

A circular graphic element, possibly a hole punch or a lens, is located in the upper left corner of the red text box.

Integrated Environments

That Perform

Overview

We integrate solutions that shape how locations **look, feel, and perform.**



A Grocery Store

That's a joy to shop at



A Dealership

That's inviting & trustworthy



A Warehouse

That's easy to work in



A Restaurant

With perfect pacing



A Gas Station

That's bright, familiar & safe



A C-Store

That's a smooth, quick, stop

LSI Brings Together



Brand Imaging



Lighting



Retail Environments

Everything You Need

Under One Roof



Brand Imaging

Graphics, digital and physical signage & menu systems, wayfinding, and outdoor signs



Lighting

Indoor, outdoor, poles, bases, brackets, controls, retrofits, and new construction



Retail Environments

Refrigeration, millwork, metal fixtures, and custom design

All Supported by Professional Services

- Site surveys and assessments
- Permitting and compliance
- Nationwide installation
- Program management
- Ongoing maintenance

We enhance the environments where people **work, shop, eat, & play every day.**

Who We Serve

Grocery



Petroleum



Restaurants



C-Store



Automotive



Club, Mass & Pharmacy



Sports Venues & Clubs



Others



Trusted by Industry Leaders Across Verticals.

Integration Is Our Advantage



One Partner. One Standard.

Streamline vendor management and communication, ensuring accountability

Faster Rollouts, Fewer Delays

Integrated planning and production shortens timelines across sites & programs.

Brand Consistency at Scale

Unified oversight means signage, lighting, and environments align across locations.

Elevated Experiences

Cohesive environments drive better guest impressions, dwell time, and brand recall.

Operational Efficiency

Less handoff means fewer errors, reduced costs, and easier maintenance.

Future-Ready Flexibility

One system built to evolve, supporting innovation, refreshes, and growth.

One Partner for Integrated Solutions.



Better Results.

Enterprise-Scale Deployments

Across Thousands of Locations



7,519+

Phillips 66 Locations

Complete site survey, an assessment program executed in just 107 days with detailed documentation.



6,900+

7 Eleven Sites

LED lighting upgrades delivered with consistent quality and brand standards nationwide.



6,500+

Burger King Sites

\$100M+ digital menu board program with manufacturing, installation, and content management for over 3 years.



11,700+
Exxon Mobil Locations

Payment terminal display updates completed across entire network in just 2.5 months.

Made in America



**USA
Based**

Headquartered in
Cincinnati, Ohio



\$600M
Revenue

LYTS
Fiscally Traded,
Publicly Sold

100+

New Products
Launched
in 4 Years



23

Manufacturing Locations



Cornerstone Supplier

Convenience | Grocery | Retail

- Coil to Carton Production
- Strong Relationships
- Diverse Products & Services
- Successful Leadership





Royston Group

Mission

Royston Group empowers great companies to flourish. We bring your design and operational strategies to life, connect you with your users, communicate your brand, increase your sales and provide more value than expected.





Royston Group

Vision

Royston Group provides superior service, innovation and manufactured solutions for our customers' environments:

- Customers recommend us
- Designers seek to partner with us
- Installers prefer our products
- Purchasing recognizes our value
- Employees are proud to work here
- Investors are rewarded





Royston Group

Culture

- Proud American Manufacturer
- Setting clear, stretch goals
- Driving to make change that matters
- Being professional and prepared
- Being on time to everything
- Holding each other accountable
- Caring about each other and employees
- Be fearless, but not reckless





Royston Group

Our Core Values

Authenticity

- Work with each other and other parts of the organization while being honest, open and prepared. Failing is ok, not trying isn't.

Accountability

- Be willing to accept responsibility for personal performance and the resultant outcomes and strive for continuous improvement.

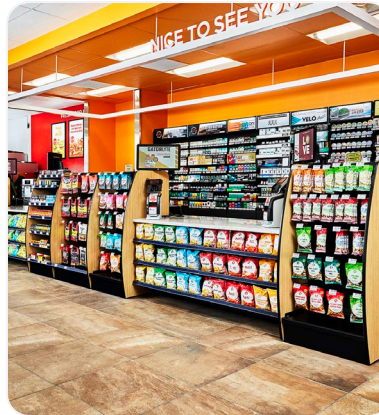
People

- Recognize that most company success comes from having an organization where people can prosper and achieve success that makes them feel good about coming to work.



Market Overview

Convenience



Royston

- Steel Casework
- Stone, Solid Surface & Stainless Countertops
- Shelving
- Checkouts
- Tobacco, Pastry, & Specialty Merchandisers
- Construction Services



Southern CaseArts

- Refrigerated Grab & Go Merchandisers
- Refrigerated Wall Cases
- Heated Merchandisers
- Freezer Cases



SignResource

- Monument & Pylon Signs
- Canopies
- Channel Letters
- Fascia
- Pump Valances & Skins
- Installation & Maintenance



<https://royston-group.com/markets/>

Market Overview

Grocery



Royston

- Traditional, Convertible, & Self-Checkouts
- Steel Casework
- Stone, Solid Surface & Stainless Countertops
- Shelving
- Tobacco & Specialty Merchandising
- Construction Services

Southern CaseArts

- Refrigerated Meat, Seafood, Deli, Bakery & Specialty Cases
- Refrigerated Wall Cases
- Grab & Go Merchandisers
- Full/Self-Service Food Units
- Freezer Cases

SignResource

- Monument & Pylon Signs
- Canopies
- Channel Letters
- Fascia
- Pump Valances & Skins
- Installation & Maintenance



<https://royston-group.com/markets/>

Market Overview

QSR & Fast Casual Restaurants and Food Service



Royston

- Steel Casework
- Stone, Solid Surface & Stainless Countertops
- Full Service & Self-Checkouts
- Construction Services



Southern CaseArts

- Refrigerated Cases
- Heated Full / Self-Service Food Merchandisers
- Grab & Go Merchandisers



SignResource

- Monument & Pylon Signs
- Channel Letters
- Wayfinding Signs
- Fascia
- Installation & Maintenance



<https://royston-group.com/markets/>

Business Unit Overview

Southern CaseArts



<https://southerncasearts.com/>

Bessemer Manufacturing Facility

- Bessemer, AL
- 190,000 sq. ft.
- Offices, manufacturing & testing lab
- Laser cutting technology
- Vacuum forming capabilities
- Quality powder coating paint line





Southern CaseArts Product Overview

Refrigerated Cases

Our Refrigerated Cases are designed to showcase fresh products while maximizing visibility, accessibility, and merchandising flexibility. Available in a variety of configurations, including Multi-Deck, Single Deck, Island, Spot Merchandiser, and Specialty refrigerated cases, these solutions support everything from beverages and prepared foods to dairy, deli, meat, and grab-and-go offerings. Built with premium components, energy-efficient features, and flexible merchandising options, our refrigerated cases help retailers create attractive displays that encourage purchases while delivering reliable long-term performance.





Southern CaseArts Product Overview

Heated Cases

Southern CaseArts Heated Cases are designed to keep hot foods fresh, visible, and ready while supporting grab-and-go merchandising. Available in a variety of formats, these cases are ideal for showcasing prepared foods, rotisserie chicken, and other hot food offerings. With features such as LED lighting, energy-efficient operation, flexible sizing options, and high-capacity merchandising space, Southern CaseArts heated cases help retailers create attractive foodservice destinations that drive impulse purchases and enhance the customer experience.





Southern CaseArts Product Overview

Freezer Cases

Southern CaseArts Freezer Cases are designed to maximize the visibility and accessibility of frozen food offerings while delivering reliable, energy-efficient performance. The product line includes solutions such as the Diablo Upright Glass Door Freezer, which features adjustable shelving, LED lighting, multiple door configurations, and flexible remote or self-contained refrigeration options to fit a variety of store layouts. Built to support frozen food and ice cream merchandising, Southern CaseArts freezer cases help retailers create attractive frozen food destinations while maintaining product integrity and operational efficiency.





Southern CaseArts Product Overview

Food Service

Southern CaseArts Food Service solutions are designed to help foodservice operators maximize space, improve efficiency, and create an inviting presentation for fresh food and beverage offerings. Serving environments like coffee shops, airports, hotels, universities, office atriums, and quick-service restaurants, all cases are designed to support specific merchandising goals.





Southern CaseArts Product Overview

Multi-Temp Cases

Our Multi-Temp Cases provide flexibility to merchandise a variety of fresh foods and beverages within a single display solution. Designed to operate in multiple temperature ranges, these cases allow retailers and foodservice operators to showcase products such as grab-and-go meals, beverages, dairy items, sandwiches, and fresh foods while maintaining product quality and presentation. Southern CaseArts Multi-Temp Cases help maximize merchandising opportunities, improve space utilization, and create a seamless shopping experience for customers.





