







# KEEP IT ***BEAUTIFUL.***

Eye-Catching  
Market Appeal  
Textures and Finishes





## CREATE EYE-CATCHING DISPLAYS WITH A VARIETY OF MARKET STYLE BINS, RISERS, AND MERCHANDISING ACCESSORIES

Customers choose where they shop by the quality and freshness of their produce. Visually exciting

displays help you merchandise and extend product life while communicating a market feel.



### SLANT BIN

Our Slant Bin elevates products for a traditional presentation. It's similar to the Euro table, but designed to provide a market style presentation. The slant bin works with all JSI Antimicrobial Foam products.



### ORCHARD BIN

Our Orchard Bins make it easy to keep produce displays interesting, exciting and fresh. An endless array of elevations, accessories and foam gives produce a fresh, massive look with minimal product on display.



### POTATO/ONION BIN

Our Potato/Onion Bin is the ideal way to present bagged and loose root vegetables. Upper-level boxes are ideal for category separation.



# DRY SLANT BINS

JSI Dry Slant Bins allow for traditional Euro-style sloped displays while still bringing a fresh market feel to your department. These dry slant bins integrate perfectly with our Orchard Bins and Refrigerated Bins. JSI's Mix Your Fixtures program will create an enhanced and exciting shopping experience.





# DRY ORCHARD BINS

Create impact with a variety of heights and attention grabbing pedestals. Our Orchard Bins make it easy to keep produce displays interesting, exciting and fresh. An endless array of elevations, accessories and foam gives produce a fresh, massive look with minimal product on display.







# KEEP IT COOL.

**Market Perfect  
Extend Life  
Reduce Shrink**





**BAXTER**  
Refrigerated  
Slant Bin

## REFRIGERATED BERRIES STAY FRESHER LONGER AND RESULT IN BETTER SALES!

Customers buy berries on impulse, so the better they look, the more you sell. Our refrigerated slant bins provide the perfect presentation, keeping

berries at the ideal temperature, so they stay fresher longer, bruise less and sell more. Here are a few facts to help you pick better berries for your customers:



### HARVEST

In North America, blueberry season runs from late May through late summer, with peak harvesting in July. When berries turn solid blue, they're ripe. If they're tinged in red, they ship well, but haven't reached maturity...give them a few days to turn completely blue for maximum sweetness.



### SORTING AND PACKING

It's best to sort blueberries during manual harvesting, removing defective fruit as it is picked, to minimize handling. Look for insect bites, broken peeling and mold, as well as over- and under-ripe fruit, shriveled and off-color berries. Once berries are sorted, they're packaged and kept refrigerated during transport to market.



### COOLING

Blueberries kept at 40°F have between 10 and 20 times the shelf life of unrefrigerated berries. The sooner harvested blueberries are cooled, the better, ideally, within 4 hours of harvesting. Using forced-air cooling helps speed the cooling process, and results in higher quality berries for your customers.



# REFRIGERATED SLANT BINS

Create a custom refrigerated display that beautifully displays and protects produce in a market setting that matches your décor to perfection. JSI's Refrigerated Slant Bins are available in the industry's largest selection of wood species, styles, and finish options.





# REFRIGERATED ORCHARD BINS

JSI Refrigerated Orchard Bins are ideal for extending the quality of your product. A self-contained compressor with raised air flow vents allows for mobility and maximum efficiency while maintaining temperatures between 38 and 55 degrees.







# KEEP IT ***FRESH.***

**Extend Life  
Reduce Shrink  
Minimize Damage**



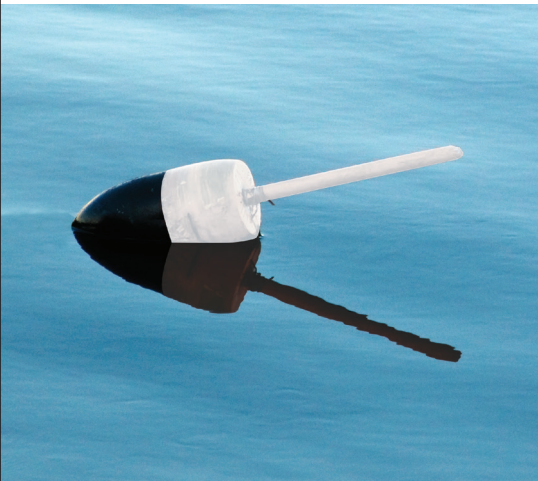


**EURO TABLE**  
**Stone Fruit Riser**  
 See Page 9

# THE FIRST AND ONLY ANTIMICROBIAL CLOSED-CELL MERCHANDISING FOAM.

Our line of merchandising surfaces are made of a smooth, nonabsorbent, closed-cell foam which helps prevent fruits and vegetables from being bruised,

keeping them looking their very best for your customers. Drives traffic and increases sales with quality and freshness in your produce department.



