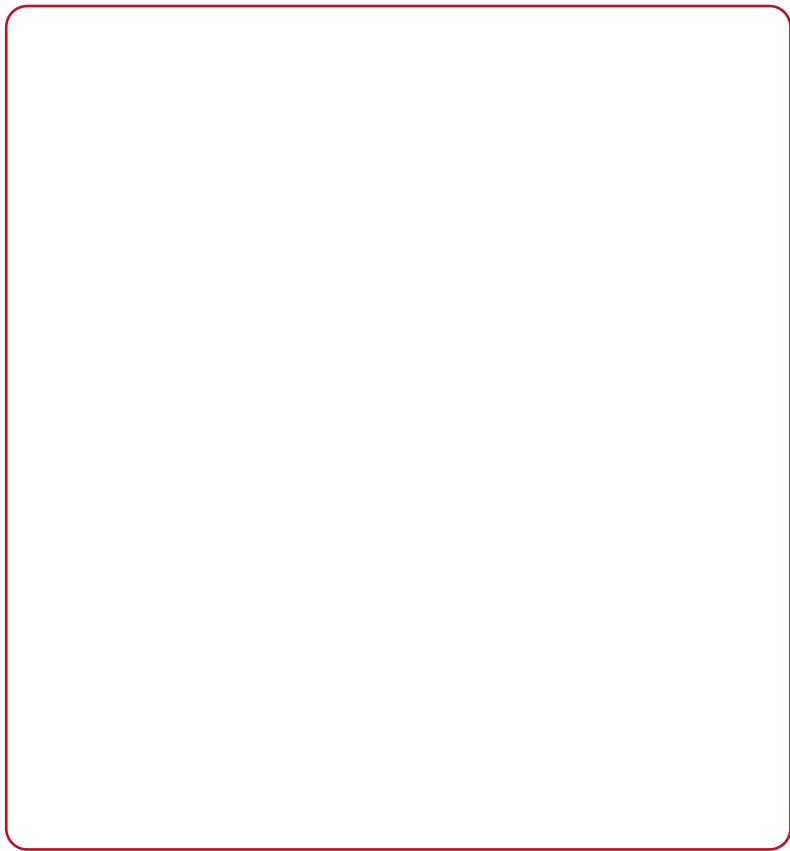
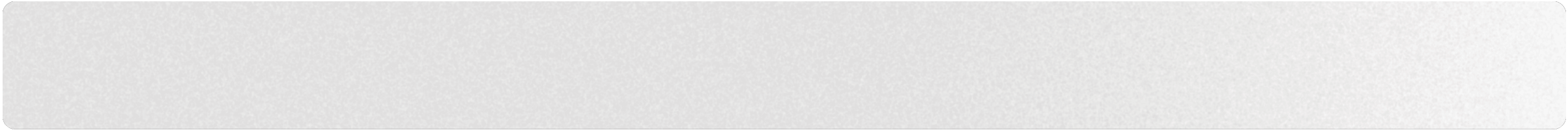