Southern CaseArts Product Overview

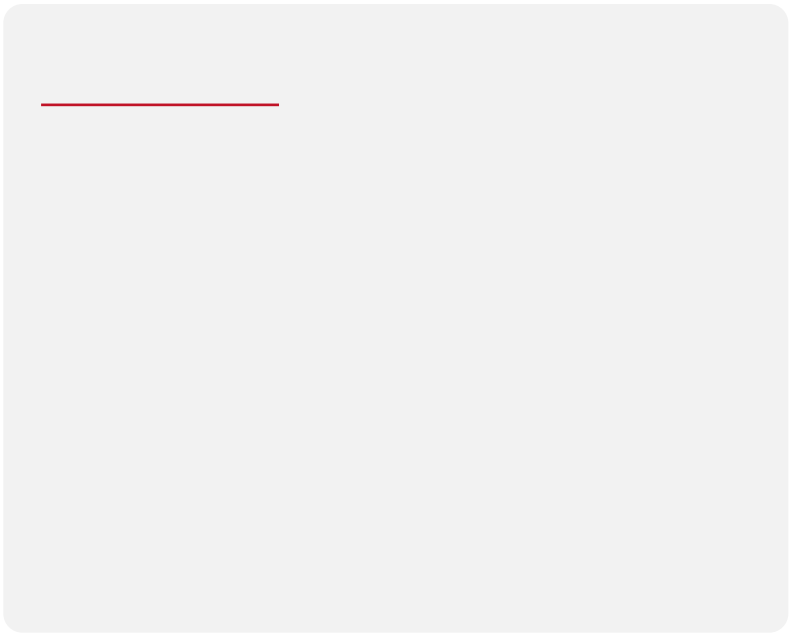
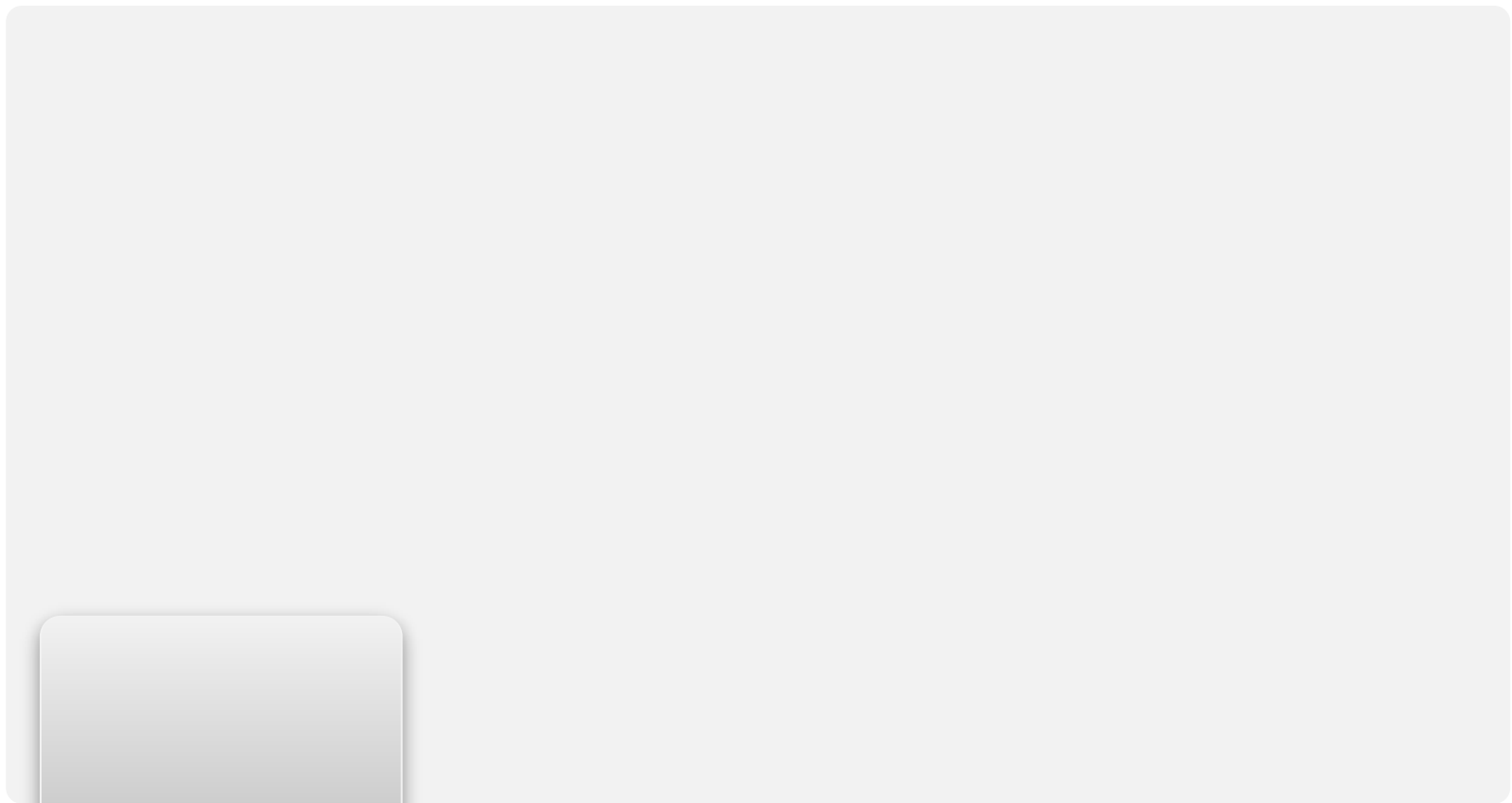
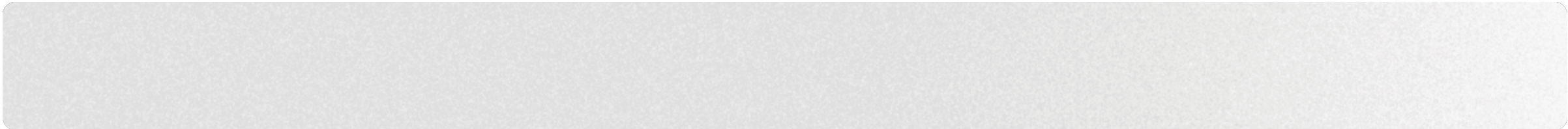
Ambient Cases

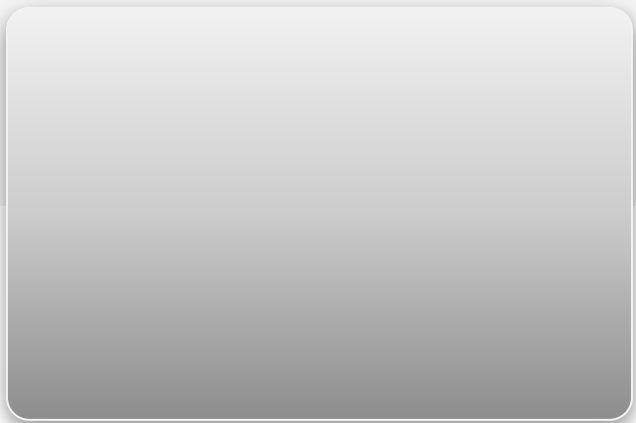
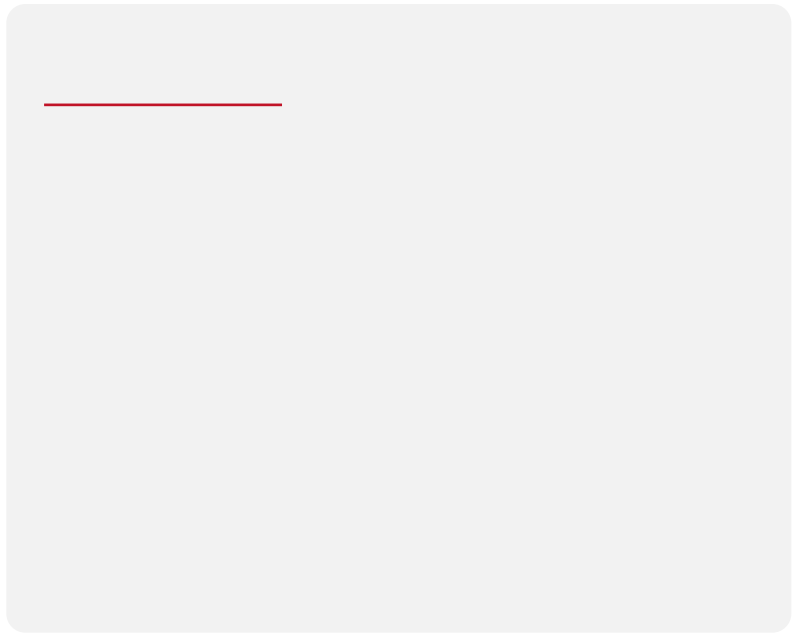
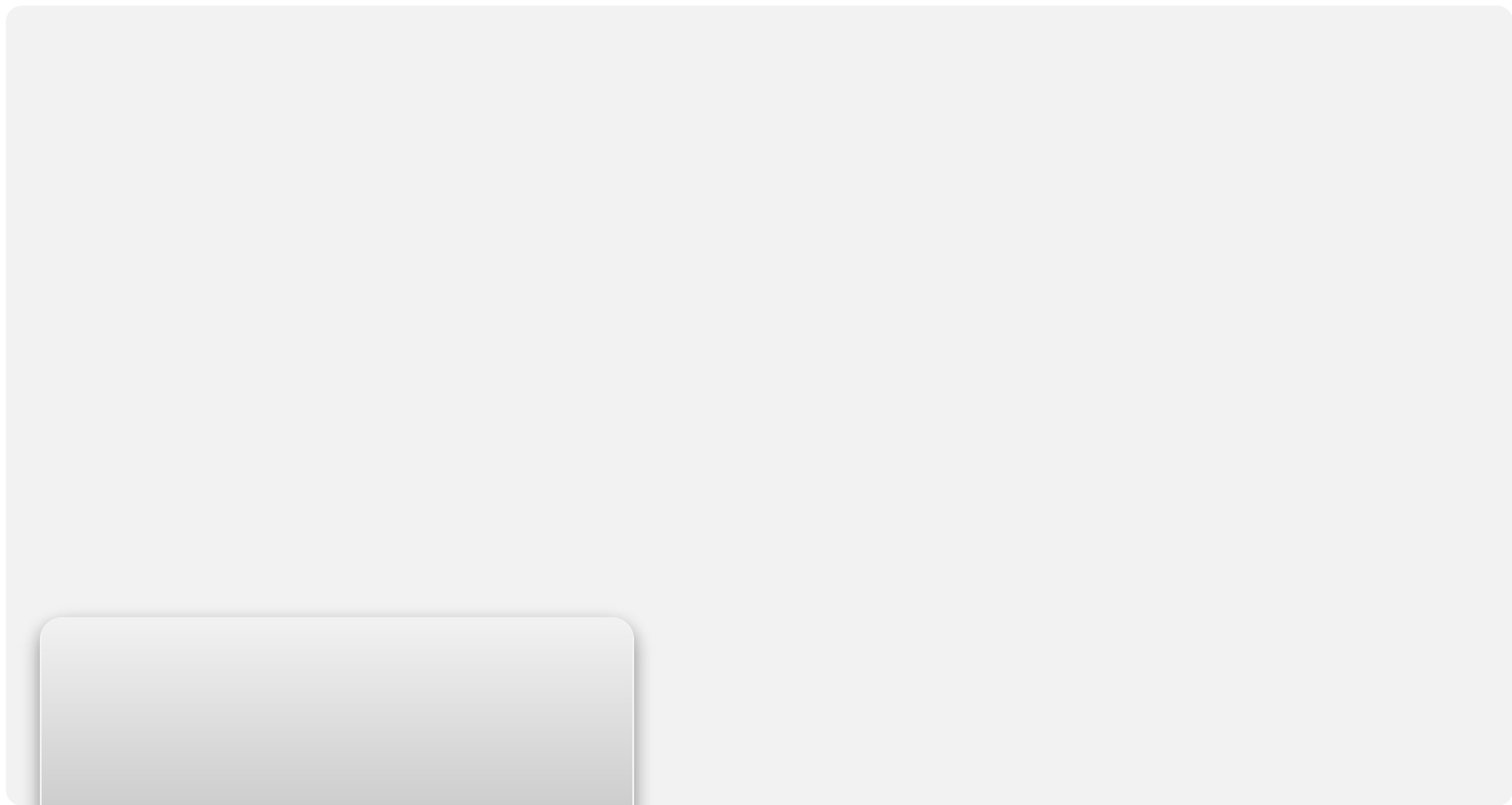
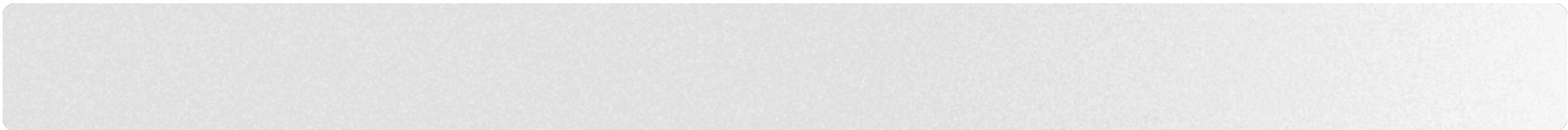
Ambient Cases are designed to showcase non-refrigerated products in a clean, organized, and highly visible display environment. Ideal for bakery items, packaged snacks, beverages, grab-and-go products, and promotional merchandise, these cases help retailers create attractive merchandising destinations that encourage customer engagement and impulse purchases. Available in a variety of styles and configurations, Southern CaseArts Ambient Cases provide the flexibility to complement existing store layouts while delivering quality, durability, and presentation expected throughout our product line.