## CLOSED-CELL FOAM

JSI's foam is the only closed-cell foam available in the industry. Manufactured using the same technology as in salt water buoys, our foam is 100% moisture resistant. This assures you that no bacteria can penetrate any part of the foam and grow. Even if cut, this property is maintained. No other foam or padding has this benefit.

## ANTIMICROBIAL FOAM

- Inhibits the growth of microbes that could degrade the product.
- Protects the foam from degradation caused by microbes.
- Guards against degradation from microorganisms.
- Guards against the growth of odors from microbial causes.

## REDUCE SHRINK & INCREASE PROFITS

- Closed-cell assures bacteria can't hide.
- Antimicrobial assures bacteria can't grow.
- Foam pad assures reduced bruising.
- Multiple shapes assure awesome presentation.
- Be assured, JSI foam will help reduce shrink and increase sales leading to increased profits and customer satisfaction.



## PERFECTRISER™



**Less product, more impact.** The PerfectRiser™ features an arched design that rises in the middle, giving the appearance of more product on display. Built-in horizontal product stops keep produce from rolling off. PerfectRisers can be custom cut to size and used in conjunction with optional acrylic product dividers.

## BANANABED®



**Extend product life.** The JSI BananaBed® is our most popular line of ProduceBuddy® foam. It is ultra soft, extra durable, lightweight and easy to clean. Available in 4 or 5 scoops, the BananaBed® can be custom cut to fit any space. Your bananas never had it so good!

## BERRYRISER



**Step it up!** Maintain a neat and enticing display with JSI's BerryRiser. The BerryRiser helps reduce damage and product shrink caused by overstacking merchandise. It keeps all your berries plump and juicy. Available in 7 or 9 steps, the BerryRiser can be custom cut to fit any space.



## STONEFRUITRISER



**Reduce shrink.** The scooped design of the StoneFruit Riser allows for better product visibility and the appearance of more product being displayed. Balanced rows make product rotation a snap—no more roll-away produce during restocking. Available in 6 or 8 scoops, and can be custom cut to fit any space.

## STEPRISER



**Improve visibility.** Elevate your fresh fruits and vegetables on the JSI StepRiser and make cleaning up spills and produce debris a snap. StepRisers also give the appearance of more product being displayed. Available in 2 or 3 steps, which are removable.

## FOAMACCESSORIES



JSI's exclusive Closed-Cell, Antimicrobial Merchandising Foam is available in many thicknesses and shapes and can be cut to fit most surfaces. We can provide a foam program for all your merchandising surfaces.



# MIX YOUR FIXTURES

With hundreds of combinations available, tie your entire produce department together with refrigerated and non-refrigerated fixtures from JSI. Speak to one of our JSI sales specialists to learn firsthand how to integrate and design a fixture grouping that will exceed all of your customers' expectations.



**Early American**  
(Item #: STN 020)

## STAINS & FINISHES

JSI offers a broad range of materials, stains and finishes. Let us help you create an exciting and unique customer experience.



## CROSS MERCHANDISE

Utilize lower shelving for packaged products.



## PROTECTION ACCESSORIES

Enhance and protect your fixtures with exterior accessories, such as Corner Guards, to meet your needs.



# MIX AND MATCH REFRIGERATED SLANT BINS, REFRIGERATED ORCHARD BINS, SLANT TABLES, AND END CAP DISPLAYS.



## PULLOUT CONDENSING UNIT

Easy maintenance.  
A service technician's dream.



## COMPLETE PRODUCT LINE

JSI is the only company able to provide a complete product line that will assure department-wide integration and maximize product impact to the customer.