**Royston LLC**

# Product Overview







<https://roystonllc.com/products/>

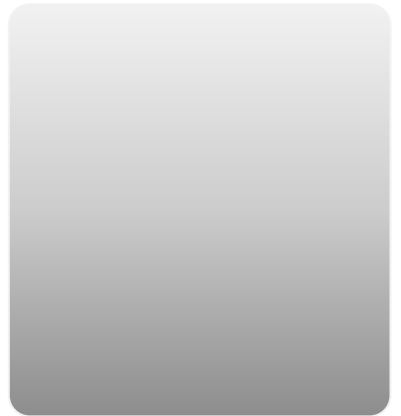
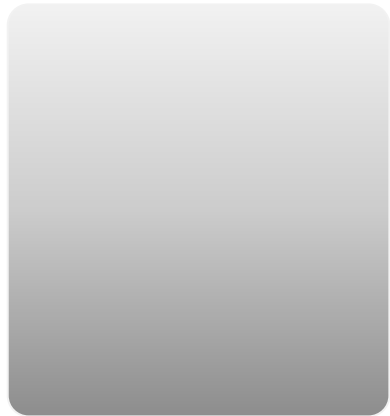
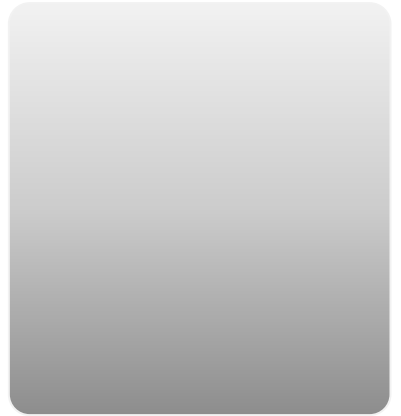
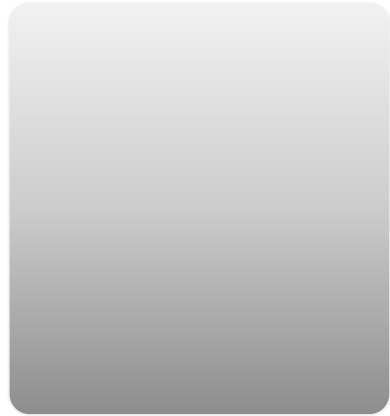
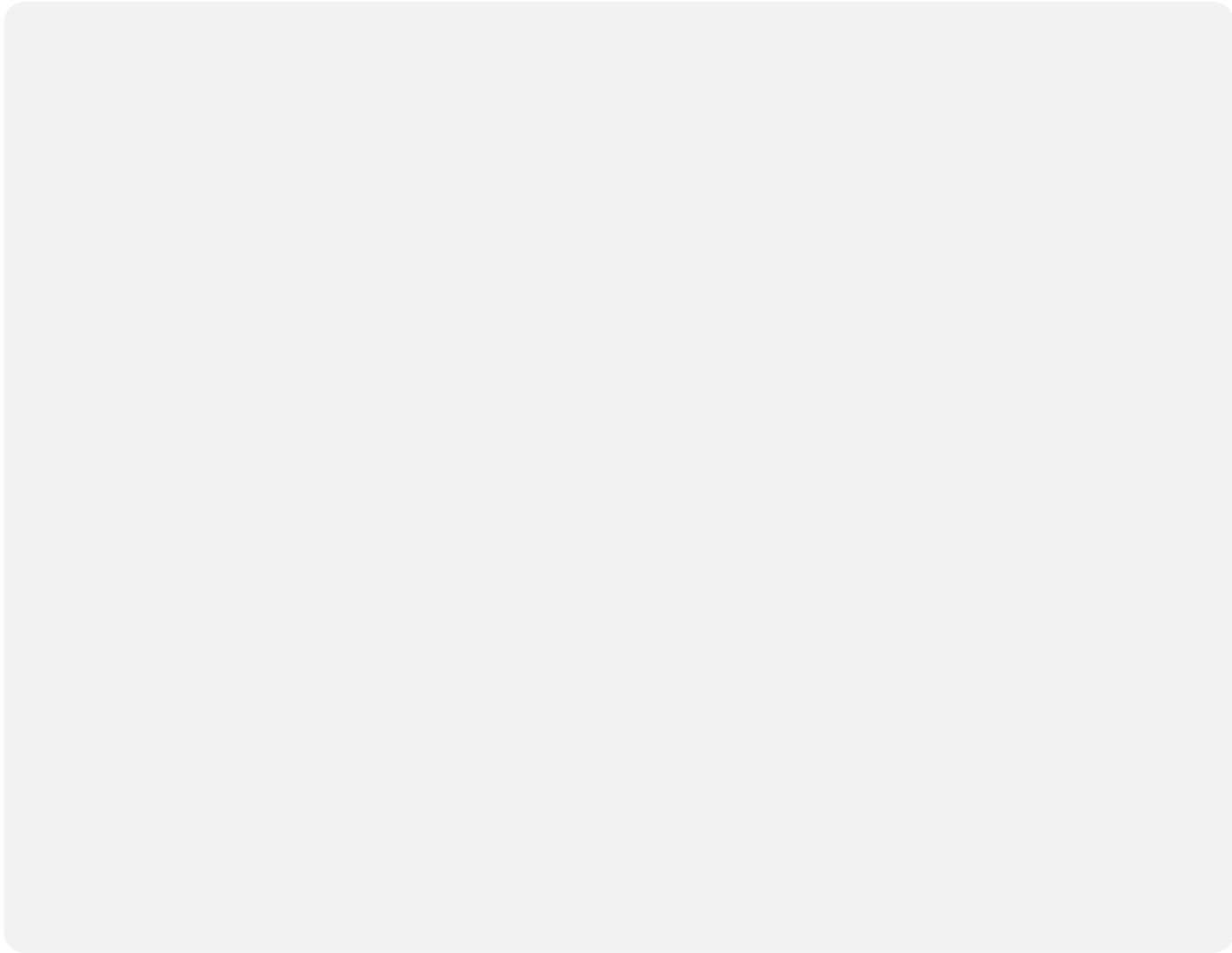