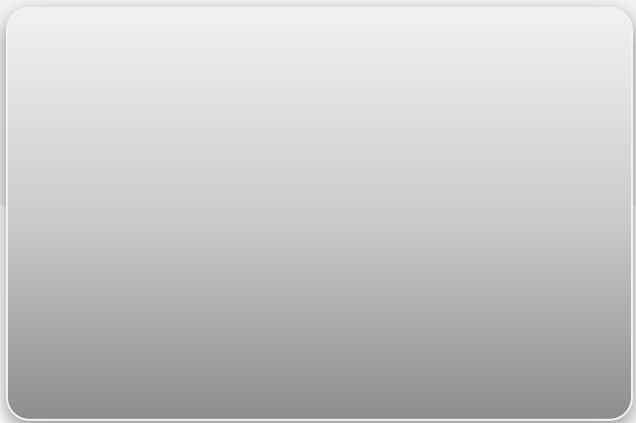
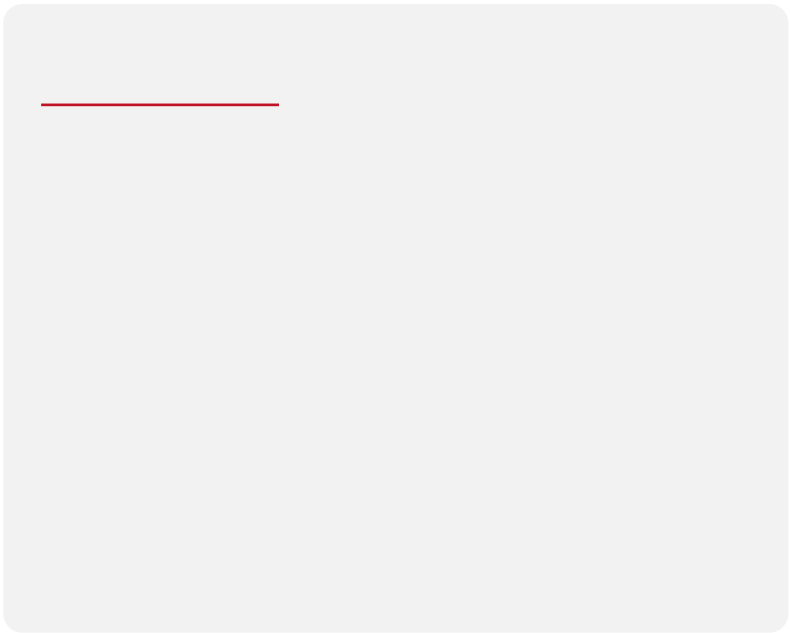
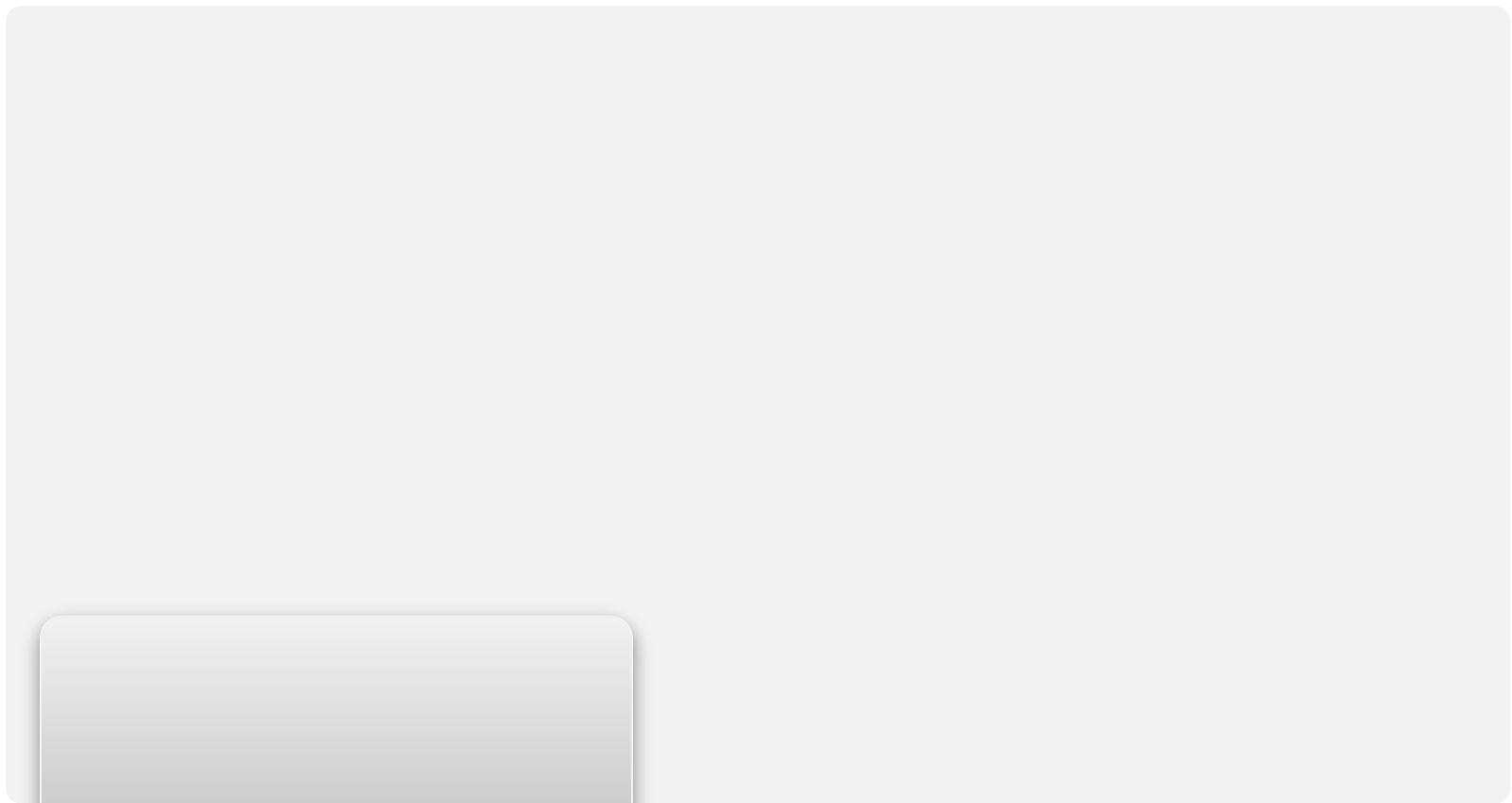
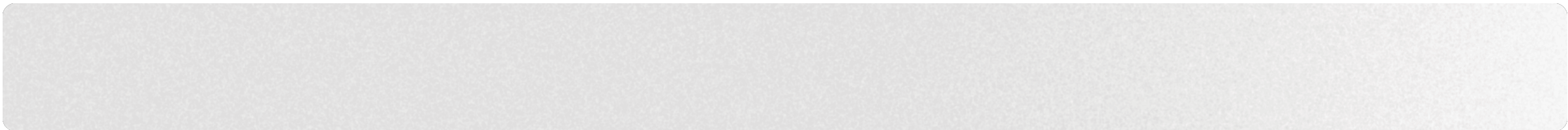


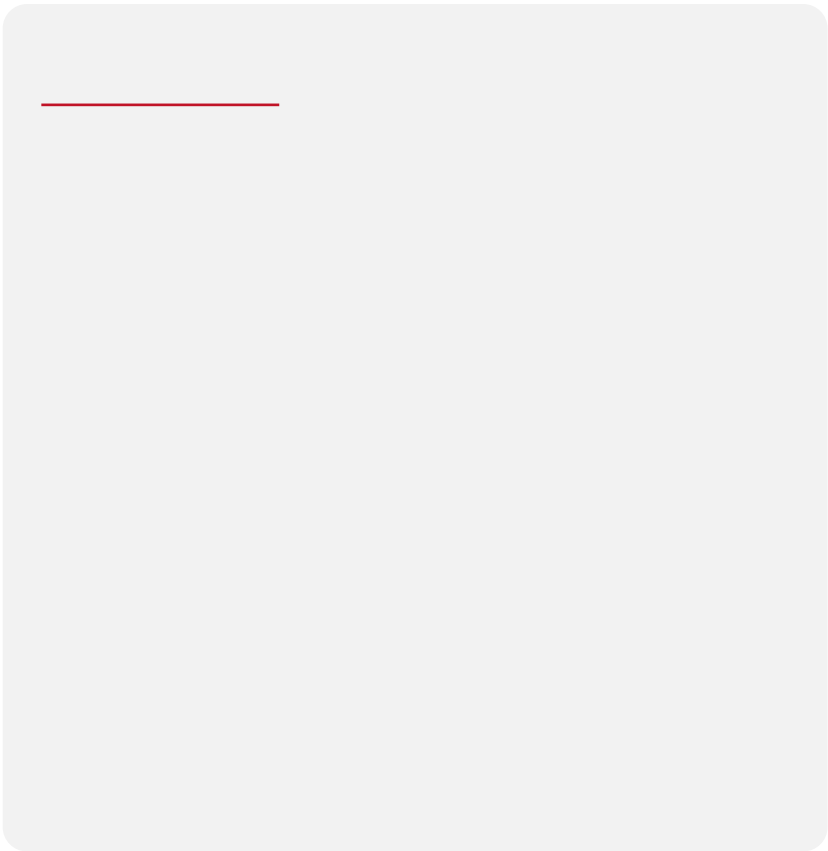
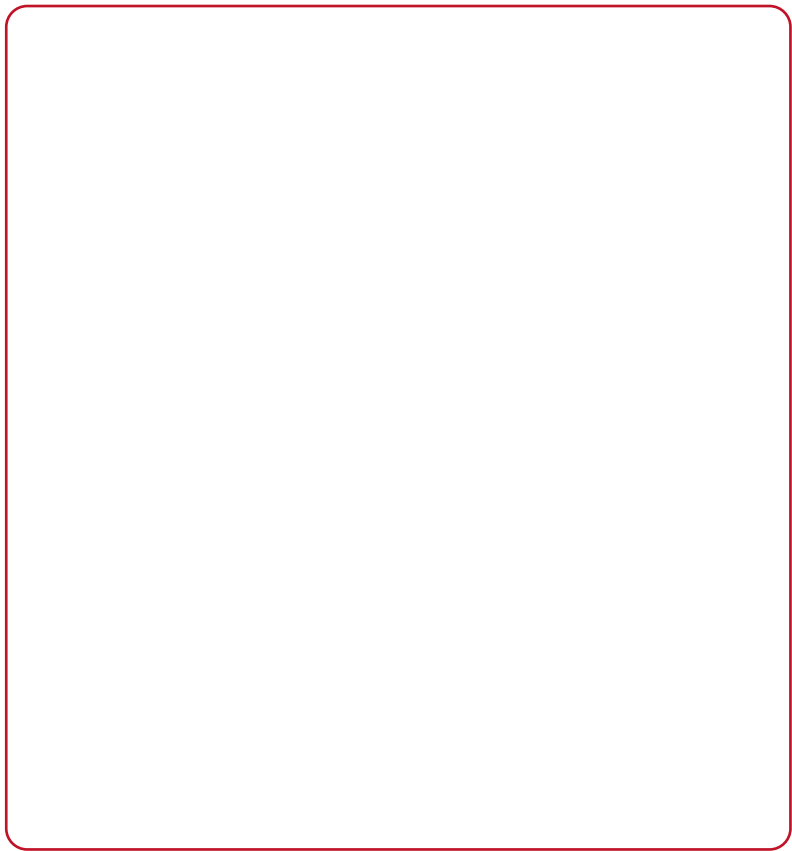
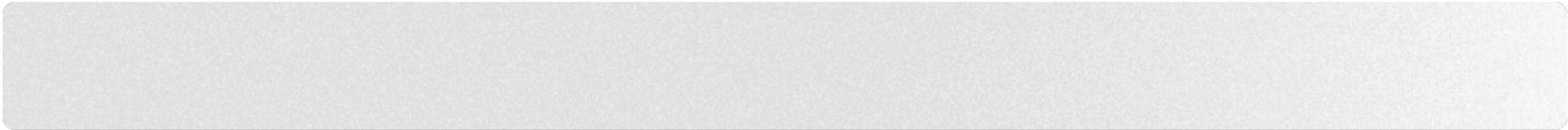


