



# KEEPIT BEAUTIFUL

Eye-Catching Market Appeal Textures and Finishes



### CREATE EXCITING WINE & SPIRIT DEPARTMENTS THAT DRIVE SALES WITH OUR COMPLETE LINE OF DISPLAY SHELVING & FLOOR FIXTURES

Designed to beautifully display your wine selection, JSI wine fixtures create an ambiance in your wine department that encourages wine shoppers to explore possibilities and expand their wine horizons.



### WALL AND FLOOR SHELVING

All of our shelving is designed to meet the unique requirements for wine and liquor merchandising. Including weight capacity, labeling and various merchandising options.

### **END CAP DISPLAYS**

Drive sales by creating eye catching promotional end caps for use in your wine department or any high impact location in the store.

### SPOT MERCHANDISERS

JSI Spot Merchandisers can be placed virtually anywhere in the store to promote impulse wine sales.

## WALL AND FLOOR SHELVING

JSI Wine Shelving is specifically designed to meet the unique requirement for merchandising wine and liquor. Create a massive display and beautiful decor element with upper storage shelving and rolling ladders.







## **END CAP DISPLAYS AND SPOT MERCHANDISERS**

Increase sales with eye-catching end caps and spot merchandisers from JSI. We offer a variety of free-standing displays that can be used virtually anywhere in the store to promote wine sales.







## **ENDLESS POSSIBILITIES**

With JSI's broad range of wine fixtures, stains, finishes and accessories, you can easily create a distinctive wine or liquor department that is unique to your brand, store space and merchandising needs.







## FIXTURES THAT WORK FOR YOU

Not only do JSI's fixtures look great, they provide the functionality you need to sell products. Mix refrigerated and non-refrigerated units as needed to showcase your product line-up and increase your sales.







# KEEP IT COOL.

Ready to Serve Cross Merchandise Impulse Sales



## CRITICAL TEMP REFRIGERATED DISPLAYS CREATE EXCITING CROSS-MERCHANDISING OPPORTUNITIES

JSI's self-contained refrigerated displays are perfect for creating exciting displays for your specialty wine and cheese. These attractive displays can be placed in high visibility locations and simply plugged in for impulse sales EVERYWHERE!



### ATTRACTIVE

JSI's expertise in wood building and finishes allows us to provide refrigerated displays that project your image and draw attention to your specialty items.

### FLEXIBLE

Our refrigerated merchandisers have a low front for product visibility, and are available with accessories to properly display all your refrigerated items. Simply plug and play anywhere in the store.

### RELIABLE

JSI's refrigerated display cases are built using the best quality and most efficient components available. You'll find our cases are the easiest to maintain and the quietest in your stores!

## MIX YOUR FIXTURES

With hundreds of combinations available, tie your entire wine department together with refrigerated and non-refrigerated fixtures from JSI. Speak to one of our JSI sales specialists to learn firsthand how to integrate and design a fixture grouping that will exceed all of your customers' expectations.

### UPPER DISPLAY

Upper Storage units are an excellent way to add décor while minimizing overstock in the back room. Available in single, double, and triple levels to meet your capacity and visual needs.

ROLLING LADDER

Rolling Ladders add interest to your décor while providing easy access to inventory.

### WINE ISLANDS

JSI shop-around Island merchandisers can be placed virtually anywhere in the store to promote impulse wine sales.

### LOW WALL SHELVING AND END CAPS

JSI wall shelving can be combined with end caps to create floor islands to fit your layout and merchandising designs.

### **MATERIALS & FINISHES**

JSI offers a broad range of materials, stains, and finishes. Let us help you create an exciting and unique customer experience.



**OAK - Stained Select Cherry** 

### HIGH WALL WINE UNIT WITH 3 DIVIDER BOX-STYLE SHELVES

All of our shelving is designed to meet the unique requirements of wine and liquor display, including weight capacity, labeling, and various merchandising options.

### **COMPLETE PRODUCT LINE**

JSI is able to provide a complete product line that will assure department-wide integration and will maximize product impact to the customer.

### CHECK THE LIST!

Wall Display Shelving Floor Display Shelving End Caps Lockable Cabinets Spot Merchandisers Refrigerated Displays Matching Materials and Finishes

## MIX AND MATCH WALL SHELVING WITH UPPER STORAGE, LOCKABLE DISPLAY CABINETS, FLOOR SHELVING WITH END CAPS, REFRIGERATED DISPLAYS AND SPOT MERCHANDISERS

### REFRIGERATED SPOT MERCHANDISERS

JSI's refrigerated spot merchandisers integrate perfectly with the rest of your department. Available in the same wood finishes, they're perfect for creating exciting displays for your wine and cheese selections.



### LOCKABLE WINE WALL UNIT

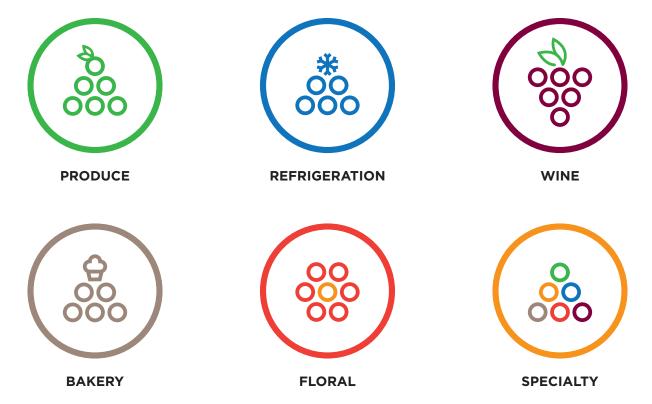
JSI's Lockable Wall Unit matches our wall shelving profile, while providing a secure location for higher value items.



### **HIGH WALL WINE UNIT**

All of our shelving is designed to meet the unique requirements of wine and liquor display, including weight capacity, labeling and various merchandising options.

### **OUR CAPABILITIES**







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