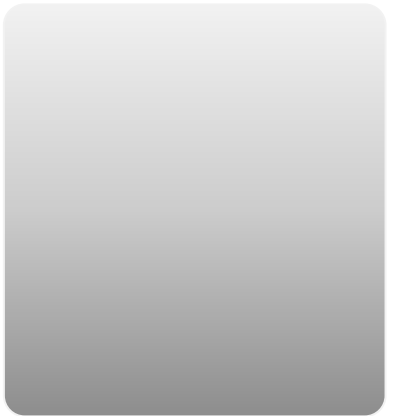
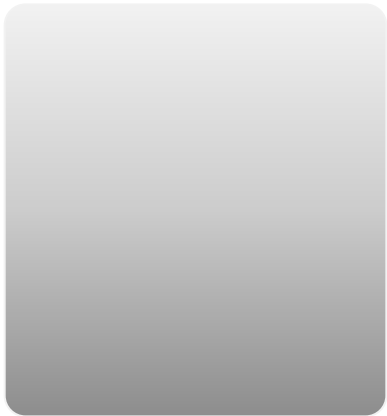
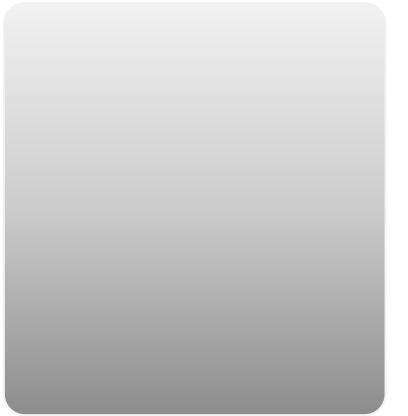
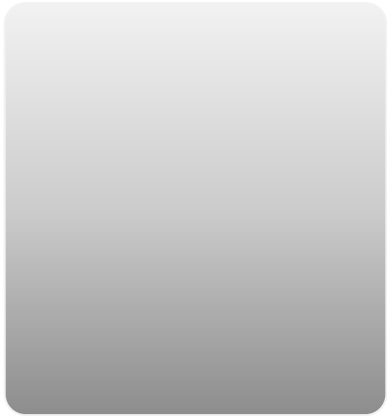
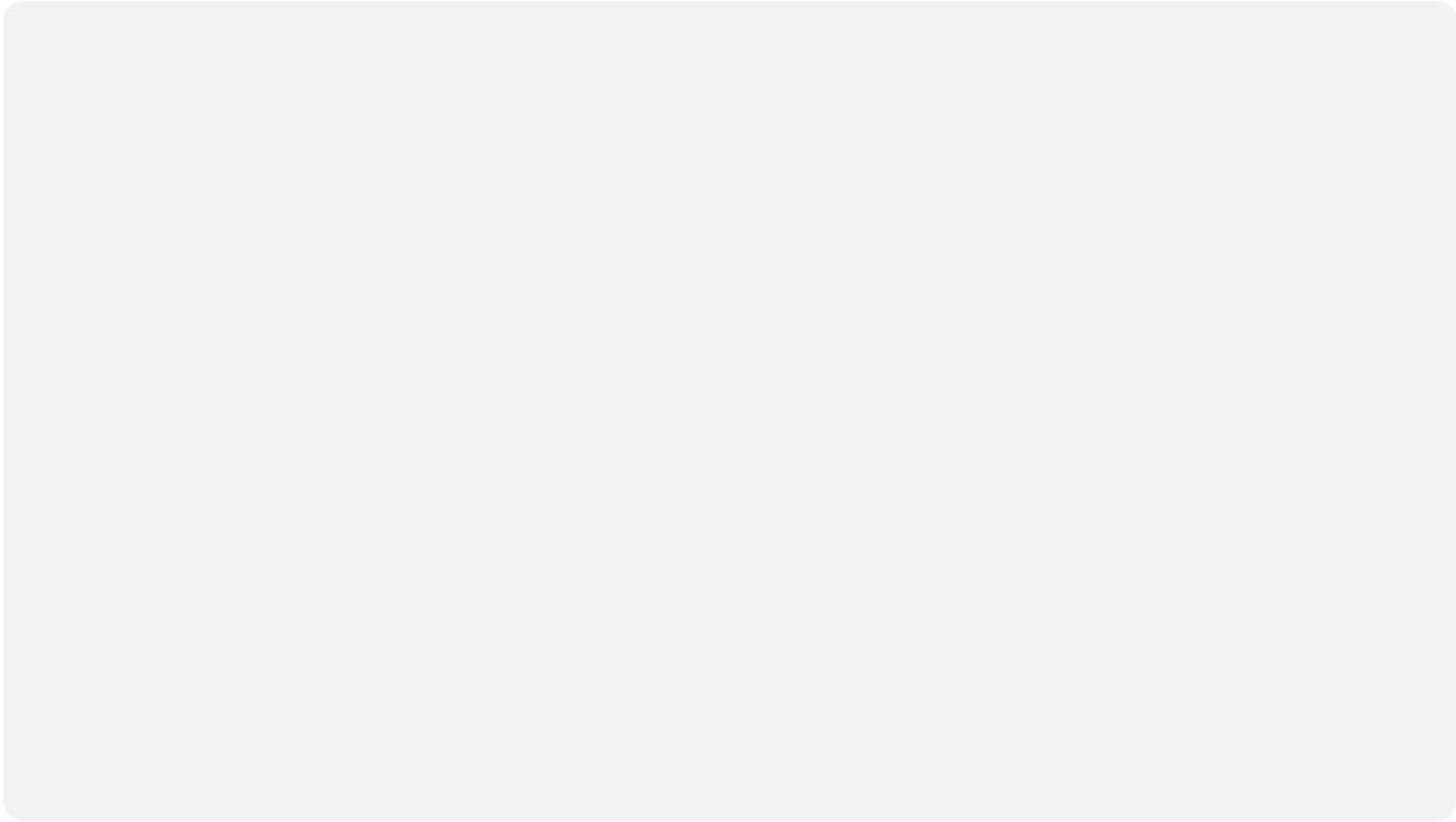