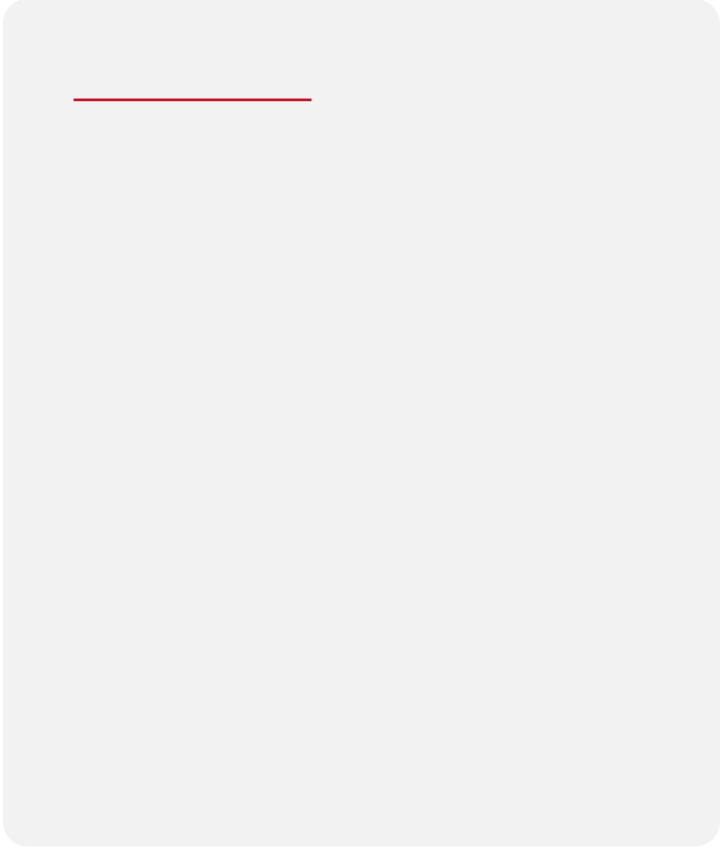
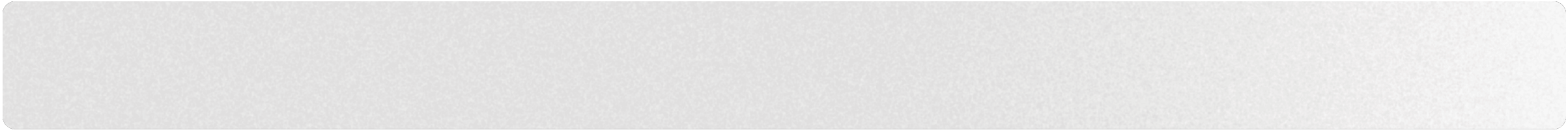


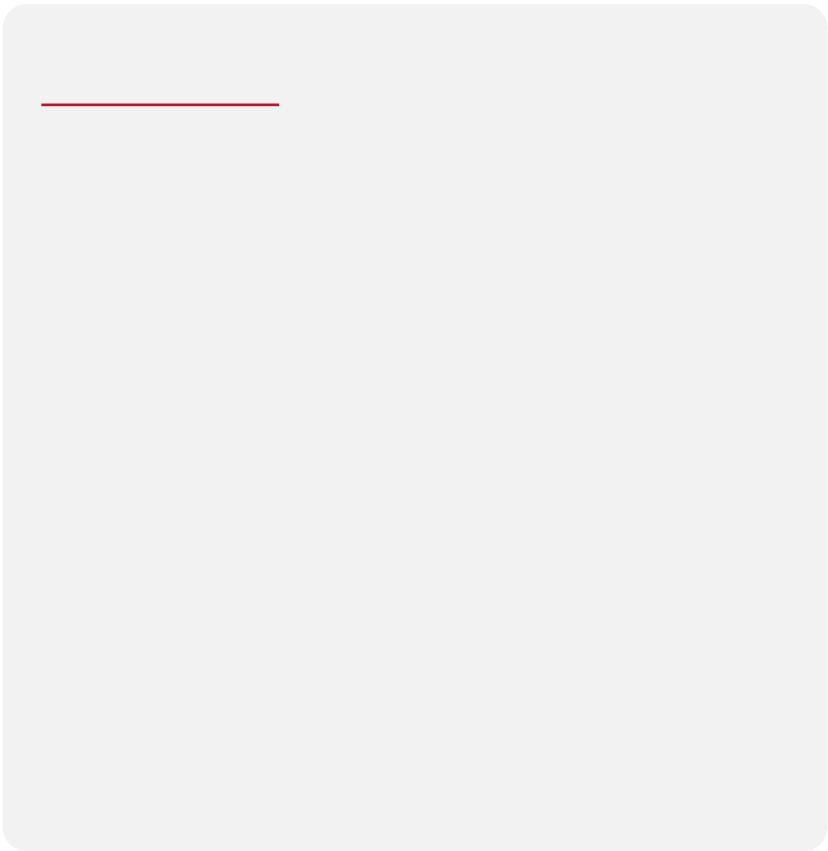
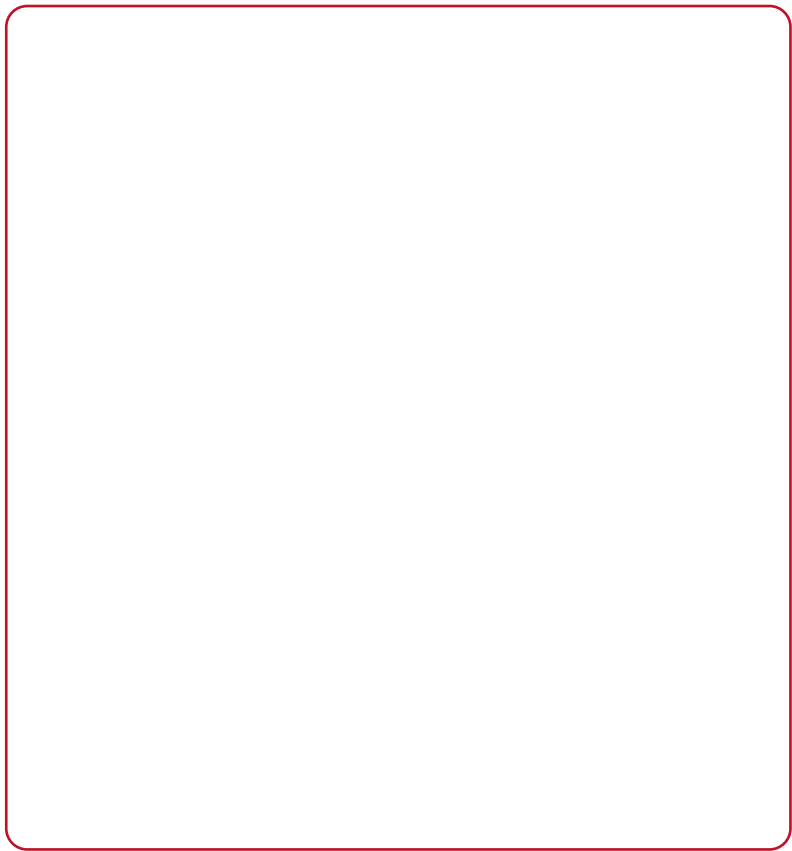
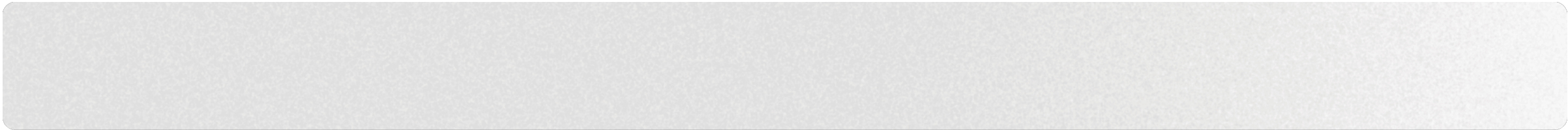


