



NASDAQ: LYTS

**Security Data Solutions
Corporate Capabilities**

NACS 2024



Customized Lighting, Display and Security Data Solutions

Specialized Vertical End Market Solutions

Vertical Markets



Market Driven Portfolio

Lighting Solutions

Indoor	Outdoor	Controls
<ul style="list-style-type: none"> • High Bay • Downlights • Linear • Troffer • Retrofit Kits • Decorative 	<ul style="list-style-type: none"> • Area • Canopy • Garage • Wall Mount • Flood • Bollards 	<ul style="list-style-type: none"> • Sensors • Photocontrols • Dimmers • Motion Detection • Bluetooth Systems • Wireless IoT Systems

Display Solutions

- Printed Graphics
- Structural Graphics
- Facades and Cladding
- Digital Signage
- Menu Board Systems
- Display Fixtures
- Refrigerated Displays
- Custom Display Elements

Services

- Creative Services
- Site Surveys
- Permitting
- Construction / Installation
- Rebrands / Change-Outs
- Content Management
- Post-Implementation

STRONG CUSTOMER ENGAGEMENT

We Serve Leading Global Brands



- LSI provides integrated lighting, display solutions and security data to a growing base of long-tenured customer brands.
- Our marketing, technical and program management expertise provide customers with a one-step solution that is unique in the markets we serve.
- Our customer agreements range from 100's to 1,000's of customer locations, often spanning over a multi-year period.
- Balanced Revenue across the complementary business solutions segments, and multiple vertical end markets.



Security Data Surveillance Solutions

Vertical Segment Services: Cstore/Refueling



- ✓ The Power of Security Data:
 - ❖ Protect High Value Inventory
 - ❖ Improved Customer Experience
 - ❖ Improved Employee Productivity
 - ❖ Improved Store Design/Merchandising
 - ❖ Documented Compliance
- ✓ Leverage Existing Investments
- ✓ Minimize Points of Risk
- ✓ Central/De-Central U.X.
- ✓ OpEx vs. CapEx
Investment Modeling



Security Data Surveillance Solutions

Vertical Segment Services: Re-Fuel and C-Store



- *Integrated Video/Lighting Solutions Design Expertise*
- *Maximize SAFETY; Minimize LOSS; Neutralize FRAUD; Deliver Powerful and Actionable Business Data*
- *Nationwide Turnkey Project Management, Installation and Support Services*
- *World Class Surveillance Technology Partnerships*
- *Leverage Existing Investments where applicable*



Security Data Surveillance Solutions

Vertical Segment Services: Automotive



- PROACTIVE *Remote Video Monitoring and Verification* Options
- Remote *Guard Touring and Escort* Services
- Intelligent *Movement and Event Detection*
- Real-Time *Dynamic Audio Intervention*
- *Rapid Incident Reporting* and Documentation
- *Hardwired and Wireless* Solutions Available



Security Data Surveillance Solutions

Vertical Segment Services: Grocery



- Leveraging LSI's proven *ADAPT Project Management Team*
- *System Engineering and Design Services*
- Comprehensive *surveillance and access control services*
- *Employee Training and Engagement/Risk Assessments*
- *Subject-of-Interest Facial Similarity Analytics*
- *Customer Experience Analytics*



Security Data Surveillance Solutions

Vertical Segment Services: QSR



- *Exterior Drive-Through Threat Management and Customer Analytics*
- *Digital Menu Board Vandalism Mitigation/Protection*
- *Subject of Interest Analytics (Facial Similarity/License Plate Recognition)*
- *Drive Thru and Dining Efficiencies*
- *Nationwide Turnkey Project Management, Installation and Support Services*
- *Professional Services: Case Analysis and Event Assessment*