## CHECK THE LIST!

- ✓ Dry Orchard Bins
- ✓ Refrigerated Orchard Bins
- ✓ Dry Slant Bins
- ✓ Refrigerated Slant Bins
- ✓ Euro Tables and Accessories
- ✓ Merchandising Accessories for All
- ✓ Closed Cell Antimicrobial Foam
- ✓ Matching Materials and Finishes



## MERCHANDISING ACCESSORIES

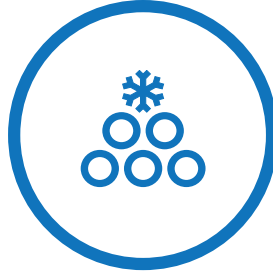
Create impact and cross-merchandise in dry or refrigerated fixtures. JSI offers an array of toppers, pedestals, and of course, our exclusive Antimicrobial Foam.



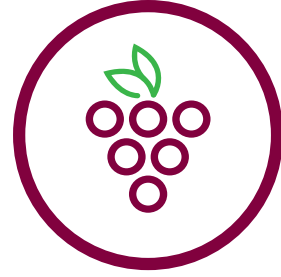
## OUR CAPABILITIES



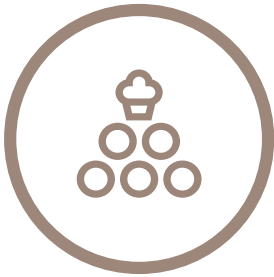
**PRODUCE**



**REFRIGERATION**



**WINE**



**BAKERY**

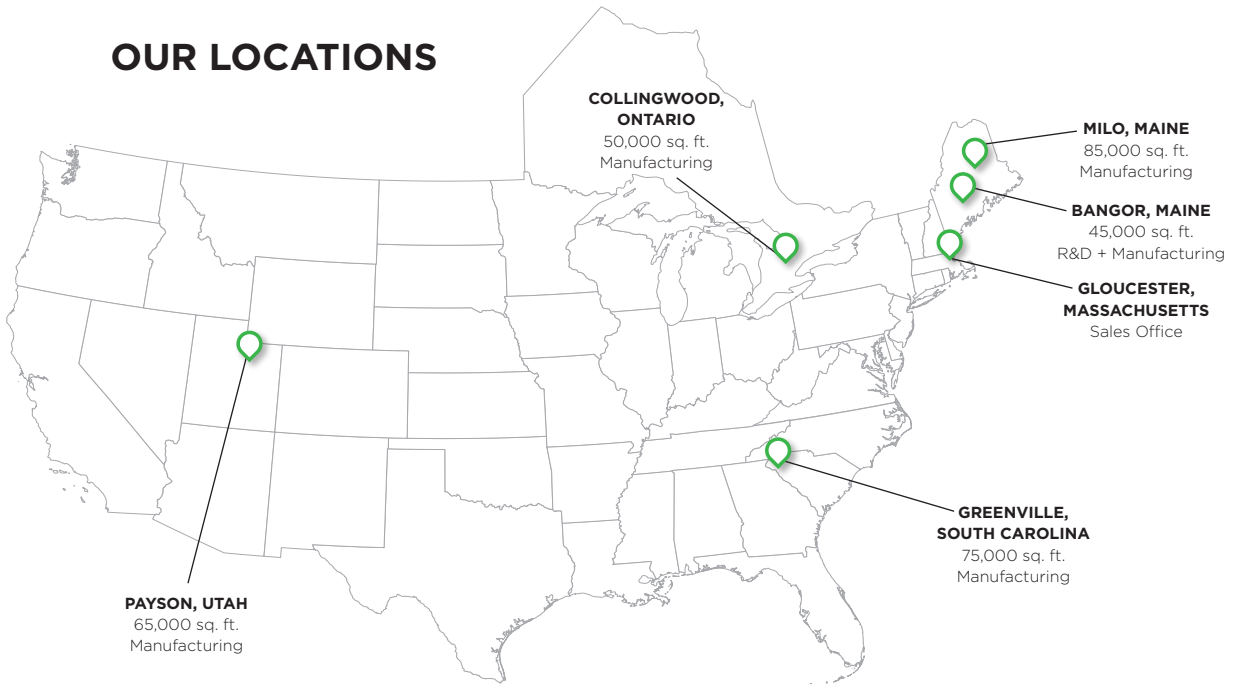


**FLORAL**



**SPECIALTY**

## OUR LOCATIONS



140 Park Street • Milo, Maine 04463 • 800.332.5507 **TEL** • 207.943.5632 **FAX** • [JSISTOREFIXTURES.COM](http://JSISTOREFIXTURES.COM)  
Milo, Maine • Bangor, Maine • Payson, Utah • Greenville, South Carolina • Collingwood, Ontario