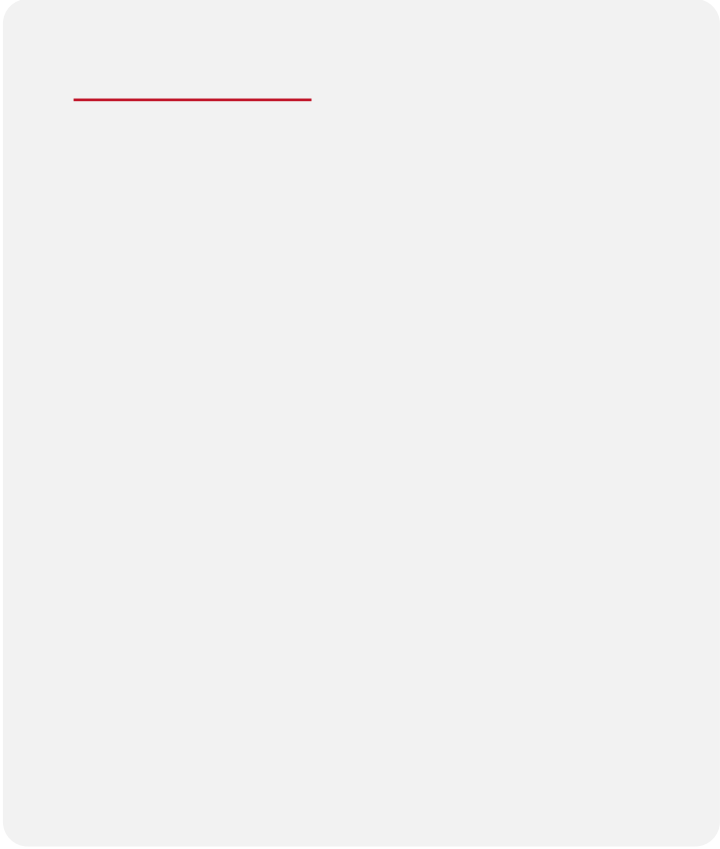
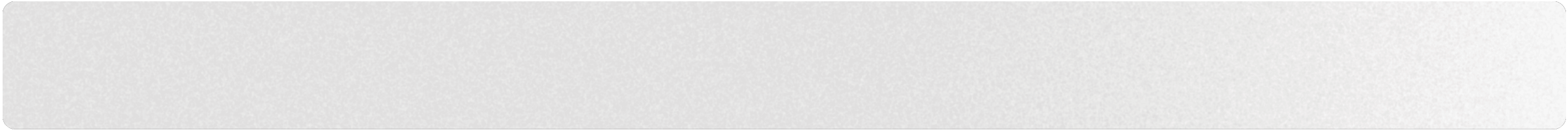






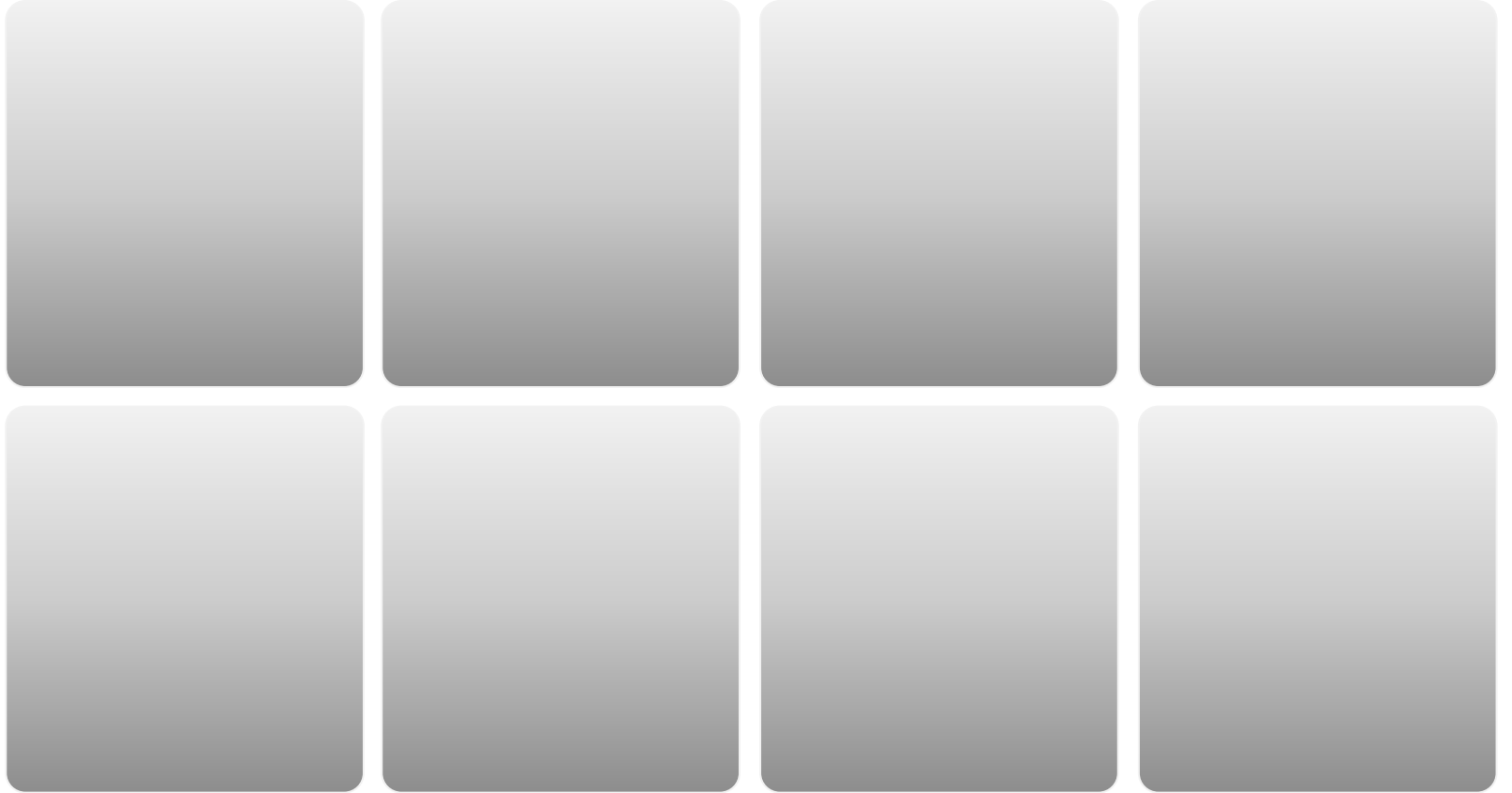


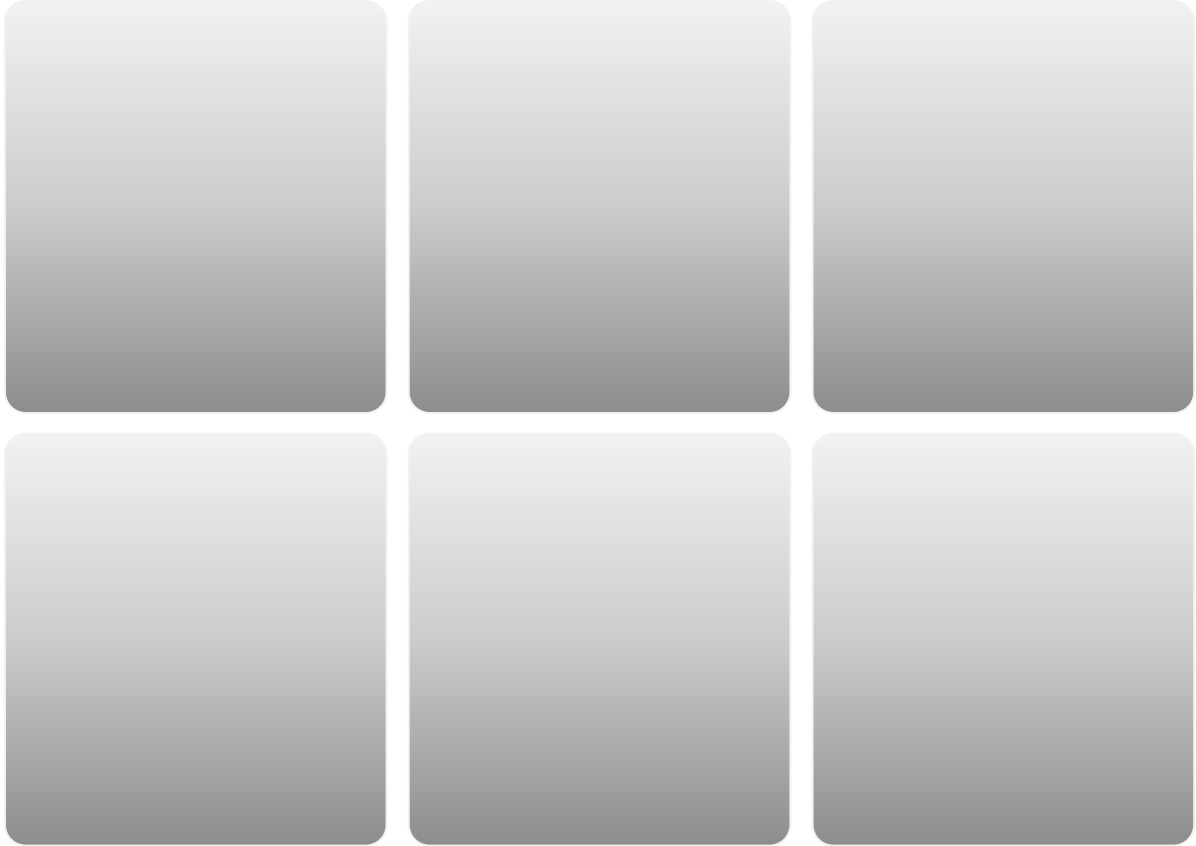
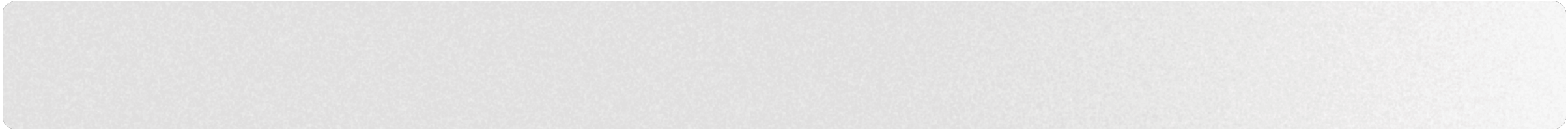