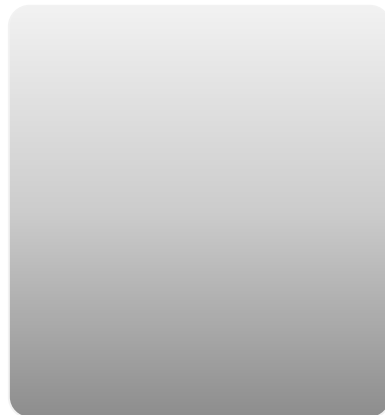
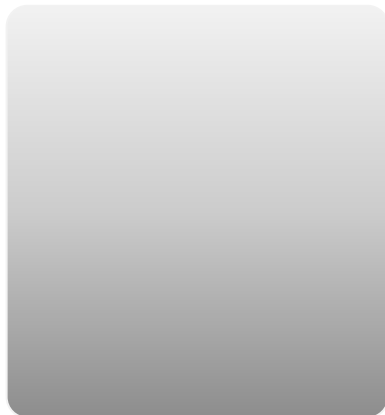
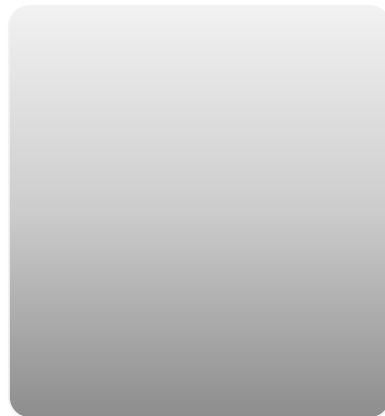