Security Data Surveillance Solutions

Project Management Services: LSI ADAPT



ADAPT

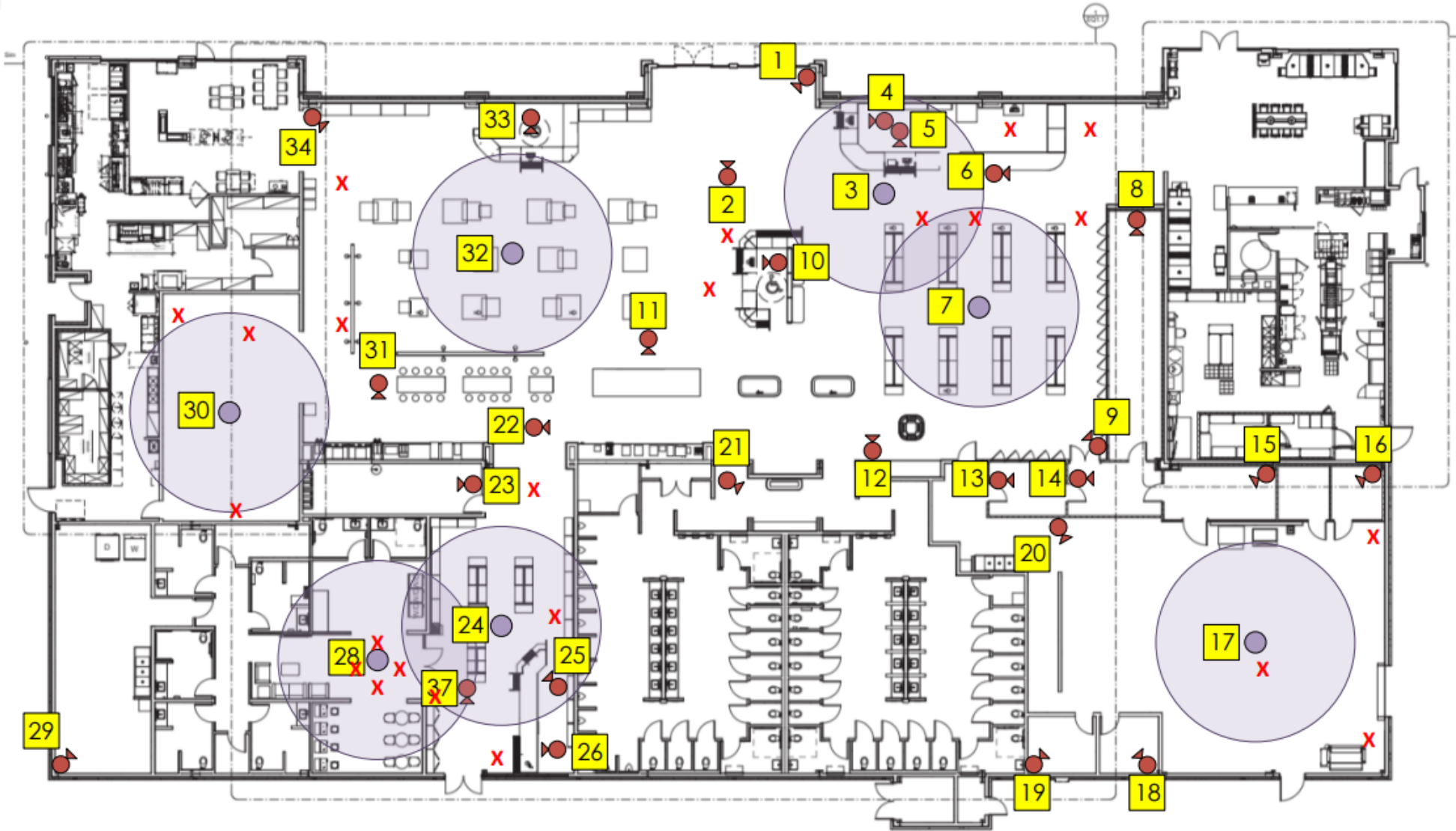
For over 25 years, ADAPT has been a trusted provider of comprehensive project management services, catering to America's leading corporations.

Specializing in quick service restaurants, grocery stores, refueling stations and automotive dealerships, we excel in overseeing complex projects. ADAPT's utilizes its team of experts to manage resources, timelines and budgets ensuring a successful outcome.



Security Data Surveillance Solutions

System Design Engineering and Layout Services



Target Security Data Systems Segmentation



Solutions Market Portfolio

- Premium Two-Step “Do It Yourself” (DIY) Kits w/Optional Labor
- Single Part Number Base-Systems with Configurable Camera/Monitor Options
- Modular Enhancements
- Manufacturer/Vendor DIY Support Available
- Systems Limitations:
 - Up to Eight (8) and Sixteen (16) Camera System Options
 - LIMITED VIDEO Analytics

Enterprise Market Portfolio

- Premium LSI ADAPT Team-Managed Solutions Deliverables
- Single Part Number Base-Systems with Configurable Camera/Monitor Analytics/Cloud Services Options
- Modular Enhancements
- LSI/ADAPT On-Site and Remote Deliverables Support
- Up to Eight (8), Sixteen (16,) Thirty-Two (32) and >32 Camera System Options
- ROBUST CLOUD, POS and VIDEO ANALYTICS Options...

Security Data Surveillance Solutions: How Can We Best Assist Your Organization?



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