

Optimizing the customer experience.

 **ROYSTON**[®]
An LSI Company



Building **compelling** shopping **environments.**

Inspiring customers to feel great about your store, shop with enthusiasm, and come back for more is what **Royston** is all about. Our five decades of success have taught us that more than cabinets and fixtures, we're constructing an essential part of your selling landscape. Through advanced design, engineering, manufacturing, installation, and project management, we provide custom fixtures and modular systems that strengthen brand identity, improve operations, and help drive greater profitability. After more than fifty years, as a creative leader in the industry, we're excited to announce we're now part of **LSI Industries**, bringing an even greater depth of combined expertise and experience to every project.



From a single retail location to a nationwide rollout for North America's biggest brands, **Royston** brings extraordinary craftsmanship, production capacity, and coast-to-coast program capabilities. Every solution is customized to sync seamlessly with your identity, anticipating the needs of your customers and the needs of your internal team as well.

Our **multidisciplinary** approach is the **difference.**

We blend art, craft, and science into every **Royston** solution. Our artistic sensibility is at play as we imagine new ideas that make your spaces fresh, inviting, and exciting. Designing and constructing your cabinets and fixtures is a craft, carefully practiced in our two full-service manufacturing facilities. And our scientific approach is front and center in the management of your project, carefully considering every detail to deliver exactly what you ordered, right on time.



We **understand** that every market niche is **unique.**

Convenience stores, grocery stores, QSR/fast-casual restaurants and other retail environments are not the same. Each requires an understanding of the diverse customer expectations and behaviors at play in a particular setting. We bring a depth of strategic knowledge to every check-out counter, customer service center, food and beverage station, modular cabinet, shelving and merchandising system, kiosk, and specialty display. It all needs to come together in a way that makes your customer feel good about being in your store.



Every **second matters.**

CONVENIENCE STORES

A **convenience store customer** is on a mission... they expect to find what they came in for quickly, navigate your space effortlessly, and complete their purchase without delay. Our interiors support this fast-paced journey with coordinated elements that create clear sightlines, intuitive product placement, easy access to high-demand items, and irresistible impulse purchases. From the coffee bar to the check-out, we combine dynamic design with exceptional durability to keep high-traffic areas looking their best.



Plentiful **choices please.**

GROCERY STORES

A **grocery store shopper** wants a grocer they can have a relationship with. They expect to easily finding exactly what they want while simultaneously discovering delightful new options. **Royston** checkstands, customer service desks, shelving, and specialty merchandising fixtures combine thoughtful design with exceptional durability. Our customized solutions accommodate stores of every size and format while helping national and regional grocers maintain a consistent brand experience across every location.



Fresh, **friendly, fast.**

QSR/FAST-CASUAL RESTAURANTS



Hungry customers—ordering at the drive-thru or dining in—expect a consistently satisfying experience. Our service counters, pickup stations, beverage centers, condiment bars, self-service kiosks, merchandising displays and back-counter cabinetry are designed around your needs. Thoughtful layouts, integrated storage and easy-to-clean materials promote staff efficiency, keep orders moving and maintain inviting dining and service areas. **Royston** creates durable, hardworking environments that support faster service, smoother operations and happy customers who come back again and again.

Inviting & **durable.**

RETAIL ENVIRONMENTS

Retail customers want to find what they need easily while discovering something new along the way.

Royston creates custom environments that organize the shopping journey, showcase merchandise and set the stage for a positive brand experience. Our checkout counters, customer service centers, merchandise displays, modular shelving, gondolas, endcaps, kiosks and specialty fixtures combine great design with the durability required for busy retail settings.

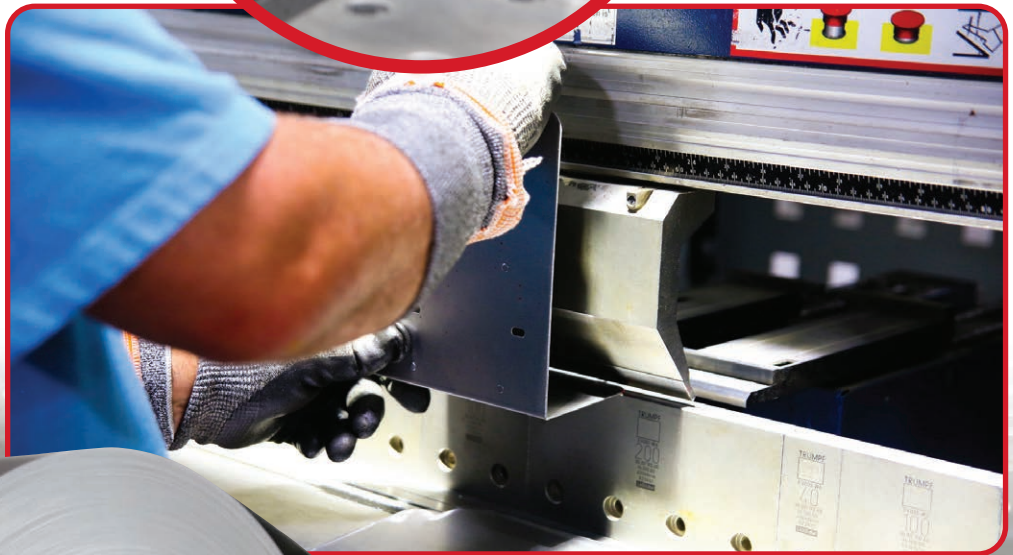
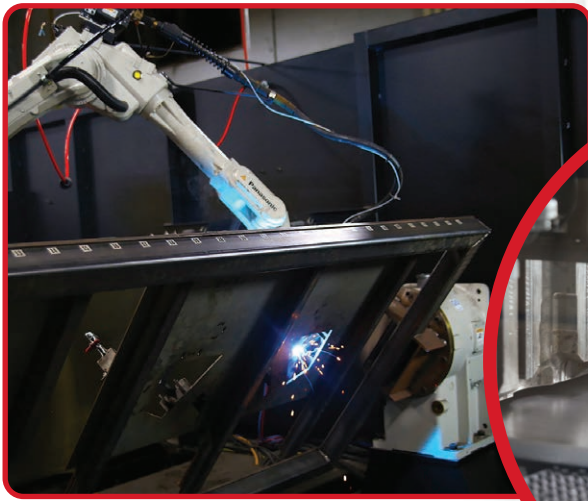


In-House **Manufacturing**

We continuously value-engineer designs for cost-effectiveness and functionality utilizing the best-available materials at the lowest-possible cost. With two modern plants, plus a major distribution center for logistics management and material handling, **Royston's** vertically integrated production capabilities are second to none. **Just-In-Time** manufacturing typically allows us to ship finished products in four weeks or less, so you get what you need, when you need it – on time, every time. We take great pride in our unsurpassed on-time delivery rate of more than **99.5%**.

- From raw materials to finished goods
- On-time shipping, via preferred carrier
- 100-percent made-to-order
- Expert quality control





Next-level environments **are in store**

From concept through installation, **Royston** delivers complete interior solutions that help brands look better, operate efficiently and connect with customers. Alongside partner companies **SignResource**, **Southern CaseArts** and parent **LSI**, we offer coast-to-coast capabilities and one trusted team to handle all your retail solution needs—at **Royston**, we're focused on **Optimizing the Customer Experience**.



JASPER PLANT

One Pickroy Rd.
Jasper, GA 30143

ROYSTON PLANT

1556 Old Elbert Rd.
Royston, GA 30662

DISTRIBUTION CENTER

435 Henry D. Robinson Blvd.
Pendergrass, GA 30567