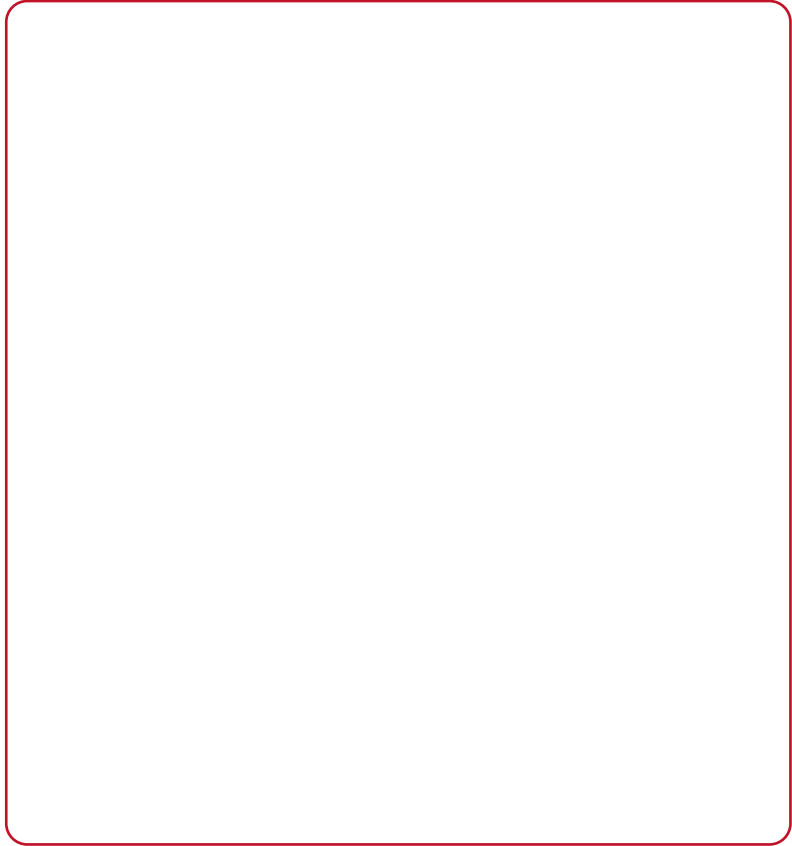
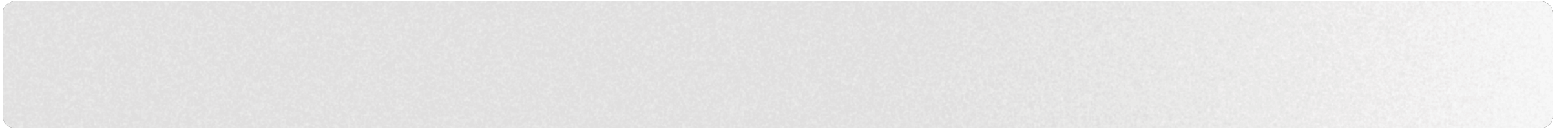


Royston LLC

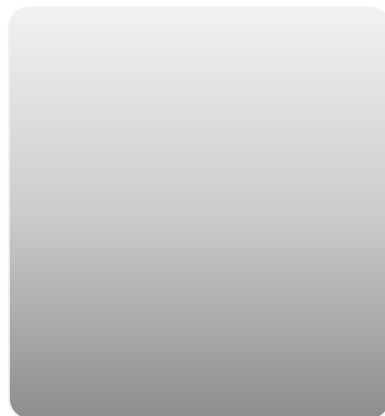
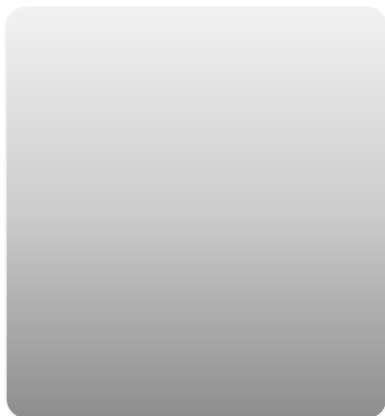
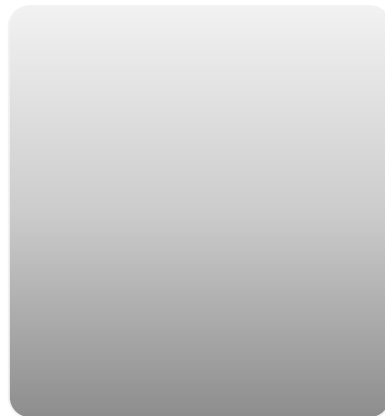
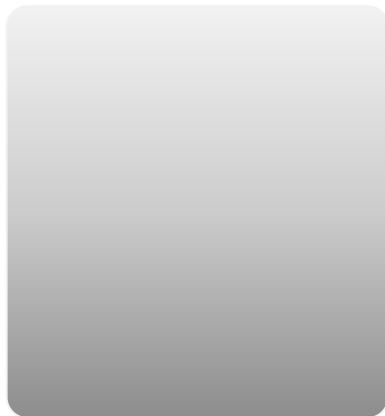
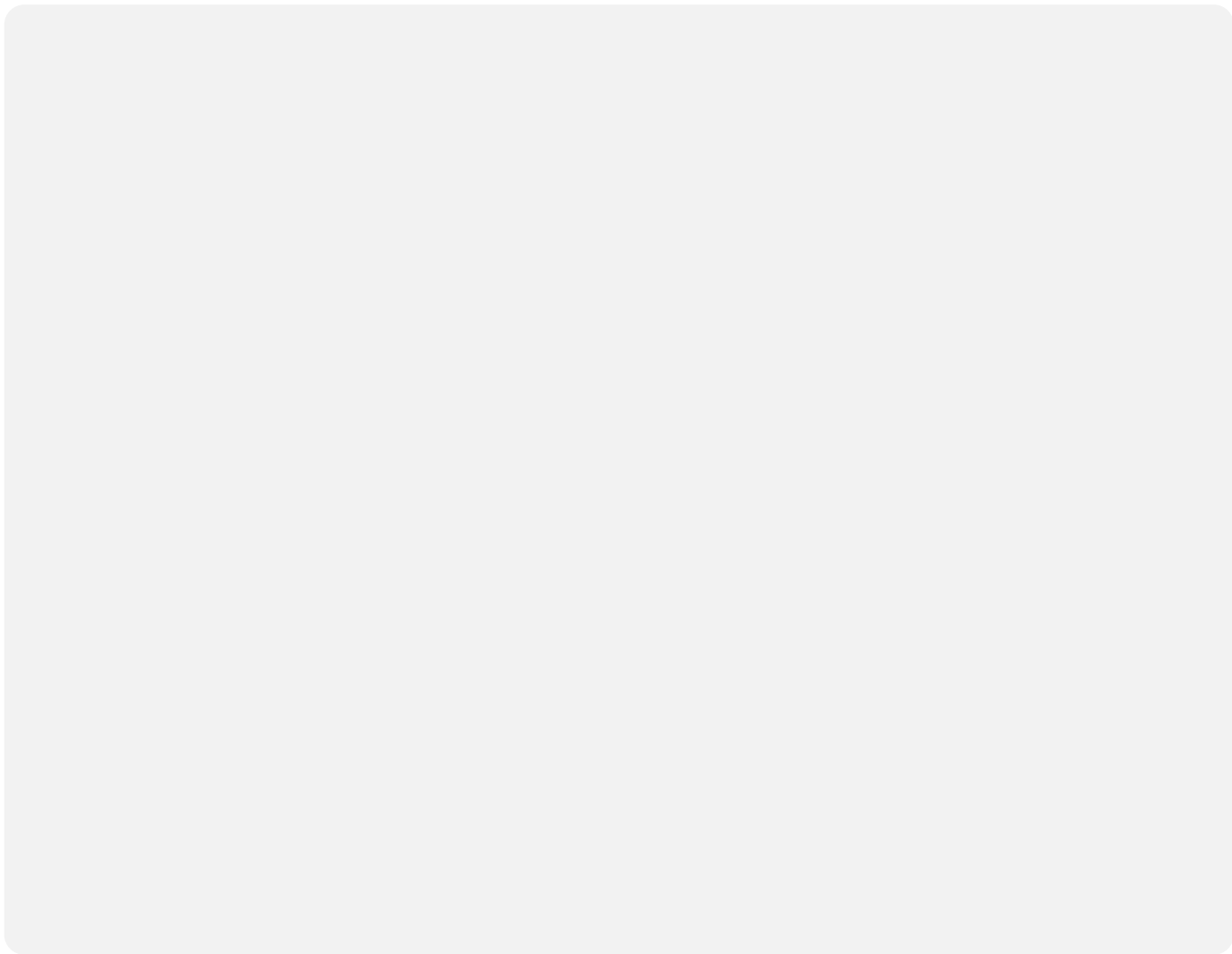
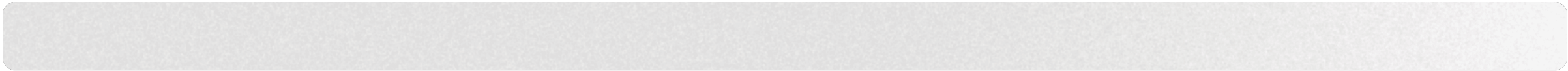
Product Overview

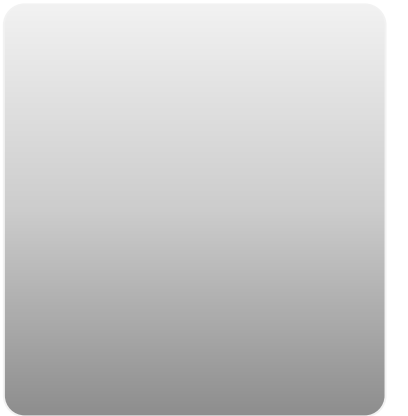
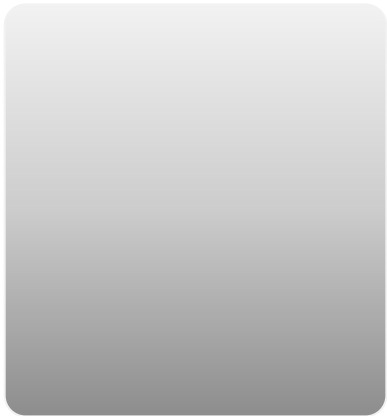
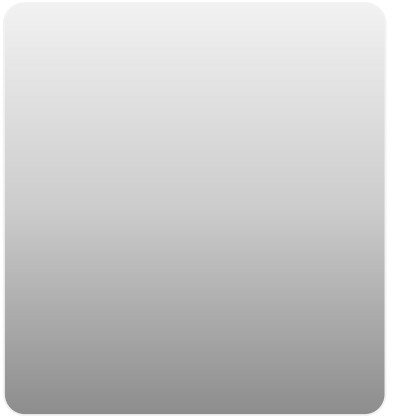
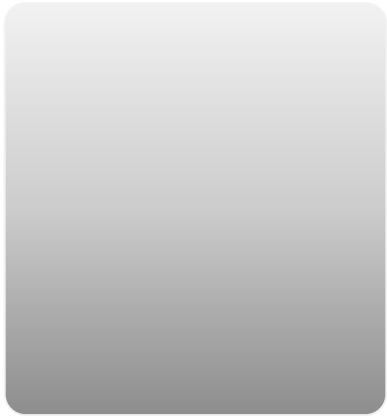
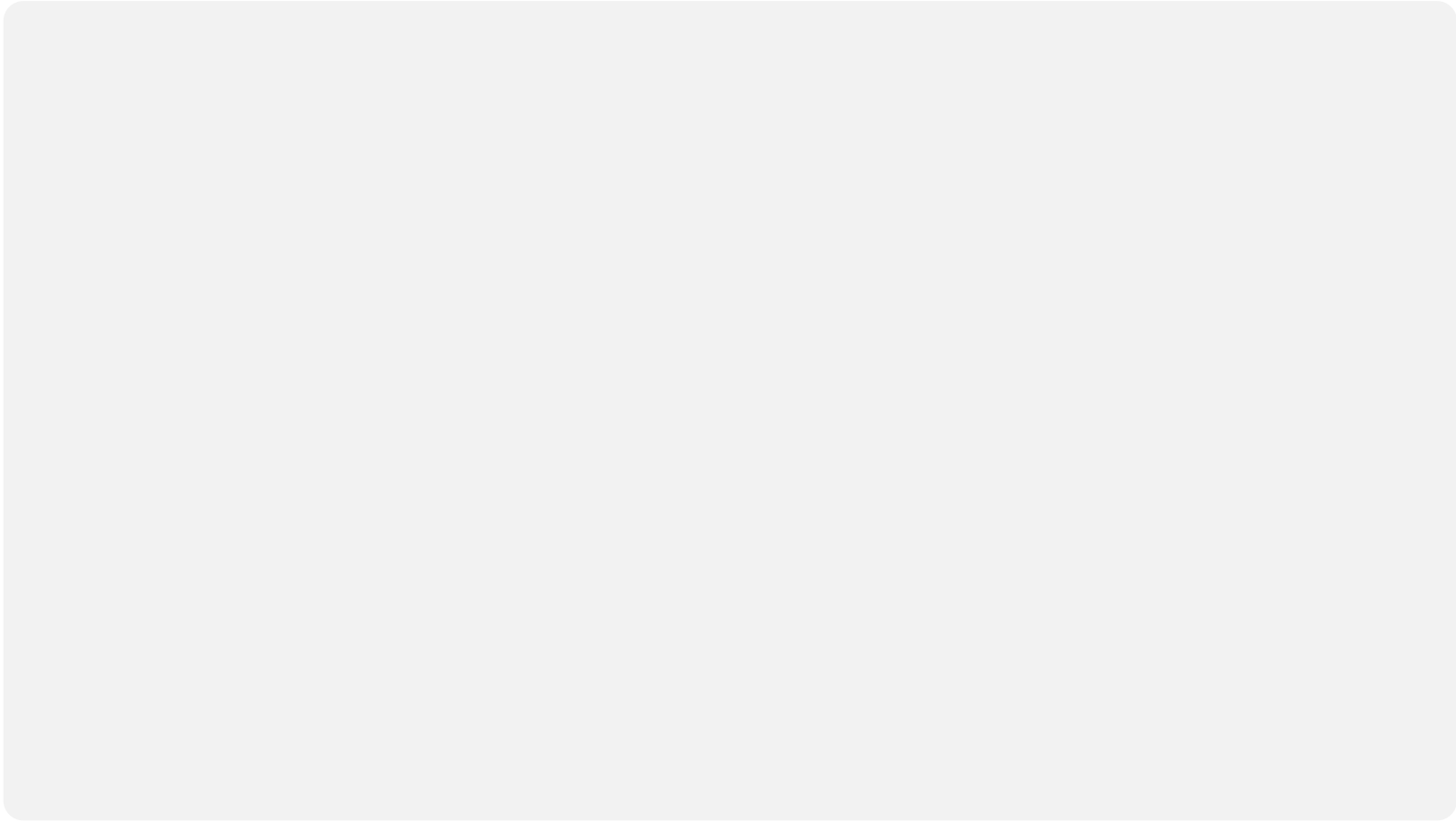