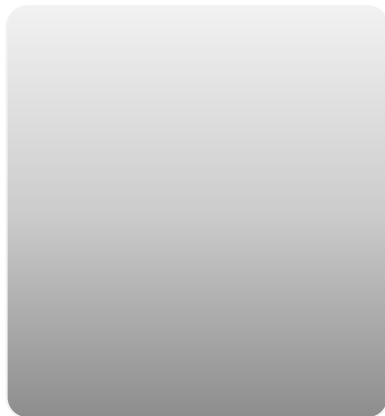
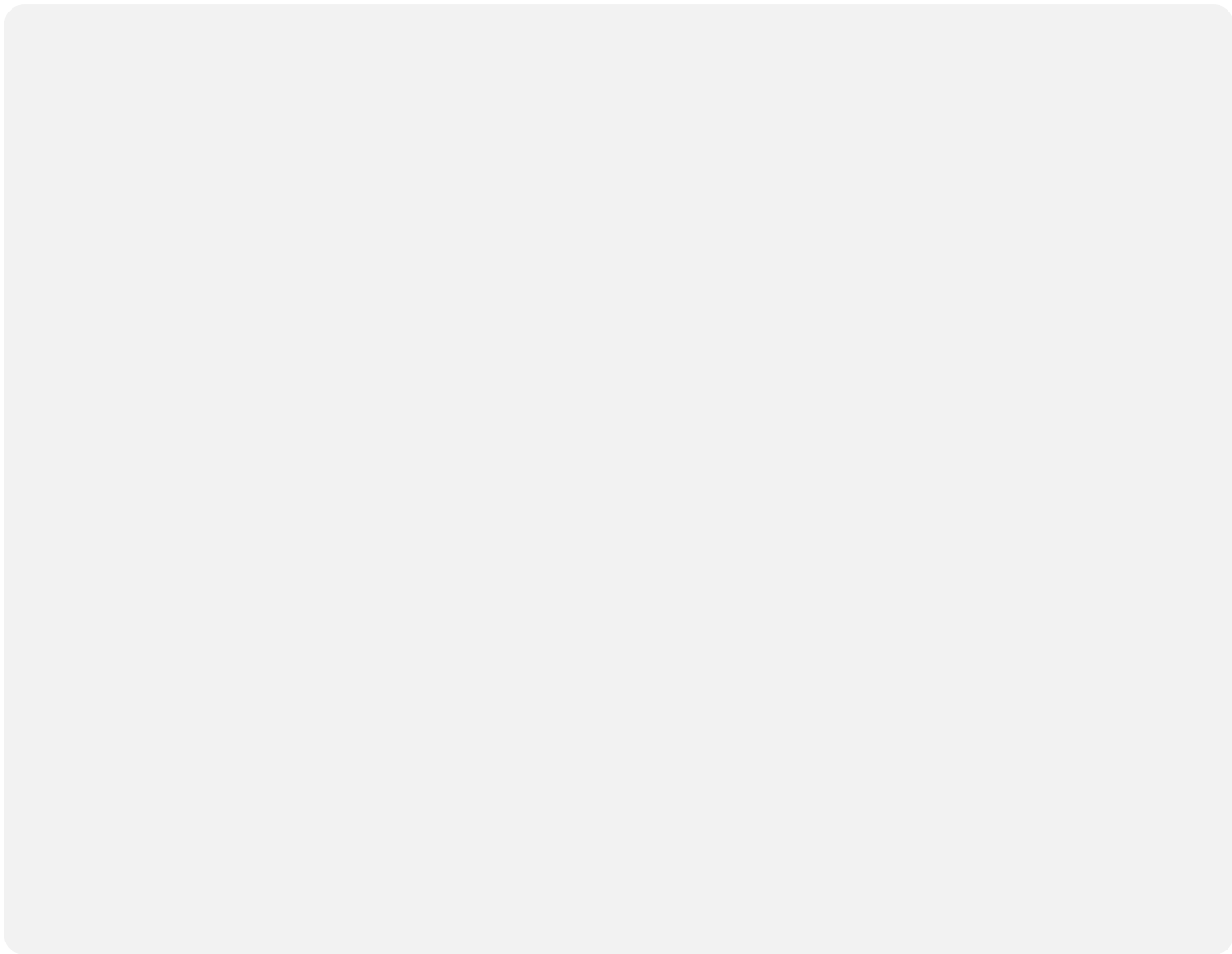
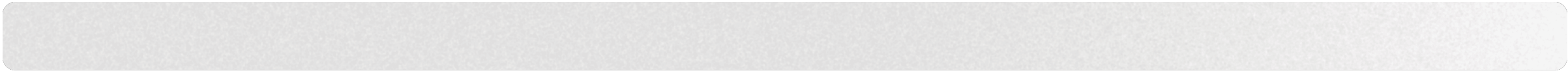


