



## **Communications Release**

ATLAS LIGHTING PRODUCTS TEAMS WITH YANOW, INC. FOR REPRESENTATION IN UPSTATE NEW YORK.

November 1, 2024 Burlington, NC

Atlas Lighting Products, a leading U.S. manufacturer of high-performance LED lighting products, announced today that Yanow, Inc. (<a href="https://www.yanow.com">https://www.yanow.com</a>) will represent its full line of products and services in Upstate NEW YORK, effective November 1, 2024.

Established in 1948, Yanow is headquartered in Brockton, Massachusetts, and has an expansive team of trained and experienced sales personnel throughout New York and New England. Designed to create and manage demand of Lighting and Electrical products, Yanow continues to provide timely and essential support to contractors, specifiers, endusers, and wholesalers throughout the northeast.

"We couldn't be prouder to announce our renewed partnership with Yanow," said Kevin Kilkelly, President of Atlas Lighting Products. "We look forward to leveraging our solid track record of providing the highest quality of US made LED lighting products to New York State."

## **About Atlas Lighting Products**

More than three decades ago, Atlas was founded with the mission of providing unmatched value to electrical distributors through innovative products and services. Today, we proudly continue this long-standing commitment with our wide selection of high-performance, energy-efficient LED products. Our U.S. manufacturing facility allows us to provide higher product quality, extensive testing, fast delivery, and reliable customer service.

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