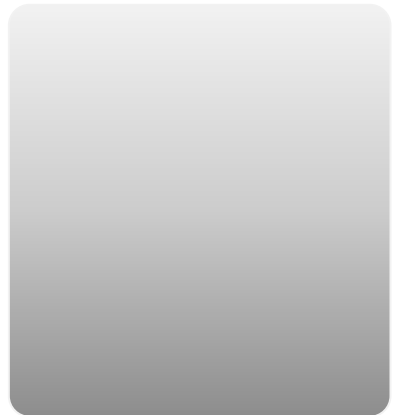
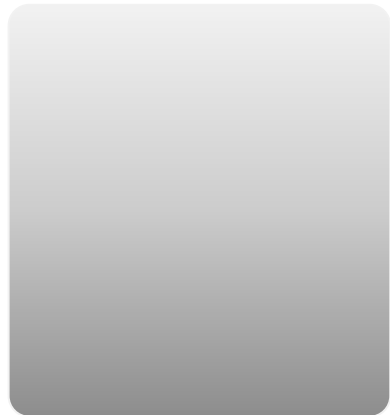
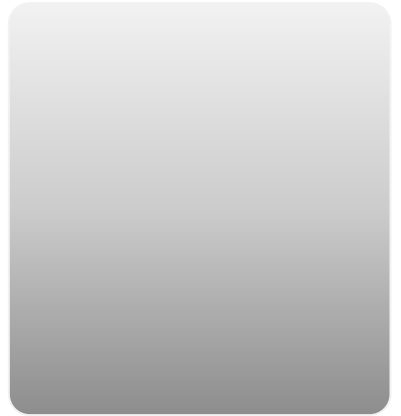
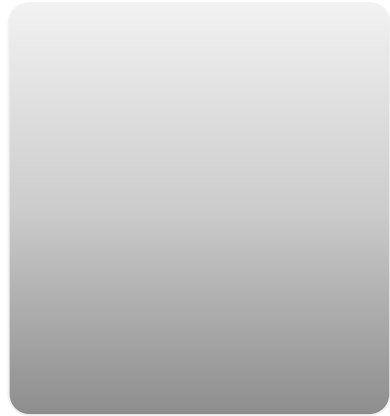
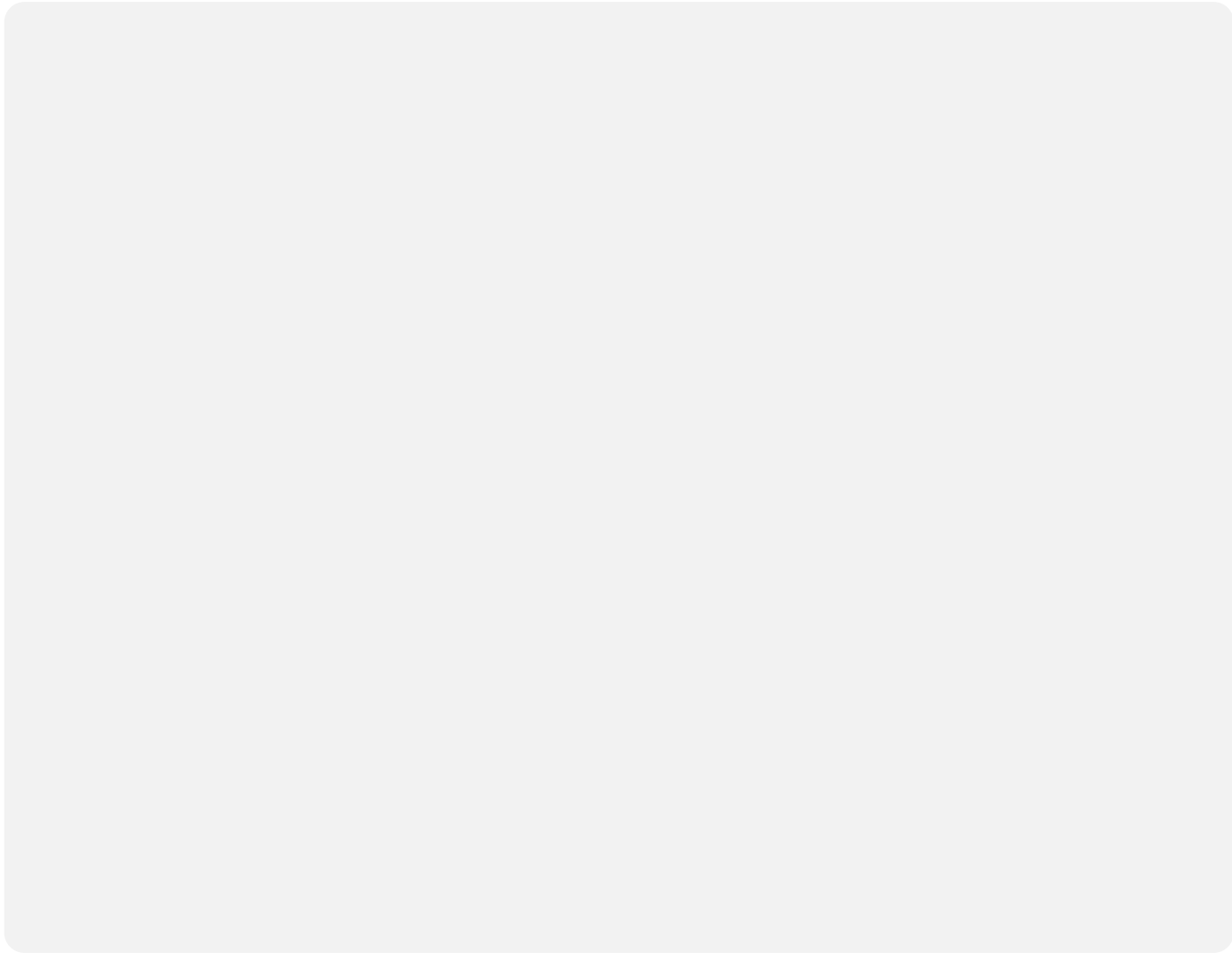