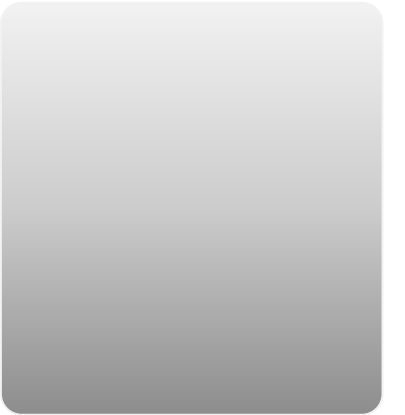
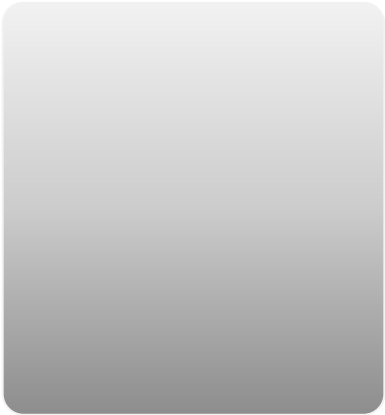
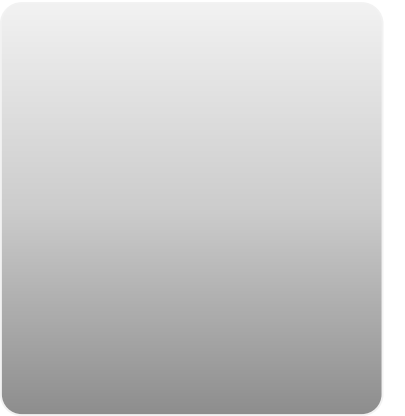
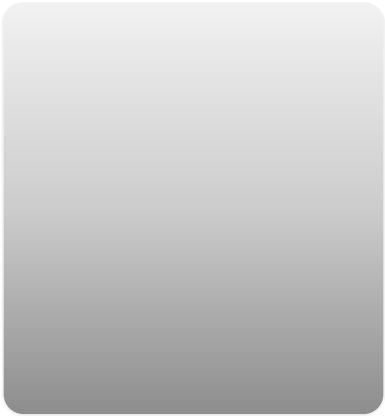
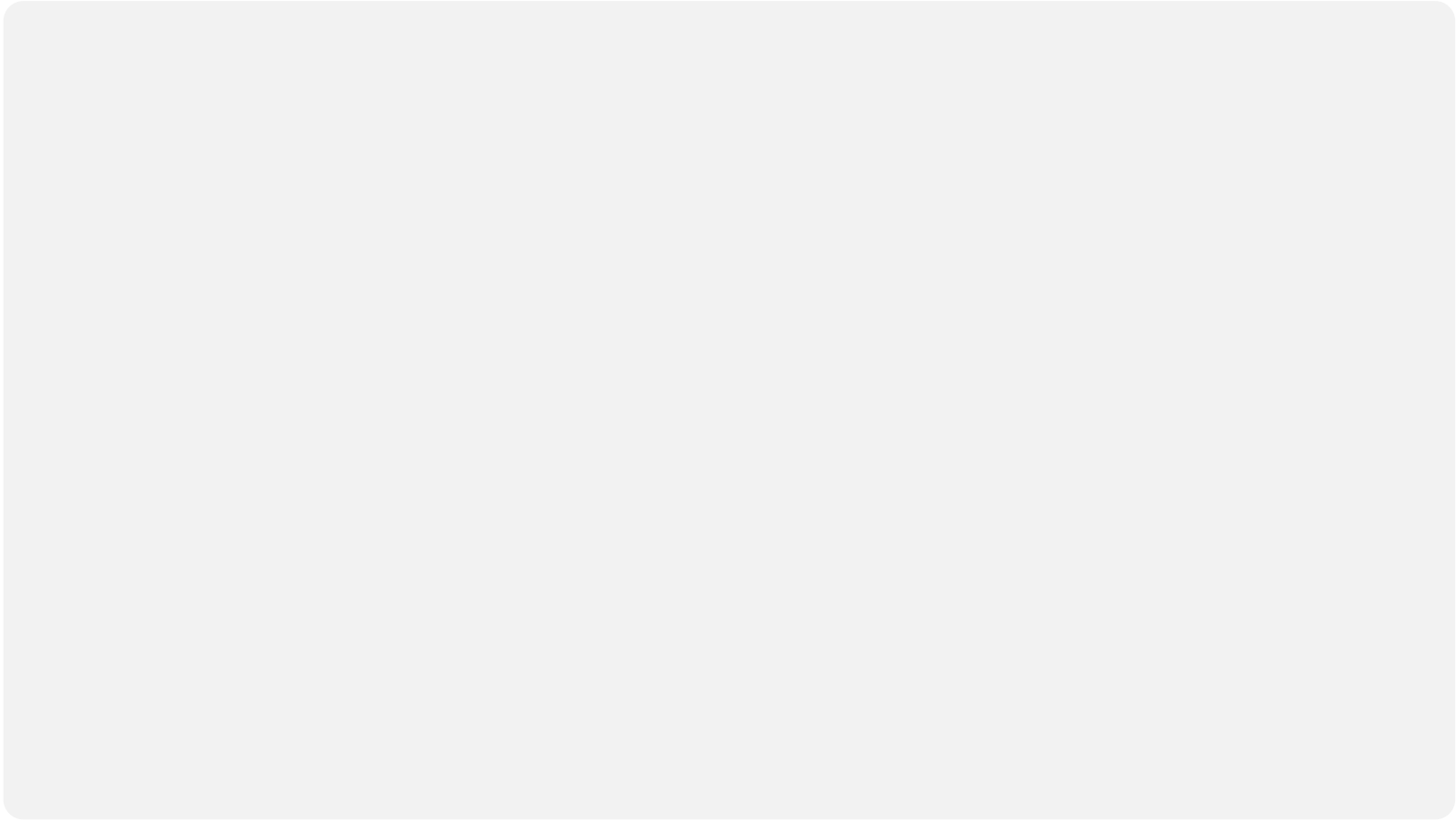
















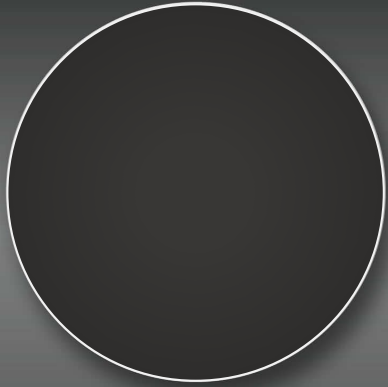












**First name**  
**Last name**

---

Senior Vice President of Sales

Division



company



email



phone



work location



website



---

Best Practices for Presenter Profile Word Counts:

Super Short/Social (25-50 words): Ideal for social media, quick introductions, or app signage.

Short/Standard (50-100 words): Best for conference websites, programs, and speaker one-sheets, providing a 2-3 sentence overview of expertise.

Medium/Long (150-250+ words): Suitable for workshop materials or detailed speaker pages that require more depth.

[Do not exceed space or resize text]

# Visit & Contact Us

---



Join Us On Social Media



---

**Our sales and customer service departments are here to support you.**  
For general questions, sales, warranty or service information.



---

**Reach our expert team with more information.**  
Directed to our customer service, product management, and specialists.