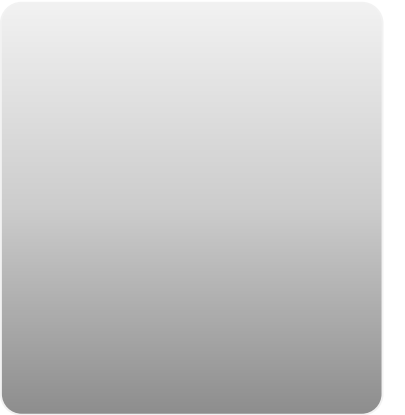
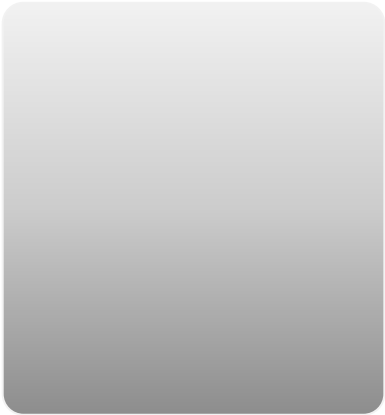
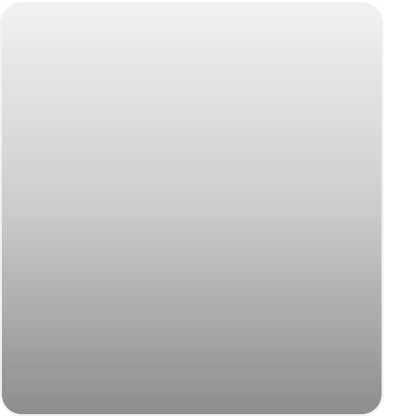
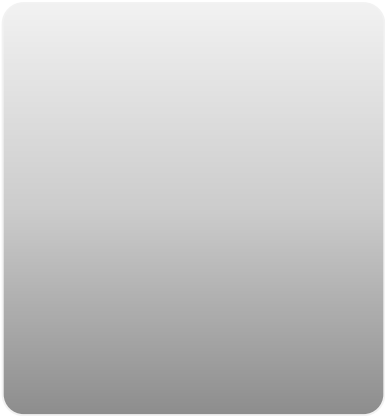
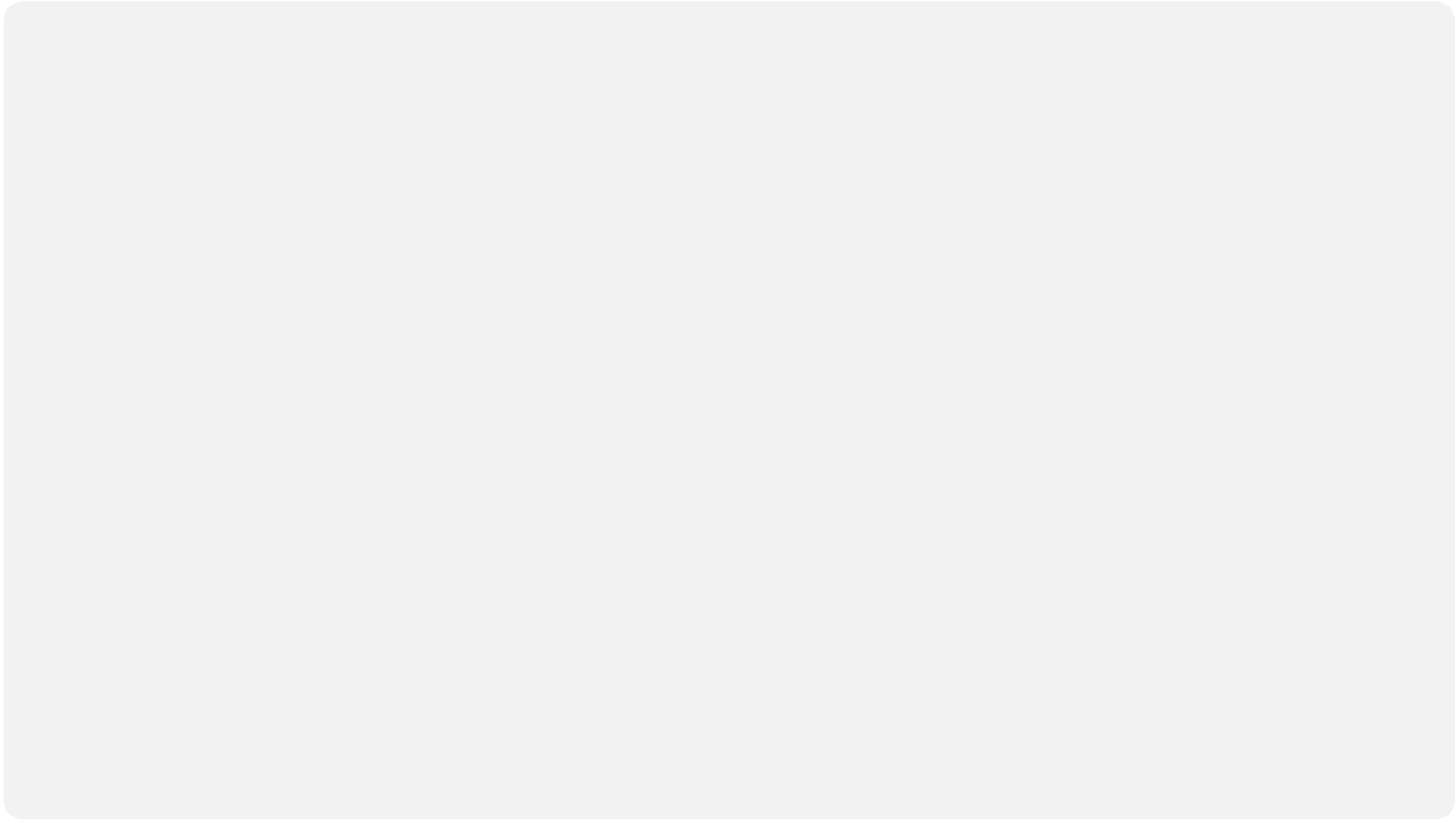


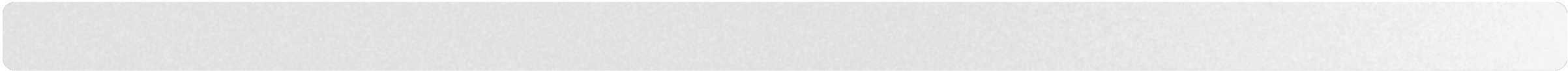
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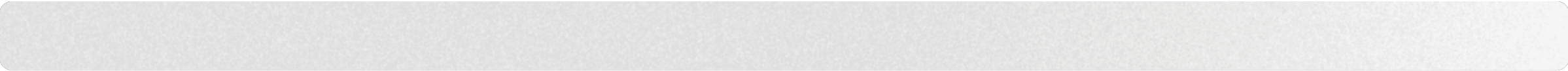


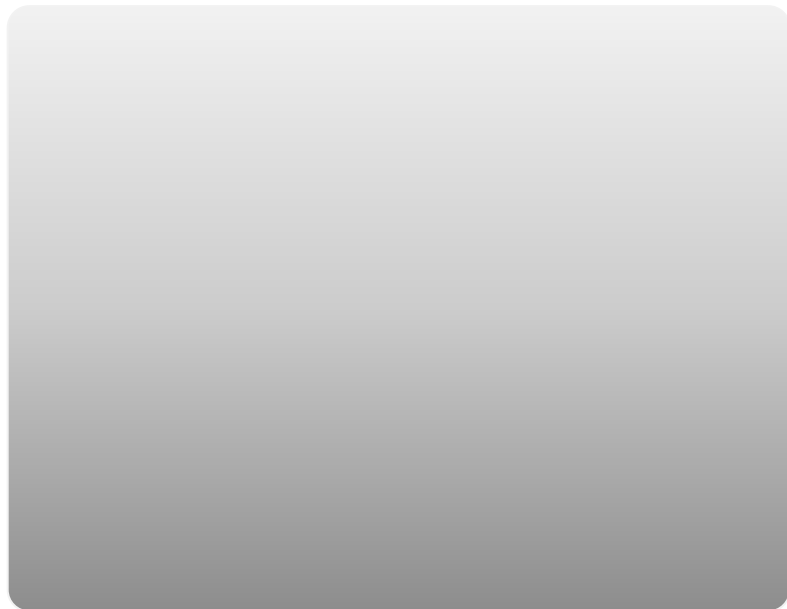
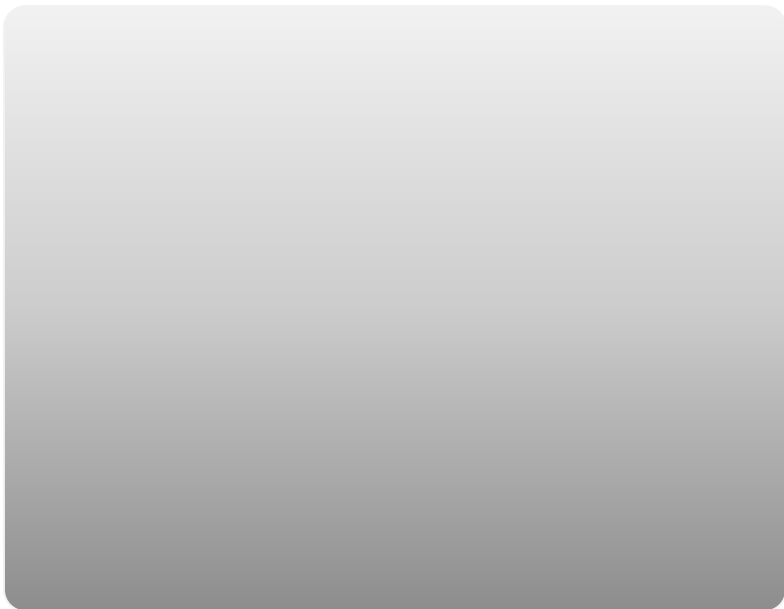
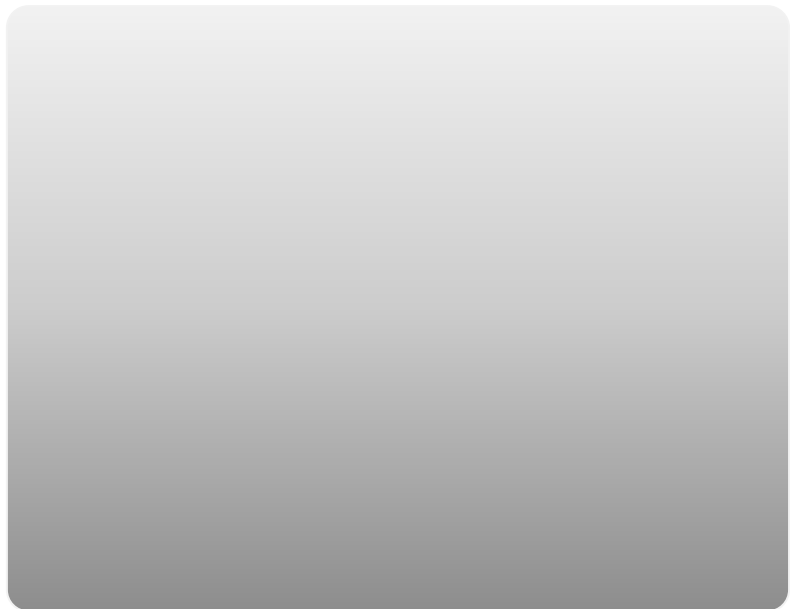
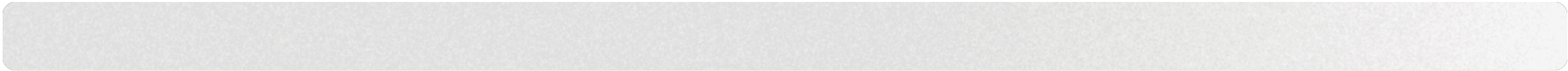


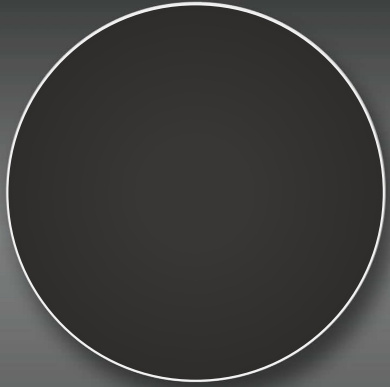












First name
Last name

Senior Vice President of Sales

Division



company



email



phone



work location



website



Best Practices for Presenter Profile Word Counts:

Super Short/Social (25-50 words): Ideal for social media, quick introductions, or app signage.

Short/Standard (50-100 words): Best for conference websites, programs, and speaker one-sheets, providing a 2-3 sentence overview of expertise.

Medium/Long (150-250+ words): Suitable for workshop materials or detailed speaker pages that require more depth.

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For general questions, sales, warranty or service information.



Reach our expert team with more information.
Directed to our customer service, product management, and specialists.